



RITE AID

With us, it's personal.



40% OFF REVLON[®] Cosmetics and Skincare
REGULAR RETAIL

+UP REWARDS New for wellness+ Members
Look for +UP Reward items throughout the circular.
Use your wellness+ card and receive dollars off your next purchase.



12.99
-4.00
8.99

Poise Pads, 12 ct. 12.99
Depend Underwear, 3 ct. 12.99
It's Like Paying 8.99

Buy 1 Get 1 FREE Specials!



FREE

FREE All Vitamins and Supplements
Includes one each of each product shown. While supplies last.



Viva Paper Towels 24 ct.
Cottonelle Bath Tissue 24 ct. 12 Roll
Cottonelle Wipe Wipes 80 ct.

BUY TWO OF DURACELL BATTERIES, GET A \$1.00 SINGLE CHECK REBATE



4.99
-1.00
3.99

DURACELL Coppertop Batteries
4A or AA, 4 Pack

It's Like Paying 3.99



FREE

FREE All King Size Candy Bars
Includes one of each product shown.



2.55
-1.00
1.55

we carry milk!



2.56
-1.00
1.56

Crystal Lake Spring Water
37.5 oz., 6 Pack



FREE

FREE Garden of Eatin', Chex, Kit
Friday's or Burger King Snacks
1 ct. each

FREE Peanut Butter
1 ct. each

SALE DATES JULY 18 19 20 21 22 23 24



1-800-RITE AID[®]

www.riteaid.com

iheartriteaid.com



GET 10% OFF RITE AID BRAND PRODUCTS EVERY DAY. Enroll free today.*

*Certain limitations apply. See your pharmacist for complete details.



3⁹⁹

WITH CARD
wellness+
BUY ONE GET SECOND ONE
FREE

Excedrin 120
Excedrin PM



BUY ONE GET
SECOND ONE
50% OFF

WITH CARD
wellness+
Oscal Calcium Supplement
120 Tablets
120 Tablets



WITH CARD
wellness+
2 FOR \$11

Reduced
Nutritional Drink
Original 12oz
6 Pack 2 for \$11



Sundown
Vitamins and
Supplements
Assorted Supplements

WITH CARD
wellness+
BUY ONE GET
SECOND ONE
FREE



DETOXATRIM
SOLD ONLY AT
RITE AID

19⁹⁹

Hydroxycut
Advanced 21-72oz
Detoxatrim 112oz

WITH CARD
wellness+
SoliB MegaRed
or Mega-D3
120 Capsules
BUY ONE GET
SECOND ONE
FREE



WITH CARD
wellness+
5 FOR \$5

Nutritional Bars
Protein, Fruit, Vanilla or S'mores - Single Bar
12 Bars 5 for \$5
12 Bars or 6 Bars 5 for \$5

Look for additional Savings At Rite Aid With Our +UP Reward Offers

SAVE \$3.00

12 +UP REWARD WHEN YOU BUY THIS ITEM

WITH CARD
wellness+
Mucinex PM
Mucinex PM 120 Tablets

VOID

Mucinex
Mucinex

11⁹⁹
-2⁰⁰
IT'S LIKE PAYING 9⁹⁹

Mucinex
Assorted Flavors
120 Tablets
Mucinex D available at participating locations. Not available in all markets.

Claritin
Claritin D

17⁹⁹
-2⁰⁰
IT'S LIKE PAYING 15⁹⁹

Claritin
Assorted Flavors
120 Tablets
Claritin D available at participating locations. Not available in all markets.

100% WHEY PROTEIN FUEL
TIPPER FUEL

12 +UP REWARD WHEN YOU BUY 2

WITH CARD
wellness+
BUY ONE GET
SECOND ONE
50% OFF

All Essential Supplements
or Vitamins



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL

STEP
Nicotine Transdermal System Patch 21's
Nicotine Gum 11's

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL

MAXI
Maxi Pads 16's
or Pantliners 11's
Playtex Tempors 11's

GET UP TO 20% OFF YOUR PURCHASES EVERY DAY.



Earn points every time you shop. Get one point for every dollar you spend on non-pharmacy purchases.*

Redeem your points for rewards.

For every 25 points	a one-time 10% off shipping zone*
500 points	10% off all non-prescription purchases every day*
500 points	Free health screenings*
1,000 points	20% off all non-prescription purchases every day*

Enroll free in **wellness+** today in store or at riteaid.com/wellness.

*Certain restrictions apply. See your pharmacist for complete details. ©2013 Rite Aid. All rights reserved.



GET SAVINGS, DISCOUNTS & BENEFITS FOR YOUR HEALTH. Enroll free today.*

*Certain restrictions apply. See your pharmacist for complete details.

9.99
~~12.99~~
-9.99
FREE

Debrox Balance 1.1 oz.
100's 1.18 oz.
Member only with RITW 7/31/13

8.99
~~11.99~~
-8.99
FREE

CryoSTAT Household Relief
100's 1.88 oz.
Member only with RITW 7/31/13

3.69
~~5.99~~
-3.69
FREE

Smooth Move
Traditional Medicinals
Smooth Move 11's
1.99 1.88 oz.
Member only with RITW 7/31/13

4.99

Cortizone-10 Hydrocortisone Cream
1's 1.18 oz.

2.520
~~2.500~~
-5.00
2.515

Prilosec OTC
11's 1.88 oz.

VOID

25.99
~~29.99~~
-4.00
21.99

Prilosec OTC
11's 1.88 oz.

12.99

Branflor
Branflor 10's 1.88 oz.
Earlax 11's
Gas & Gas Prevention 11's
1.99 1.88 oz. Member only with RITW 7/31/13

50% OFF

ASTROGLIDE
All Astroglide Condoms or Astroglide Lubricants

HEAT

Look For Additional Savings

COMING SOON

UP TO \$10 OFF PER CARD WHEN YOU BUY THESE FRAGRANCES



WITH CARD
wellness+
REGULAR RETAIL

BUY ONE GET SECOND ONE
50% OFF

Fragrances
Regular Retail \$100 - \$150
Includes 100.00 and 150.00
while supplies last only by store

3.99
-2.00
1.99

PANTENE®
Shampoo,
Conditioner
or Styler
Regular Retail \$4.99 - \$6.99

2.56
-1.00
1.56

IT'S LIME TIME
2.55

FRUCTIS
Shampoo, C
or Styler
Regular Retail \$1.56

BEAUTY MONEY BACK GUARANTEE
It's so to change your mind.

look good, feel great and save

COMING SOON



10.00
OFF

Fragrances
Regular Retail \$10.00 and up
Includes gift and
toys that may vary by store

50% OFF

L'ORÉAL
True Match Face Makeup
or Color Rich Lip Color
while supplies last only by store

2.99
2.00
0.99

Neutrogena®
Triple Cleanser or Moisturizer
Hair Care or Men's Skin Care
Regular Retail \$2.99 - \$3.99

3.49

Nivea Skin Care
St. Ives Skin or Bath Care
Johnson's Softening or Softwash
Body Wash or Soft Soap
Regular Retail \$4.99 - \$5.99



8.99
-2.00
6.99

Schick
Razors or Shaving
Cream
Regular Retail \$8.99 - \$9.99

34.99

Crest
Advanced Whitening
30 White Whitestrips
Regular Retail \$34.99

6.99
-1.00
5.99

Huggies
Little Swimmers
Baby Wipes
Regular Retail \$6.99

19.99
-2.00
17.99

Huggies
Simply Clean
Baby Wipes
Regular Retail \$19.99

50% OFF

Huggies
Simply Clean
Baby Wipes
Regular Retail \$10.00

Savings At Rite Aid With Our +UP Reward Offers

STUDIO LINE
 IT'S LINE FARTING
 3.49
 -1.00
 2.49

L'ORÉAL
 Studio Line
 Styling
 Selections available by store

Fast Flats
 9.99
 -1.00
 8.99

D-Schick
 Fast Flats
 Selections available by store

SAVE \$5.00

GARNIER
 NutriSense
 Ultra Lift or Ultra
 Lift Pro Skin Care

+UP REWARD
 WHEN YOU BUY 3
 Products in this ad

VOID

Dove
 4.99
 -1.00
 3.99

Caress

Dove
 Bath Bars 4 Pack
 Body Wash 12 oz
 or Caress Bath Bars
 4 Pack

BEAUTY MONEY BACK GUARANTEE
 Think to change your mind here

ve The beauty products you want. The prices you demand.

COVERGIZE
 LashLift Mascara, Shimmer
 Lip Gloss or SmokyShadowBlue
 Eye Shadow Smoky Shadow
 Smoky Shadow Smoky Shadow
 Smoky Shadow Smoky Shadow
 Smoky Shadow Smoky Shadow

6.99

COVERGIZE
 Selections available by store

Rosaline
 39.99
 -5.00
 34.99

Rosaline
 Hair or Beauty Style Pack
 Color & Shampoo

CLAIROL
 Hair's easy
 fast touch-up Hair Color
 or Loving Care Hair Color
 Hair Application

4.99

GARNIER
 NutriSens or 100% Color
 Hair Color
 Hair Application

5.99

50% OFF

jane.
 Cosmetics
 Selections available by store

50% OFF

Dark & Lovely
 or Let's Jam Hair Care
 Selections available by store

L'ORÉAL
 Professionnel Hair Color
 Hair Application

8.99
 -2.00
6.99

VOID

L'ORÉAL
 Healthy Look
 Color Gloss Hair Color
 Hair Application

9.99
 -2.00
7.99

VOID

INTRODUCING THE RITE AID AUTOMATED COURTESY REFILL PROGRAM.

This free Rite Care pharmacy service automatically refills your prescriptions a few days before they run out. We'll even give you a reminder call when your medication is ready to be picked up. And when your last prescribed refill is coming up, we can work with your physician to help get it renewed for you.

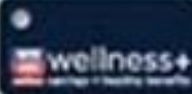
Enrollment in Courtesy Refills is free and easy, and most prescriptions qualify.* Ask your pharmacist to sign you up today.

LIFE CAN BE CHAOTIC. SO MAKE YOUR REFILLS AUTOMATIC.

Rite Aid Automated Courtesy Refills, another service for your family's wellness from 

*Prescriptions are ineligible for the Rite Aid Automated Courtesy Refill Program if 1) purchased through mail-order; 2) fail to meet permissible refill parameters; 3) are paid for by any of the following programs: Medicare Part B, Worker's Compensation, Georgia Medicaid, Massachusetts Medicaid and New York Medicaid; or 4) are a controlled or regulated medication that requires a new prescription for every fill.

iheartriteaid.com



GET 10% OFF RITE AID BRAND PRODUCTS EVERY DAY. Enroll free today.*

*Certain limitations apply. See your pharmacist for complete details.



2 FOR \$1

WITH CARD
wellness+
Single Serve Candy
Regular Retail \$1.00 each
Selection may vary by store.



1.00

WITH CARD
wellness+
Trident Xtra Care or Layers Gum 18 Pieces
Mentos Gum 21 Pieces
Altoids Tins 5.27 - 1.75 ea
Includes Altoids Chocolate Covered Mints
Selection may vary by store.



4.99

WITH CARD
wellness+
Frosted Flakes or Honey Nut Cheerios
Fast Facts 28.5 - 28 ea
Kellogg's Pop Tarts 1 Pack
Nutri-Grain Cereal Bars 2 Pack
Chase & Sanborn Coffee 10 ea
Folger's Instant Coffee 6 ea
Selection may vary by store.



2.05

WITH CARD
wellness+
Healthy Choice Fresh Meats
1.75 - 1.95 ea, Spam 1.25 ea
Dixie Mount Beef Stew 24 ea
Hormel Roast Beef 12 ea
or Dark Imported Meat 12 ea
Selection may vary by store.



2.03

WITH CARD
wellness+
Children of the Sea or Bumble
Bee Solid White Tuna 1 ea
Mary Kitchen's Core Beef 1 ea
11 ea, Campbell's Select Ramen,
Chompy or Healthy Choice
Waterbury Sausage 10 - 19 ea
Selection may vary by store.



2.06

WITH CARD
wellness+
Anway Cookies 10 ea
Pringles Stix 1.75 ea
Nabisco Cookies 10 - 18 ea
Pepperidge Farm
Cookies 5 - 8.5 ea
Selection may vary by store.



1.99

WITH CARD
wellness+
Lipton Apricots or Peaches 10 - 12 ea
Matt's Applesauce 1.75 ea
Ocean Spray Raisins 1 ea
Sea-Weed Raisins 10 ea
Del Monte Fruit to Go 1 ea
Selection may vary by store.

Look for additional Savings At Rite Aid With Our +UP Reward Offers



2.55
-1.00
IT'S LIME FATING 2.54

Ocean Spray Cranberry
Juice Cocktail 12 ea
or 12 Pack 9 - 10 ea, Ocean
or V8 Vegetable Juice 12 ea
Selection may vary by store.
*UP to 10% off. Excludes alcohol.
**UP to 10% off. Excludes alcohol.



5.99

Red Bull
12 Pack, 5.99 ea
1.00 off. Excludes alcohol.
where applicable.



2.99
-1.00
IT'S LIME FATING 1.99

Doritos or Kettle Chips
8 - 10 ea
Jack Link's Beef Jerky
1 - 2.25 ea
Old Wisconsin
Snack Mix 1 ea
Selection may vary by store.



1.99

Brand, Farley's
or Bull's Eye of
Candy 10 - 20 ea.



2.55
-1.00
IT'S LIME FATING 2.54

Twizzlers or
Jelly Rancher
Lay Down Bags
10 - 12 ea.

RITE AID



3.99
 +UP
2.99
 IT'S LIKE PAYING

AXE Antiperspirant/Deodorant, Body Spray, Body Wash, or Deodorant Toner
 See Signs for Details



2.99
 +UP
1.49
 IT'S LIKE PAYING

Great Toothpaste
 Oral-B Great White
 See Signs for Details



2.57
 +UP
2.55
 IT'S LIKE PAYING

Kotex Maxi Pads or Kotex Security Tampons
 See Signs for Details



25% OFF
 WHILE SUPPLIES LAST

Assorted Backpacks and Lunch Bags
 See Signs for Details

Cool products with red hot savings!



8.99
 +UP
6.99
 IT'S LIKE PAYING

Huggies Simply Clean Diapers, Pull-Ups, Training Pads or Scented Wipes
 See Signs for Details



2.55
Vive Hair Care
 See Signs for Details



50% OFF
Sun Care
 See Signs for Details



2.29
FREE
Colon Aide or Nature's Colonade
 See Signs for Details

Xtra Laundry Detergent
Nice 'n Fluffy Fabric Softener
Clorox Disinfecting Wipes
Clorox Bleach
Clorox Wipes



1.88

50% OFF
4" x 6" Digital Prints
6.99
 +UP
4.99
VOID



2.53
 +UP
2.52
9 Lives Cat Food
 See Signs for Details

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