

AUGUST 2010 REBATE DIRECTORY

VALID ONLY ON PRODUCTS
PURCHASED 8/8/10 - 8/14/10**

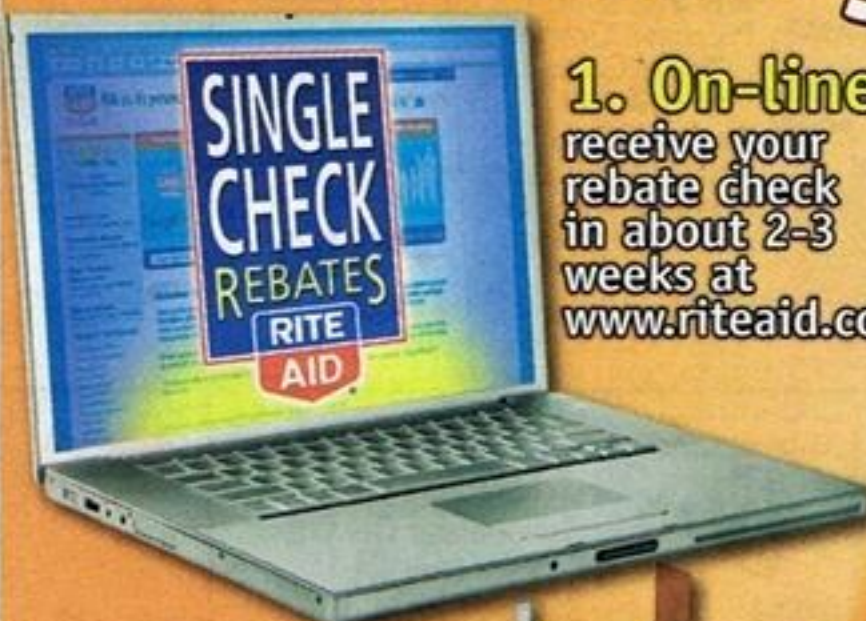
1 Depend Value Packs
Purchase One (1):
• Underwear 26-40 ct.
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰
REBATE

Over \$195 in rebate savings
on Back-to-School offers,
pages 17-20!

Two Ways Of Enrolling:



1. On-line:
receive your
rebate check
in about 2-3
weeks at
www.riteaid.com

2. By Mail:
receive your
rebate check in
about 4-6 weeks
upon receipt of
your submission.



**SINGLE
CHECK
REBATES**
RITE
AID

148
REBATE
OFFERS
INSIDE!

UP TO

\$711

REBATE VALUE

VALID ON PURCHASES MADE 7/25/10-8/28/10*

SUBMIT BY SEPTEMBER 27, 2010

*Except as otherwise noted in the directory.

Receive a FREE Rite Aid Gift Card
when you purchase participating Oral Care
products. See page 11 for details.

2 Profoot
Purchase Three (3):
• Miracle or
Triad Insoles
• Pump Pouches
• Flex-Tastic
• Heel Rescue
Cream, 16 oz.
Selection may vary by store
LIMIT ONE (1) \$10.00 REBATE



\$10⁰⁰
REBATE

**3-5 NicoDerm CQ/
Nicorette®/Commit®**
Purchase One (1) of Any Variety:
• NicoDerm CQ Patches, 14 ct. OR
Purchase One (1) of Any Variety:
• Nicorette Gum, 100-110 ct.
• Nicorette mini Lozenges, 81 ct. OR
Purchase One (1) of Any Variety:
• Commit®/Nicorette® Lozenges, 72 ct.
LIMIT ONE (1)
\$5.00 REBATE
PER OFFER



\$5⁰⁰
REBATE

7 FUJIFILM
Purchase One (1):
• Finepix AV100
Digital Camera
12MP with 3X Optical Zoom.
Available at most One Hour locations.
LIMIT ONE (1) \$10.00 REBATE



\$10⁰⁰
REBATE

9 Xerox Brand
Purchase Two (2):
• Multipurpose Copy
Paper, 500 sheets
LIMIT ONE (1) \$2.00 REBATE



\$2⁰⁰
REBATE

6 Craig Electronics
Purchase One (1):
• 2 GB MP3 Plus Video
Player, #CMP628E
LIMIT ONE (1) \$10.00 REBATE



\$10⁰⁰
REBATE

**8 Purchase Twenty-Five Dollars
(\$25.00) Worth of Any Variety:**
• Kid's Lunches
Includes: Quaker Chewy Granola Bars, Snack-
Pack Pudding, Chef Boyardee Microwavable
Bowl, Healthy Choice Fresh Mixtures
Microwavable Bowl, Kraft Easy Macaroni
Cheese Bowl, Nabisco Cookies/Crackers
Multipack & Oreo Cakesters
LIMIT ONE (1) \$5.00 REBATE



\$5⁰⁰
REBATE

**10 See page 22
for offer details.**
**SC Johnson/Kimberly-
Clark/Avery/Welch's/
General Mills**
Purchase Twenty-Five
Dollars (\$25.00) Worth of:
• Select SC Johnson, Kimberly-
Clark, Avery, Welch's or
General Mills Products
as listed on page 22
LIMIT ONE (1)
\$5.00 REBATE



\$5⁰⁰
REBATE



Reloadable
Prepaid Cards
The Card That's Pay As You Go!

iheartriteaid.com

Now \$4.95
Was \$9.95

**New Features!
New Lower Price!**

Other fees may apply. Excludes NASCAR Visa Card.
Cards issued by Columbus Bank and Trust Company.

HEALTH CARE

11



Yeast-Gard
Purchase One (1):
• Yeast Gard
• VH Essentials
LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰

REBATE

12



Chloraseptic
Purchase One (1):
• Allergen Block Gel, 3g
LIMIT ONE (1) \$4.00 REBATE

\$4⁰⁰

REBATE

13



Benzedrex
Purchase One (1):
• Vapo Inhaler
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰

REBATE

14



First Aid Essentials
Purchase One (1):
• First Aid Kit, 200 pc.
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

15



Midol/Philips/Bayer
Purchase One (1):
• Midol Menstrual Caplets, 40 ct.
AND
Purchase One (1):
• Philips Colon Health Probiotic, 30 ct. **AND**
Purchase One (1):
• Bayer Enteric Aspirin 81mg, 120 ct.
All three items must be purchased to qualify towards rebate.
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

16



Itch-X
Purchase One (1):
• Hydrocortisone Lotion
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

17



Vagisil
Purchase One (1):
• Anti-Itch Wipes, 12 ct.
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰

REBATE

18-19



Ayr
Purchase One (1):
• Saline Nasal Gel **OR**
Purchase One (1):
• Saline Nasal Mist
LIMIT ONE (1) \$1.00 REBATE PER OFFER

\$1⁰⁰

REBATE

20



Ayr
Purchase One (1):
• Saline Nasal Rinse Kit, 100 ct.
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

21



AZO
Purchase One (1):
• Maximum Strength, 12 ct.
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

22



Lamisil AT
Purchase One (1) of Any Variety:
• Gel, Cream or Spray Product
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

23



StaphAseptic
Purchase One (1):
• First Aid Gel 2 oz.
LIMIT TWO (2) \$7.00 REBATES

\$7⁰⁰

REBATE

24



First Response
Purchase One (1):
• Early or Rapid Results Pregnancy Tests, 2 ct.
LIMIT ONE (1) \$4.00 REBATE

\$4⁰⁰

REBATE

25



K-Y
Purchase One (1):
• Intense Arousal Gel for Her, 0.34 oz.
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰

REBATE

26

Bonus \$3 Rebate when purchased 8/22-8/28.



Cystex
Purchase One (1):
• Liquid UTI, 7.6 oz.
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

27-28



Durex
Purchase One (1) of Any Variety:
• Play Lubricants **OR**
Purchase One (1) of Any Variety:
• Condoms, 12 ct.
LIMIT THREE (3) \$2.00 REBATES PER OFFER

\$2⁰⁰

REBATE

29



Trojan
Purchase One (1) of Any Variety:
• Condoms, 10-12 ct.
Excludes Natural Lamb
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

30



Monistat1
Purchase One (1):
• Day or Night Combination Pack, 1 Ovule
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

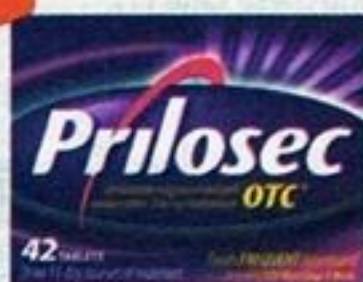
REBATE

iheartriteaid.com

\$2 ONLINE COUPON SAVINGS AVAILABLE WITH VIDEO VALUES
See riteaid.com for details.

HEALTH CARE

31

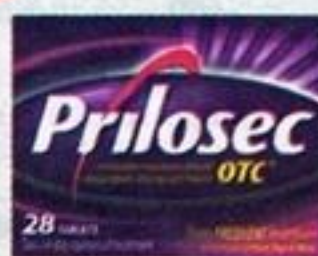


Prilosec OTC
Purchase One (1):
• Prilosec OTC, 42 ct.
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰

REBATE

32



Prilosec OTC
Purchase One (1):
• Prilosec OTC, 28 ct.
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

34



Gas-X
Purchase One (1):
• Gas-X Softgels or Prevention, 50 ct. or larger
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

37



Ex-lax
Purchase One (1):
• Ex-lax, 48 ct. or larger
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

40



Rite Aid Baby Wipes
Purchase One (1):
• Baby Wipes, 192-240 ct.
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

42

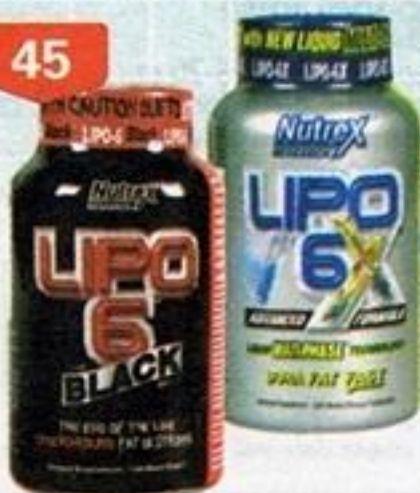


Reading Glasses
Purchase One (1) of Any Variety:
• Foster Grant or Zoom Eyeworks
Regular retail must be \$11.99 or higher
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰

REBATE

45



Nutrex
Purchase One (1) of Any Variety:
• Lipo 6x, 120 or 210 ct.
• Lipo 6 Black, 120 ct.
Only available at Rite Aid GNC locations. Selection may vary by store.
LIMIT THREE (3) \$10.00 REBATES

\$10⁰⁰

REBATE

35



Benefiber
Purchase One (1) of Any Variety:
• Tablets, Powder or Packets
LIMIT THREE (3) \$3.00 REBATES

\$3⁰⁰

REBATE

38



Rite Aid
Purchase One (1):
• Protective Underwear, 14-20 ct.
• Belted Undergarments, 30 ct.
• Guards for Men, 52 ct.
• Briefs, 14 ct.
• Bladder Control Pads, 36-60 ct.
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

41



Rite Aid Tugaboos
Purchase One (1) of Any Variety:
• Tugaboos Overnights or Training Pants
Selection may vary by store
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰

REBATE

43



Rite Aid Hand Eze
Purchase Two (2):
• Flex-Fit, small or medium
LIMIT ONE (1) \$4.00 REBATE

\$4⁰⁰

REBATE

46



Pampers Jumbo Packs
Purchase One (1):
• Cruisers, Swaddlers w/Dry Max, Baby Dry, EZ Ups or Extra Protection
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

VALID ONLY ON PRODUCTS PURCHASED 8/22/10 - 8/28/10**

33



Kerasal
Purchase One (1):
• Foot Ointment, 30g
LIMIT ONE (1) \$6.00 REBATE

\$6⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

P&G Dental

36



Oral-B/Crest
Purchase One (1):
• Oral-B Cross Action Power Toothbrush or Refill
• Crest Glide Twin Pack
• Oral-B Pulsar Single Pack
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

VALID ONLY ON PRODUCTS PURCHASED 8/1/10 - 8/7/10**

39



Crest
Purchase Four (4):
• Pro-Health Rinse, 1 liter (Includes Clean Mint & Wintergreen)
• Night and Enamel Shield, 440 mL
• 3D Rinse, 473 mL
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰

REBATE

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VALID ONLY ON PRODUCTS PURCHASED 8/22/10 - 8/28/10**

44



Crest
Purchase One (1):
• 3D White Toothpaste 5.8 oz. or Mouth Rinse, 237mL
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS PURCHASED 8/8/10 - 8/14/10**

47



Crest
Purchase One (1):
• Pro-Health Sensitive Shield Toothpaste, 4.2 oz.
LIMIT ONE (1) REBATE

UP TO \$2⁶⁹*

REBATE

*Purchase Price Will Be Refunded (up to \$2.69). Sales tax excluded.

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

iheartriteaid.com

HEALTH CARE

**VALID ONLY ON PRODUCTS
PURCHASED 8/22/10 - 8/28/10****

48



Boiron Cold
Purchase One (1):
• Tablets, 60 ct.
• Children, 80 ct.
LIMIT ONE (1) \$7.00 REBATE

\$7.00

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

**VALID ONLY ON PRODUCTS
PURCHASED 8/22/10 - 8/28/10****

49



Boiron Cold
Purchase One (1):
• Chestal Honey
Cough Syrup, 8.45 oz.
LIMIT ONE (1) \$7.00 REBATE

\$7.00

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

**VALID ONLY ON PRODUCTS
PURCHASED 8/15/10 - 8/21/10****

51



AMO Complete
Purchase One (1):
• Multi-Purpose
Solution, 12 oz.
LIMIT ONE (1) REBATE

**UP TO
\$7.99***

REBATE

*Purchase Price Will Be Refunded (up to \$7.99).
Sales tax excluded.

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

**VALID ONLY ON PRODUCTS
PURCHASED 8/22/10 - 8/28/10****

55



Backaid
Purchase One (1):
• Backaid, 28 ct.
LIMIT ONE (1) REBATE

**UP TO
\$3.49***

REBATE

*Purchase Price Will Be Refunded (up to \$3.49).
Sales tax excluded.

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

**VALID ONLY ON PRODUCTS
PURCHASED 8/22/10 - 8/28/10****

58



Cramp 911
Purchase One (1):
• Roll-On, 4.5 mL
LIMIT ONE (1) REBATE

**UP TO
\$6.99***

REBATE

*Purchase Price Will Be Refunded (up to \$6.99).
Sales tax excluded.

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

**VALID ONLY ON PRODUCTS
PURCHASED 8/22/10 - 8/28/10****

59



Hyland's
Purchase One (1):
• Calms Forté, 32 ct.
LIMIT ONE (1) \$3.00 REBATE

\$3.00

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

**VALID ONLY ON PRODUCTS
PURCHASED 8/22/10 - 8/28/10****



**Salonpas
Pain Relief Patches**
Purchase One (1):
• Arthritis,
5 ct.
• Pain, 5 ct.
LIMIT ONE (1)
REBATE

**UP TO
\$5.49***

REBATE

*Purchase Price Will Be Refunded (up to \$5.49).
Sales tax excluded.

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

**VALID ONLY ON PRODUCTS
PURCHASED 8/22/10 - 8/28/10****

53



Hyland's
Purchase One (1):
• Leg Cramps, 50 ct.
LIMIT ONE (1) \$5.00 REBATE

\$5.00

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

**VALID ONLY ON PRODUCTS
PURCHASED 8/22/10 - 8/28/10****

54



Arth Arrest
Purchase One (1):
• Topical Analgesic
Lotion, 3 oz.
LIMIT ONE (1)
REBATE

**UP TO
\$14.99***

REBATE

*Purchase Price Will Be Refunded (up to \$14.99).
Sales tax excluded.

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

**VALID ONLY ON PRODUCTS
PURCHASED 8/1/10 - 8/7/10****

57



Depend/Poise
Purchase One (1):
• Depend Briefs,
16-20 ct.
• Depend Guards
for Men, 48-52 ct.
• Depend Belted Shields, 36 ct.
• Depend Underwear For Men
or Women, 14-20 ct.
• Poise Pads, 30-72 ct.
LIMIT ONE (1)
\$4.00 REBATE

**\$2 ONLINE
COUPON SAVINGS
AVAILABLE WITH
VIDEO VALUES**
See riteaid.com
for details.

\$4.00

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

**VALID ONLY ON PRODUCTS
PURCHASED 8/22/10 - 8/28/10****

60



Depend/Poise
Purchase One (1):
• Depend Briefs, 16-20 ct.
• Depend Guards for Men, 48-52 ct.
• Depend Belted Shields, 36 ct.
• Depend Underwear For Men
or Women, 14-20 ct.
• Poise Pads, 30-72 ct.
LIMIT ONE (1)
\$4.00 REBATE

\$4.00

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

STICK WITH EVERY STEP

NICODERM[®] CQ[®]

TAKE YOUR FIRST STEP AND SAVE



Increase Your Chances of Quitting with the #1 Doctor Recommended OTC Stop Smoking Patch

If you smoke more than 10 cigarettes a day, start with Step 1 and stick with it for 6 weeks. Stick with Step 2 for 2 weeks. You're done after 2 final weeks on Step 3.

If you smoke 10 or less cigarettes a day, start with Step 2 and stick with it for 6 weeks. You're done after 2 weeks on Step 3.

3

NicoDerm[®] CQ[®]
Purchase One (1)
of Any Variety:
• NicoDerm[®] CQ[®]
Patches, 14 ct.
LIMIT ONE (1) \$5.00 REBATE



\$5⁰⁰

REBATE

SAVE AN EXTRA \$10

Visit RiteAid.com and watch our Video Values

4

Nicorette[®]
Purchase One (1)
of Any Variety:
• Nicorette[®] Gum,
100-110 ct.
• Nicorette[®] mini
Lozenges, 81 ct.
LIMIT ONE (1) \$5.00 REBATE



\$5⁰⁰

REBATE

5

Commit[®]/Nicorette[®]
Purchase One (1)
of Any Variety:
• Commit[®]/Nicorette[®]
Lozenges, 72 ct.
LIMIT ONE (1) \$5.00 REBATE



\$5⁰⁰

REBATE

Use as directed. Behavioral support program increases chance of success.
©2010 GlaxoSmithKline

iheartriteaid.com

free gift cards

Spend \$30 on select vitamins and supplements and get a **\$5 gift card** when you use your **wellness+** card*



VALID ONLY ON PRODUCTS PURCHASED 7/25/10 - 8/28/10**



Purchase Thirty Dollars (\$30.00) of Any Variety:

- Nutritional Multipack bars (includes Atkins, Full Bar, Met-Rx, Power Bar, Pure Protein, Slim Fast, Special K Protein, Zone)
 - Any Viactiv Chew, 60 ct.
 - Any Osteo Bi-Flex Supplement
 - Any Bausch & Lomb Supplement
 - Any Nature Made Vitamin / Supplement
 - Oscal, 120-160 ct.
 - Any Natrol Vitamin/Supplement
 - Restless Legs Relief, 125 ct.
 - Sciatica Relief, 125 ct.
 - Tinnitus Relief, 125 ct.
 - Fibromyalgia Relief, 125 ct.
 - Any Extenze, 30 ct.
 - Any Move Free Supplement
 - Any Schiff Glucosamine Supplement
 - Schiff Mega Red, 60 ct. or Schiff Mega D, 90 ct.
 - Any Citracal Supplement
 - One a Day Maximum, Men's or Women's, 100 ct.
 - One a Day Teen, 80 ct.
 - One a Day Jolly Rancher, 60 ct.
 - One a Day Active, Energy, Active Mind & Body, Cholesterol Plus, Men's or Women's 50+ or Vitacraves, 50 ct.
 - One a Day Prenatal, 30 + 30 ct.
 - Any Centrum Ultra, 100 ct.
 - Centrum Silver, 110 ct. or Chewables 60 ct.
 - Centrum Original 100 ct. or Chewables 100 ct.
 - Centrum Cardio, 60 ct.
 - Any Caltrate, 60 ct.
 - Any Alive Adult Multivitamin
 - Any Nature's Bounty Fish Oil, Flaxseed, CoQ10 or Red Yeast Rice Supplement
 - Select Scales or Pedometers (includes Conair, Omron, Weight Watchers and Biggest Loser)
 - Any Ensure Regular, 8 oz. cans, 4-pack
 - Any EAS Advantage Ready-To-Drink, 4-pack
 - Alli Starter Kit, 60 ct.
 - Omron Blood Pressure Kit, Wrist # HEM 629
 - Freestyle Freedom or Freedom Lite Blood Glucose Monitor and receive back by mail a **FREE \$5.00 Rite Aid Gift Card**
- Wellness+ Rewards Card must be used at time of purchase to qualify towards rebate. Rite Aid Gift Card to be mailed separately from rebate check. Rebate based on actual price paid (after any & all coupons are used). Rite Aid Gift Card to be mailed separately from rebate check. Rebate based on actual price paid (after any & all coupons are used). Sales tax excluded. Cannot be combined with any other offer.
- LIMIT ONE (1) RITE AID GIFT CARD**

FREE
\$5 Rite Aid Gift Card

****Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.**

Use your
wellness+
Rewards Card at the
time of your purchase
to qualify for the
rebate!
**Enroll free today in store
or at riteaid.com.**



Rite Aid has the vitamins and supplements I need to energize my workout any time of the day.

Denise Austin

Denise Austin fitness expert

iheartriteaid.com

NON-DROWSY* 24-HOUR FORMULA

ALAVERT®

ALLERGY RELIEF CLARITIN®† CAN'T BEAT. FOR LESS**!



ALAVERT® A Good Change To Make!™

© 2009 Wyeth

61



Alavert
Purchase One (1):

- Alavert Citrus, 48 or 64 ct.
- Alavert D, 12 ct.

LIMIT ONE (1)
\$2.00 REBATE

\$2⁰⁰

REBATE

iheartriteaid.com

*When taken as directed. See Drug Facts Panel on box.
**Price comparison based on IRI data as of 1/25/09.
†Claritin® is a registered trademark of Schering Corporation.

PERSONAL CARE

VALID ONLY ON PRODUCTS
PURCHASED 7/25/10 - 8/21/10**

62

4-Week Rebate!

L'Oréal Skin Care

Purchase One (1)
of Any Variety:
• Skin Care Product
LIMIT ONE (1) \$2.00 REBATE



\$2.00

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 8/1/10 - 8/7/10**

65

Olay ProX

Purchase One (1)
of Any Variety:
• ProX Skin Care Products
Available at riteaid.com.
Not available in all stores.
LIMIT ONE (1)
\$5.00 REBATE



\$5.00

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 8/22/10 - 8/28/10**

69

Tone Skin Care

Purchase One (1)
of Any Variety:
• Body Wash, 12 oz.
LIMIT ONE (1) \$2.00 REBATE



\$2.00

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 8/22/10 - 8/28/10**

72

PORCELANA

Porcelana

Purchase One (1):
• Day or Night
Cream, 3 oz.
LIMIT ONE (1) \$4.00 REBATE



\$4.00

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 8/8/10 - 8/14/10**

75

**Sally Hansen/
La Cross/Just Feet**

Purchase One (1):
• Sally Hansen Treatment, Lip, Just
Feet, LaCross Beauty Tools or
Leg Makeup
LIMIT TWO (2)
\$1.00 REBATES



\$1.00

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

63

Almay

Purchase Fifteen Dollars
(\$15.00) of Any Variety
for a \$3.00 Rebate OR
Purchase Twenty-Five Dollars
(\$25.00) of Any Variety
for a \$6.00 Rebate:

• Almay Cosmetics
LIMIT ONE (1) REBATE



\$3.00

REBATE

OR

\$6.00

REBATE

VALID ONLY ON PRODUCTS
PURCHASED 8/1/10 - 8/7/10**

67

L.A. Looks

Purchase One (1)
of Any Variety:
• Styling Gel
LIMIT ONE (1) 99¢ REBATE



99¢

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

70

Delicious Brands

Purchase One (1)
of Any Variety:
• Bath 3-in-1, 32 oz.
LIMIT ONE (1) \$1.00 REBATE



\$1.00

REBATE

73

C. Booth

Purchase One (1)
of Any Variety:
• Body Lotion
4-in-1, 32 oz.
LIMIT ONE (1) \$2.00 REBATE



\$2.00

REBATE

76-77

C. Booth

Purchase One (1)
of Any Variety:
• Skin Care Product OR
Purchase One (1):
• Bath & Body, Triple
Action or Shea
Butter Cream
LIMIT ONE (1)
\$2.00 REBATE
PER OFFER



\$2.00

REBATE

64

Gillette

Purchase One (1) of Any Variety:
• Disposable Razors
Includes Custom Plus3, Sensor3, Venus
2-4 ct. Excludes Embrace
LIMIT TWO (2)
\$2.00 REBATES



\$2.00

REBATE

66

Secret/Old Spice/Gillette

Purchase Two (2):

• Secret Flawless, Fresh Effects, Scent
Expressions or Smooth Effects, 2.6-4 oz.
• Old Spice Everclear or Fresh
Collections, 2.6 oz.
• Gillette Antiperspirant/Deodorant,
2.6-4 oz.
• Gillette Body Wash, 12 oz.
LIMIT ONE (1)
\$3.00 REBATE



\$3.00

REBATE

68

Sea Breeze

Purchase One (1)
of Any Variety:
• Deep Cleaning
Skin Astringent, 10 oz.
LIMIT ONE (1) \$3.00 REBATE



\$3.00

REBATE

71

KAO Brands

Purchase Fifteen Dollars
(\$15.00) Worth
of Any Variety:

• Jergens, Curel, Bioré, Ban
or John Frieda Products
LIMIT ONE (1) \$5.00 REBATE



\$5.00

REBATE

74

**Secret/Gillette/Old Spice
Anti-Perspirant/
Deodorant**

Purchase One (1):
• Secret Clinical Strength or
Soothing Effects, Gillette
Clinical or Old Spice
Pro Strength, 1.6-1.7 oz.
LIMIT TWO (2)
\$2.00 REBATES



\$2.00

REBATE

78

Gillette Fusion

Purchase One (1):
• ProGlide Manual or
Power Razor
LIMIT ONE (1) \$5.00 REBATE



\$5.00

REBATE

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Eva Longoria for L'Oréal Paris

**NEW!
To Rite Aid!**



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PARIS

**SINGLE
CHECK
REBATES**
**RITE
AID**

Also try
MAGIC
PERFECTING BASE

Instantly
smooth
and perfect
Use under your
foundation

SECRET NO.

**#1
Face
Primer**

BEAUTY ESSENTIAL • BEAUTY ESSENTIAL • BEAUTY ESSENTIAL

Transform your
natural lashes!
Apply under any mascara.

**#1
Lash
Serum**

BEAUTY ESSENTIAL • BEAUTY ESSENTIAL • BEAUTY ESSENTIAL

79

L'Oréal Cosmetics
Purchase One (1) of Any Variety:
• L'Oréal Cosmetic
LIMIT TWO (2) \$2.00 REBATES

\$2⁰⁰
REBATE

RITE AID
ONLINE STORE

Now there are 2 ways to earn your
monthly Single Check Rebate.

Introducing Single Check Rebates at the
Rite Aid Online Store. Start by reviewing your
Single Check Rebate Directory, or visit
riteaid.com/scr to see the list of eligible
products. Then choose your preferred
way to shop:

- 1 Shop at your local
Rite Aid Pharmacy.
- 2 Shop from your home at the
Rite Aid Online Store* by
visiting riteaid.com/shop.

When you shop at the Rite Aid
Online Store, you will receive your
receipt in a confirmation email.
Simply retain your confirmation email,
go to riteaid.com/scr, and enter
your receipt information to
receive your rebate.

*Certain limitations may apply. Single Check Rebates available on applicable Rite
Aid Online Store purchases only. Visit riteaid.com/scr for complete details. The
selection of in-store products may vary from online products. Online prices may
vary from in-store prices.

DENTAL CARE

**VALID ONLY ON PRODUCTS
PURCHASED 7/25/10 - 7/31/10****

80



Listerine/Reach
Purchase One (1):
• Reach Toothbrush, 1 ct.
• Listerine PocketPaks,
Cool Mint or
Fresh Burst, 72 ct.
Not to be combined with any
other offer
LIMIT ONE (1) REBATE

**UP TO
\$2⁹⁹***
REBATE

**Rebate valid only on products purchased between the dates
shown above. Purchases made outside of stated date will not be
honored for the rebate.

81



evoraplus
Purchase One (1):
• Oral Probiotic, 60 ct.
LIMIT TWO (2) \$5.00 REBATES

\$5⁰⁰
REBATE

82



Tom's of Maine
Purchase Two (2)
of Any Variety:
• Tom's of Maine Products
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

83



Luster
Purchase One (1):
• Tooth Whitening Kit
LIMIT TWO (2) \$5.00 REBATES

\$5⁰⁰
REBATE

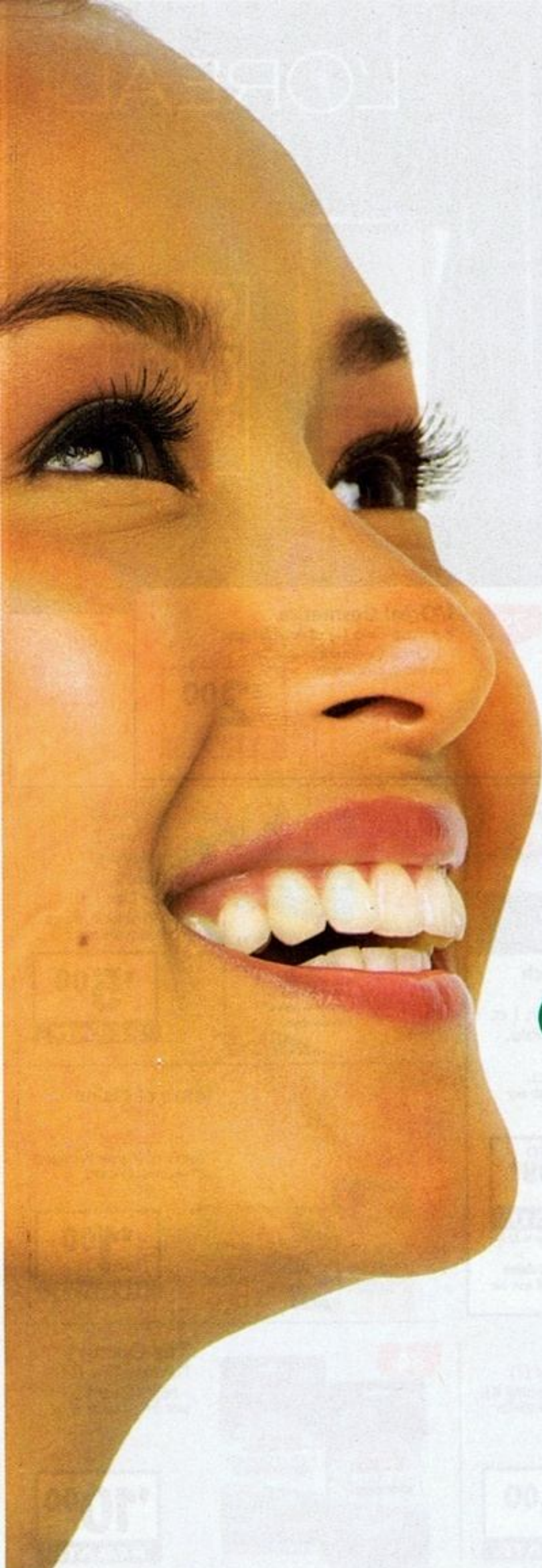
84



The Doctor's
Purchase One (1):
• Night Guard
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

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oral health

Smile over products and savings
to keep your teeth healthy,
beautiful and strong.



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free gift cards

Brighten your smile and stay on budget. Spend \$25 on select oral health products and get a **\$10 gift card** when you use your **wellness+** card. Or spend \$15 and get a **\$5 gift card** when you use your **wellness+** card.*

VALID ONLY ON PRODUCTS PURCHASED 7/25/10 - 9/25/10**



556

Purchase Fifteen Dollars (\$15.00) of Any Variety
for a **\$5.00 Rite Aid Gift Card** OR
Purchase Twenty-Five Dollars (\$25.00) of Any Variety

for a **\$10.00 Rite Aid Gift Card:**

- Oral Care Products and receive back by mail a **FREE** Rite Aid Gift Card
- Includes Floss, Breath Fresheners, Denture Care Products, Mouth Wash or Rinse, Toothbrushes, Dental Appliances, Toothpastes, Whitening Products or Toothache & Gum Medications. Wellness+ Rewards Card must be used at time of purchase to qualify towards rebate. Rite Aid Gift Card to be mailed separately from rebate check. Rebate based on actual price paid (after any & all coupons are used). Sales tax excluded. Selection may vary by store. LIMIT ONE (1) RITE AID GIFT CARD FOR ALL PURCHASES MADE 7/25/10-9/25/10*

****Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.**

Use your
wellness+
Rewards Card at the
time of your purchase
to qualify for the
rebate!
**Enroll free today in store
or at riteaid.com.**





VALID ONLY ON PRODUCTS
PURCHASED 7/25/10 - 9/25/10**

85

Purchase Ten Dollars (\$10.00)
Worth of Any Variety:

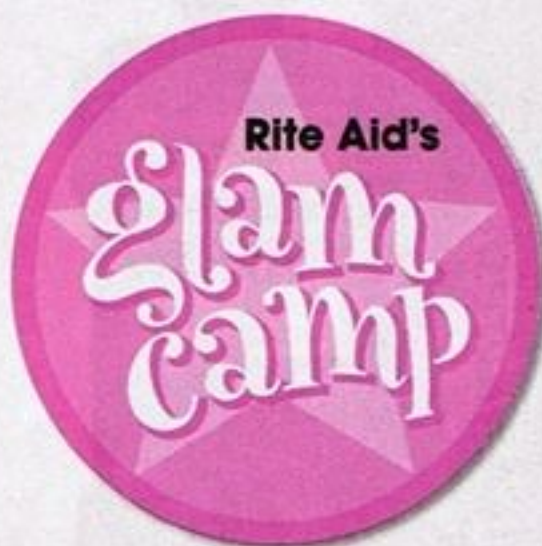
- Sally Hansen Products
- Maybelline Products
- Clearasil Products
- Veet Products
- göt2b Products
- CoverGirl Products
- Dickinson's Products
- Phisoderm Products and receive
back mail a **FREE** Glam Camp Bag
Bag includes free beauty samples. Glam Camp
Bag mailed separately from rebate check.
While supplies last.
LIMIT ONE (1) FREE GLAM CAMP BAG

FREE
Glam Camp Bag

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between the dates shown above. Purchases made
outside of stated date will not be honored for
the rebate.

FREE

Back to School Survival Kit



Sally Hansen

göt2b.

MAYBELLINE
NEW YORK



Clearasil.

COVERGIRL

www.GlamCamp.com

DICKINSON'S.
ORIGINAL WITCH HAZEL

PHISODERM

iheartriteaid.com

AUDIO & VIDEO SUPPLIES

86



Craig Electronics

Purchase One (1):

- 512 MB MP3 Player, #CMA3015C

iPod not included
LIMIT ONE (1)
\$10.00 REBATE

\$10⁰⁰
REBATE

91



TDK

Purchase One (1):

- CD, 50-Pack
- DVD+R, 25-Pack
- DVD-R, 25-Pack

LIMIT ONE (1)
\$10.00 REBATE

\$10⁰⁰
REBATE

87



Vivitar

Purchase One (1):

- Flip DVR, 410 DVR

LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

92



Vivitar

Purchase One (1):

- 5.1 MP Digital Video Recorder
- 8.1 MP Digital Camera

LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

88



PHILIPS

Philips

Purchase One (1):

- Wireless Phone Jack

LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

89



Universal

PHILIPS

Philips

Purchase One (1):

- Flip Remote

LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE



Lighting

90



GE Lighting

Purchase Two (2)
of Any Variety:

- Reveal Light Bulbs

LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

93



Vextra

Purchase One (1):

- AM/FM Cassette Player
- AM/FM Clock Radio

LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

APPLIANCES Proctor-Silex

94



Proctor Silex

Purchase One (1):

- Coffemaker, 12 Cup

LIMIT TWO (2) \$2.00 REBATES

\$2⁰⁰
REBATE

95-96



Proctor Silex

Purchase One (1):

- Iron OR

Purchase One (1):

- Coffee Grinder

LIMIT TWO (2) \$2.00 REBATES PER OFFER

\$2⁰⁰
REBATE

97



Waterpik

Purchase One (1):

- Rechargeable Water Jet

LIMIT FOUR (4) \$5.00 REBATES

\$5⁰⁰
REBATE

SanDisk

98



SanDisk

Purchase One (1):

- 4GB SDHC Card

LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

99



SanDisk

Purchase One (1):

- 8GB SD Card

LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

24 hour refills by phone

You know exactly what
time I'll have your
prescription ready.

**REFILLS BY
PHONE**



Set-and-go charging.



NEW at
Rite Aid®

DURACELL
myGrid™
Charging
Made Simple™

Find out more at duracell.com/mygrid

100



DURACELL
Purchase One (1):
• myGrid Starter Kit
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

*Limit one redemption per household per offer period. Submit your Single Check Rebates online. It's faster and easier. <https://riteaid.rebateplus.com>. ©2010 P&G

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Vitamin D 2000 I.U.

- Maintains a healthy immune system††
- Supports strong bones and teeth††

Fish Oil 1200 mg

- Full of Omega-3s to enrich your cell walls and keep them flexible and healthy††
- Helps maintain healthy triglyceride levels already in the normal range††

Coenzyme Q10 200 mg

- Gives your heart the energy it needs to stay strong††

GreatMind

- Enhances mental clarity and performance, naturally†††
- Helps improve and maintain short-term memory†††



See RiteAid.com/magoffer for complete details.
Offer valid 7/15/10-8/28/10.



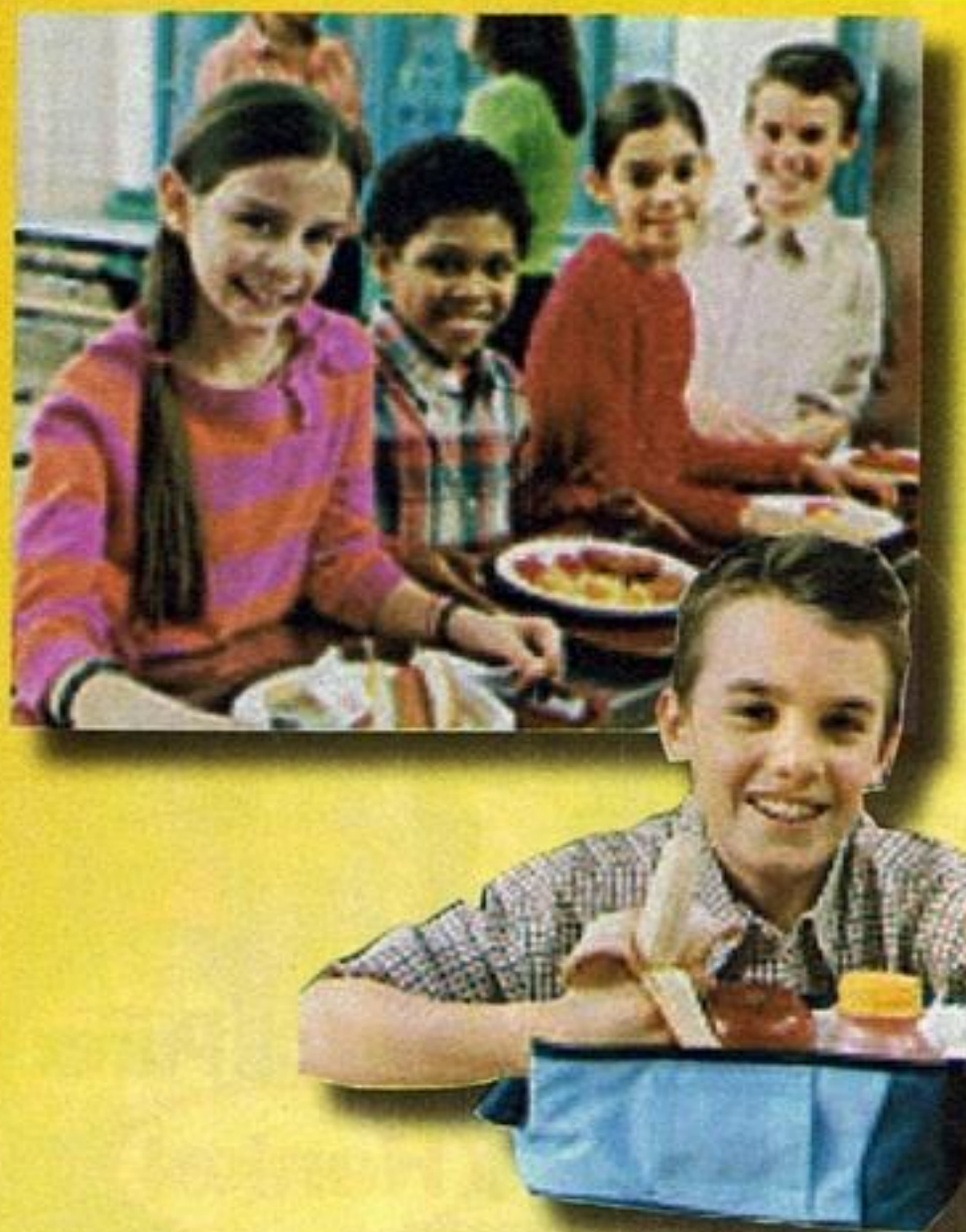
Denise Austin

†Go to RiteAid.com/magoffer for complete details.

††These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

†††With daily use. Short-term memory improvement (5-minute recall) demonstrated through the Digit Recall test and the California Verbal Learning test in people under age 74.

iheartriteaid.com



Give your KIDS a Healthy Lunch

8

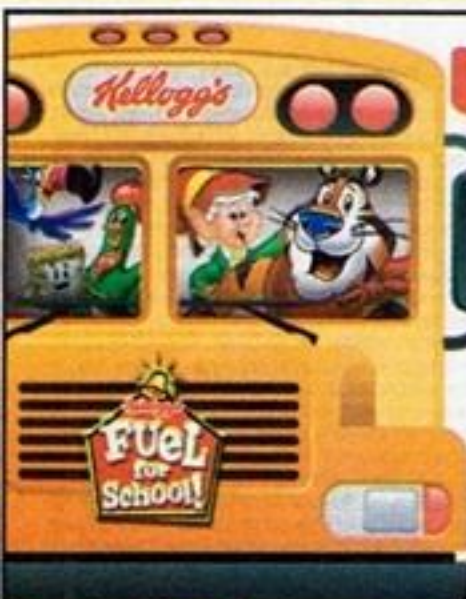
Purchase Twenty-Five Dollars (\$25.00) Worth of Any Variety:

• Kid's Lunches

Includes: Quaker Chewy Granola Bars, Snack Pack Pudding, Chef Boyardee Microwavable Bowl, Healthy Choice Fresh Mixtures Microwavable Bowl, Kraft Easy Macaroni Cheese Bowl, Nabisco Cookies/Crackers Multipack & Oreo Cakesters
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰

REBATE



101

Kellogg's Purchase Fifteen Dollars (\$15.00) Worth of Any Variety:

• Kellogg's, Keebler, Sunshine or Austin Products and receive back by mail a **FREE \$5.00**

Manufacturer's Coupon
Manufacturer's coupon mailed separately from rebate check. While supplies last. LIMIT ONE (1) REBATE



FREE
\$5 Manufacturer's Coupon

automated courtesy refills

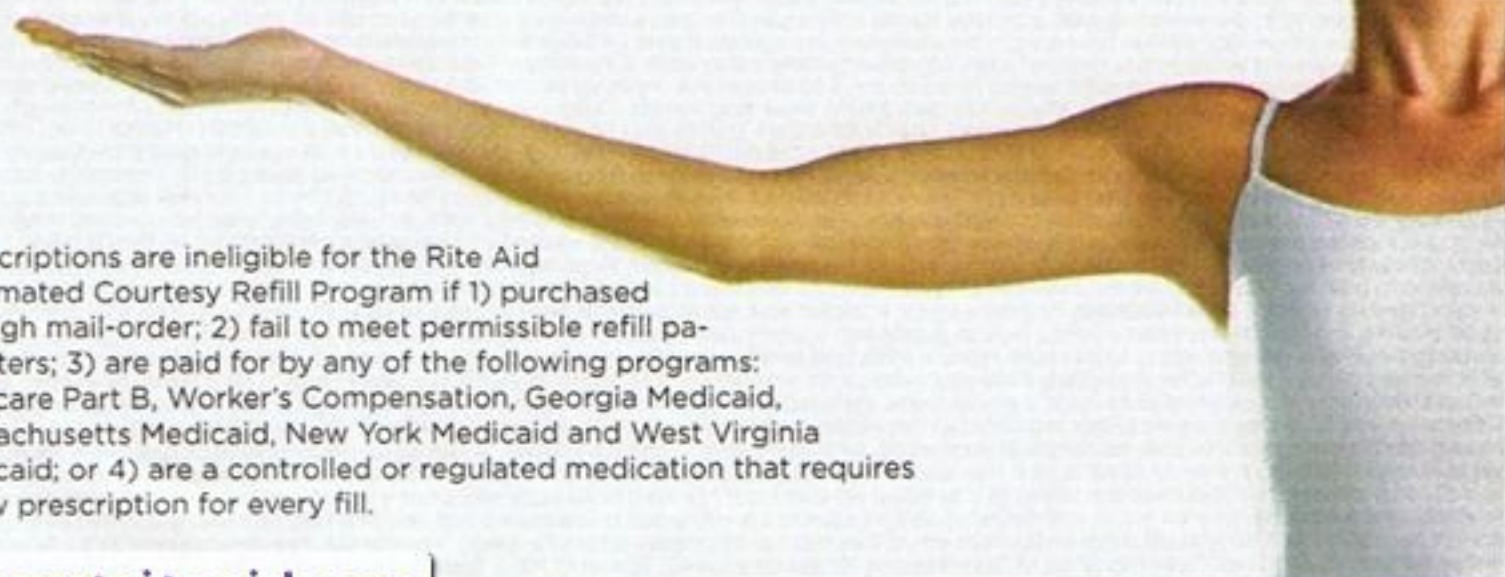


stress less

Sign up for our Automated Courtesy Refills program.

- We refill your prescriptions a few days before they run out.
- We'll call you when they're ready to be picked up.
- We'll even work with your physician to get your prescription renewed.

Enrollment is FREE. Ask your pharmacist to sign you up today.*



*Prescriptions are ineligible for the Rite Aid Automated Courtesy Refill Program if 1) purchased through mail-order; 2) fail to meet permissible refill parameters; 3) are paid for by any of the following programs: Medicare Part B, Worker's Compensation, Georgia Medicaid, Massachusetts Medicaid, New York Medicaid and West Virginia Medicaid; or 4) are a controlled or regulated medication that requires a new prescription for every fill.

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making people's lives easier, better and more beautiful

HENKEL HELPS GET KIDS FIT

ENTER TO WIN AT HENKELHELPS.COM

YOU COULD
WIN
\$25,000
IN FITNESS CASH
FOR YOUR SCHOOL!

YOU COULD ALSO
WIN
\$5,000
IN FITNESS CASH
FOR YOUR FAMILY!

IN COOPERATION WITH



VALID ONLY ON PRODUCTS
PURCHASED 8/15/10 - 8/21/10**

102

Henkel

Purchase Twenty Dollars (\$20.00)
Worth of Any Variety:

- Dial®/Coast®/Pure & Natural® Bath Care
- Purex® Liquid Laundry Detergent
- Renuzit® Adjustables
- Right Guard®
- Soft Scrub®

LIMIT ONE (1) \$5.00 REBATE

\$5.00
REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.



"HENKEL HELPS GET KIDS FIT" CONTEST OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The "Henkel Helps Get Kids Fit" Contest ("Contest") will begin at 12:00 AM Eastern Time (ET) on August 1, 2010 ("Contest Start Date"), and end at 11:59pm ET on September 30, 2010 ("Contest Period"). Contest is sponsored by Henkel Corporation, 19001 N. Scottsdale Rd., Scottsdale, AZ 85255 ("Sponsor") who is solely responsible for all aspects of this Contest. The Contest is intended for viewing and participation in the United States only and shall only be construed and evaluated according to U.S. law. **Eligibility:** The Contest is open to all legal residents of the 48 continental United States and D.C., 18 years of age or older, as of August 1, 2010. Employees, officers and directors of Sponsor and American Sweepstakes & Promotion Company ("Administrator"), and any of their parent companies, franchisees, affiliates, subsidiaries, agents and advertising and promotion agencies (collectively, "Released Parties"), as well as the immediate family members (parents, children, siblings, spouses) and/or persons living in the same household (whether related or not) of each are not eligible to participate in the Contest. All federal, state and local laws and regulations apply. Void in Puerto Rico, Hawaii, Alaska, the U.S. Virgin Islands, and where prohibited, taxed or restricted by law. **How to Enter:** Participants can enter their local school public, private or charter into the contest by visiting www.henkelhelps.com. Each participant completes the contest registration form, referred to collectively as "Story" which must address the theme "What Would Your School Do with \$25,000 to Improve Youth Fitness?" ("Theme"). The story can be no longer than 700 words. To complete the Contest registration form, Entrants must provide their name, date of birth, address (including city, state and zip code), home phone numbers, email address; in addition, the Entrant must provide the School (public, private or charter) (collectively, "Honoree") name, address (including city, state and zip code), and the name of the main contact and phone number at the School or Recreation facility. The Entrant is responsible for all costs associated with the uploading and production of the Story. All Story entries must be received by 11:59pm ET on September 30, 2010. Each Entrant may submit one (1) Story entry into the contest per email address, per household. Sponsor reserves the right to disqualify any person or email address that submits more than maximum allowed entries. Incomplete entries, or those containing incorrect information, will be voided. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. By participating in this Contest, entrants agree to be bound in or is identifiable in the Story and permission to reproduce, distribute, publicly display or otherwise use the Story (collectively, the "Clearances"). By submitting a Story, Entrant warrants and represents that the Honoree consents to the submission and use of the Story in the Contest, and to its posting on the Internet in connection with the Contest. Story entries may not contain any of the following: i) Materials which include or constitute trademarks, trade names or copyrighted works created or owned by any person or entity other than Entrant or for which the Entrant has not obtained owner's permission to use; ii) Materials which contain identifiable commercial product brands; iii) Materials which contain clothing items bearing designer insignia, logos, profanities, or bearing the name or likeness of any celebrity living or dead; iv) Materials which contain visible phone numbers, website links, street addresses, e-mail addresses or license plate numbers; v) Materials which contain profanities, vulgar language, lewd behavior, or are otherwise obscene or inappropriate for a general audience; vi) Materials which contain nudity or any depiction of real or simulated sexual acts; vii) Materials which contain extensive or gratuitous violence; viii) Materials which constitute or contain recording of actual illegal acts; ix) Materials which contain unsafe actions, or use of fire that may result in personal injury or destruction of property; x) Materials which violate anyone's privacy rights, violate any confidentiality or employment agreement, or which are defamatory; xi) Materials which are derogatory to Sponsor, or any affiliated entity or person; xii) Materials which are discriminatory based on race, religion, national origin, physical disability, age, sex, or sexual orientation or preference; xiii) Materials in which any person identifiably appears where no appropriate written release has been obtained from such person granting all rights required herein; xiv) Materials which contain any computer virus, worm or other harmful computer programming; xv) Materials which do not comport with the entry requirements; and xvi) Materials which Sponsor, in its sole discretion, deems to be otherwise objectionable. Entries which do not conform to these guidelines will be disqualified. Sponsor further reserves the right, in its sole and unfettered discretion, to verify at any time during the Contest that all necessary Clearances have been obtained and to disqualify and remove any photo if it believes that the necessary Clearances have not been obtained. By submitting a Story, Entrant irrevocably assigns, conveys and otherwise transfers to Sponsor, its successors, and assigns any and all right, title, and interest in perpetuity throughout the world in and to the Entrant's Story, including, without limitation, any and all copyrights, trademarks, contract and licensing rights, moral rights or "droit moral", and other intellectual property and proprietary rights in the Story, and the exclusive right to edit, change, revise, reproduce, display, perform, publish, distribute, license, sublicense, and sell the Story in whole or in part, and to prepare, use, and exploit derivative works or improvements thereof, in all forms and media now or hereafter known, including material in digital and electronic media, computer, audio and audiovisual versions, and translations and adaptations, all in any language throughout the world and in Sponsor's sole discretion in perpetuity. Without limiting the foregoing, Entrant hereby waives and releases Sponsor, from any and all claims that Entrant may now or hereafter have in any jurisdiction based on such "moral rights" or "droit moral" or unfair competition with respect to Sponsor's exploitation of the Story without further compensation to Entrant of any kind. Entrant agrees that email shall satisfy any writing requirement that may apply to the assignment, conveyance, transfer, license, or waiver of any of the aforementioned rights. Entrant shall execute and deliver such documents, at Sponsor's expense, as requested by Sponsor or as may be necessary to vest in Sponsor the rights and waivers provided herein. Entrant agrees not to investigate, support, maintain, or authorize any action, claim, or lawsuit against Sponsor or its affiliates, or any other person, on the grounds that any use of the Story, or any derivative works, infringe or violate any of entrant's rights therein. Entrant grants the Sponsor and its agents the right to associate the Story with entrant's name, image, likeness, hometown, and biographical information, without limitation and without compensation. Entrants shall not receive any compensation or credit for Sponsor's use of entries, other than that disclosed in these Official Rules.

Story entries not meeting all of the following minimum requirements will be disqualified:

- * Each story must address the theme "What Would Your School Do with \$25,000 to Improve Youth Fitness?"
- * Each story must be 700 words or less
- * Each entry must include the name and address of the Honoree, and the Honoree main contact and telephone number
- * Each Story must not, in its sole and unfettered judgment of the Sponsor, contain any sexually explicit, disparaging, libelous or other inappropriate content or any act that is considered dangerous.
- * Each Story must not contain any (i) trademarks of any person or entity other than Sponsor; or (ii) any logos, depictions, designs, or other content in which the entrant does not hold the copyright or a license there under.

Grand Prize: There will be one (1) Grand Prize winner. The Grand Prize winner will receive \$25,000 to spend on fitness programs in their. The \$25,000 will be awarded as a check to the school. An ACE (American Council on Exercise) certified fitness expert (appointed by the Sponsor) will provide a sixty (60) minute phone or in person consultation to work with the Grand Prize winner to help them develop a fitness program for their school. Total Prize package - \$25,500. The prize is not exchangeable or transferable. There are no substitutions unless specified by the Sponsor. The Sponsor reserves the right at its sole discretion to substitute any prize package with another prize of equal or greater value. **Contest Winner Determination:** Each Story entry will be judged by a panel of qualified judges whose decisions are final. All essay submissions will be judged based on the following judging criteria: (a) overall theme and response to topic (35%); (b) relevance and inspiration (40%); (c) broad appeal (25%). "Broad appeal" includes proper grammar and spelling, adherence to format, and originality. The panel of judges will determine the top ten (10) Story entries by October 15, 2010. All finalists are subject to verification, including without limitation, verification of eligibility, compliance with these Official Rules, and completion of release forms. The top ten (10) Story Entries will be sent a Flip Phone and will have until October 30, 2010 to complete and return a video (taken with the Flip Phone) detailing "what their school would do with the \$25,000 to improve youth fitness". The Flip Phone video can be a maximum of three (3) minutes. The Flip Phone video is subject to all Story Terms and Conditions as outlined in the aforementioned section (with exception of the aforementioned video duration specified). The top ten (10) finalists' Story entries and videos will be displayed at www.henkelhelps.com beginning on November 15, 2010. The public will then be able to vote on-line to determine which school is most deserving of the Grand Prize. The videos will be displayed on the Sponsor website between November 15, 2010 and December 12, 2010 for public voting. The contest Story entry and video receiving the most votes will be declared the Grand Prize winner. Limit one vote per e-mail address, per day. For the second stage of the contest, should there be a tie within the public voting for the Grand Prize winner, a panel of judges will make the final decision based on 50% theme, 25% inspiration and 25% creativity of video. **Internet Limitations of Liability:** If for any reason, the Contest is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupts or affects the administration, security, fairness, integrity or proper conduct of the Contest, the Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process (if applicable), and to cancel, terminate, modify or suspend the Contest in whole or in part, at any time, without notice and award the prize using all non-suspect eligible entries received as of the termination/suspension date. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor also is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers; computer equipment, software, failure or delay of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof. Sponsor is not responsible for any damages to an entrant's system which is occasioned by participating in this Contest or by downloading any information necessary to participate in the promotion. Sponsor also is not responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of the entries in the Contest. Any dispute or claim arising out of the play of this Contest, or any disputes with site users which arise as a result of the use of this website, shall be governed by the laws of the State of New York, without respect to conflicts of laws principles. Any such claim shall be brought and maintained in the federal or state courts of the State of New York. If any provisions of the Official Rules are determined by a court of competent jurisdiction to be invalid or unenforceable, such determination shall not affect the validity or enforceability of any other provision. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** In the event of a dispute regarding the identity of an individual who actually submitted an online entry, the entry will be deemed submitted by the authorized account holder of the email account. "Authorized account holder" is defined as the natural person who is assigned to an email account by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. **Winner Notification:** The Grand Prize winner will be selected based on the aforementioned judging and voting criteria, from among all eligible entries received. The aforementioned winners will be contacted on or about December 19, 2010. The Grand Prize winner will be contacted by telephone and/or USPS mail, or other home delivery service of Sponsor's choice. **Prize Conditions:** The Grand Prize winner is solely responsible for all applicable federal, state, and local taxes (if applicable) associated with the receipt of any prize. All prize winners will be required to sign an Affidavit of Eligibility and Liability/Publicity Release, and return it within 14 days of written notification. If a prize or prize notification is returned as unclaimed or undeliverable to a potential winner, if potential winner cannot be reached within five (5) calendar days from the first notification attempt, or if potential winner fails to return requisite document within the specified time period, or if a potential winner is not in compliance with these Official Rules, then such winner shall be disqualified and, at Sponsor's sole discretion, an alternate winner may be selected for the prize at issue. The winner's entry into the Contest constitutes permission (except where prohibited) for the Sponsor to use said Grand Prize winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, including for advertising or purposes of trade, in perpetuity, without notice or further compensation. Winners will be required to sign an Affidavit of Eligibility and/or Liability and Publicity Release and return it within seven (7) days of receipt of prize will be forfeited in its entirety and another winner will be chosen. Prize will be awarded to a management representative of the winning school and he/she must be at least 18 years of age. Return of any prize or notification as undeliverable will result in disqualification and an alternate winner may be selected. **Terms & Conditions:** This Contest is subject to all applicable federal, state, and local laws. By entering the Contest, entrants agree to release Sponsor and its parent company, subsidiaries, affiliates, retailers, distributors and advertising and promotion agencies, and to each of their respective directors, officers, employees, shareholders and agents from any and all liability, loss, damage or injuries to any person (including death) or property of any kind sustained in connection with their participation in the Contest or from their acceptance, receipt, possession and/or use or misuse of the prize, or for any typographical or other error in the printing, offering or announcement of the prize. Entrants further acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose. Any person attempting to defraud or in any way tamper with the Contest mechanics and/or implementation will be prosecuted to the fullest extent of the law. By participating, entrants agree to waive any right to claim ambiguity in the Contest or these Official Rules. Sponsor reserves the right to disqualify any entrant that Sponsor determines, in its sole discretion, violates these Official Rules. **Disputes:** By entering the Contest, entrants agree that 1.) Any and all disputes, claims, and causes of action arising out of or connected with the Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; 2.) Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, and shall not include any punitive, consequential or other damages, including costs associated with entering the Contest but in no event include attorneys' fees; and 3.) Under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All dispute resolution shall be made by the Sponsor in their sole discretion. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants and Sponsor or the Released Parties in connection with the Contest, shall be determined by the Sponsor in its sole and absolute discretion. These rules shall be governed by and construed in accordance with the laws of the state of Arizona without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any jurisdiction other than the state of Arizona. Any legal proceedings arising out of this Contest or reading to these Official Rules shall be instituted only in the federal or state courts located in the state of Arizona, and the parties consent to jurisdiction therein with respect to any legal proceedings or disputes of whatever nature arising under or relating to these Official Rules. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. The value of the Contest prizes set forth above represents Sponsor's determinations of the APV in its sole and absolute discretion thereof and such determinations are final and binding and cannot be appealed. If the actual value of any prize turns out to be less than the states APV, the difference will not be awarded in cash. **Winners List:** To request a copy of the winner list, please send a self-addressed, stamped business size envelope, by February 15, 2011, to: ASC/Henkel Helps Get Kids Fit Contest Winners List, 300 State Street, Suite 402, Rochester, NY 14614. **Sponsor:** Henkel Corporation, 19001 N. Scottsdale Rd., Scottsdale, AZ 85255

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Get all your Back-to-School supplies here

BACK TO SCHOOL

103

Freshin Your Shoes

KIWI

Purchase Two (2):

- Sport Shoe Cleaners Includes Sport Whitener, Fast Acting Cleaner, Fresh Force & White Scuff Cover

LIMIT ONE (1) \$2.00 REBATE

2.00
REBATE

104

Toy Story

Purchase Two (2) of Any Variety:

- Paper Doll Book or Publication Workbook Series

Selection may vary by store. While supplies last.

LIMIT ONE (1) \$3.00 REBATE

3.00
REBATE

105

Mead

Purchase Fifteen Dollars

(\$15.00) of Any Variety

for a \$2.00 Rebate OR

Purchase Twenty-Five Dollars

(\$25.00) of Any Variety

for a \$4.00 Rebate:

- Mead Products

LIMIT ONE (1) REBATE

UP TO
4.00
REBATE

106

OFFICIAL
BOX TOPS
EDUCATION
BRAND

Avery

Purchase One (1):

- Durable View Binder w/1.5" EZ-Turn Ring

LIMIT ONE (1) \$1.00 REBATE

1.00
REBATE

107

Elmers Glue

Purchase Three (3):

- Glue Sticks, 3 ct.
- Large Glue Stick, 1 ct., 0.77 oz.

LIMIT TWO (2) \$1.00 REBATES

1.00
REBATE

108

Pilot

Purchase Three (3) of Any Variety:

- Easy Touch Retractable Pens

LIMIT ONE (1) \$1.00 REBATE

1.00
REBATE

109

Master Lock

Purchase Two (2):

- Anodized Combination, Purple Dial Combination, Speed Dial, or Pink Lock

Selection may vary by store. LIMIT ONE (1) \$2.00 REBATE

2.00
REBATE

110

Tech Universe

Purchase Two (2) of Any Variety:

- Computer Accessory Products

LIMIT ONE (1) \$5.00 REBATE

5.00
REBATE

111

X-Acto

Purchase Two (2):

- Red Line Value Pack Stapler

LIMIT ONE (1) \$5.00 REBATE

5.00
REBATE



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BACK TO SCHOOL

112



Pilot Pens
Purchase Two (2):
 • Precise V5 Assorted Roller Ball Pens, 3-Pack
 • Precise V5 & V7 Roller Ball Pens, 2-Pack
 LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

113



Pilot Pens
Purchase Three (3) of Any Variety:
 • G2 Retractable Gel Pens, 2-Pack
 LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

114



Stock up & save on essential Back to School supplies. Great for School, at home or on the go fun!

Purchase Two (2) of Any Variety:
 • Markers, 10 ct.
 • Washable Markers, 8 ct.
 • Color Pencils, 24-Pack
 • Crayons, 64 ct.
 LIMIT ONE (1) \$1.00 REBATE



\$1⁰⁰

REBATE

115



Black & Decker
Purchase One (1) for a \$10.00 Rebate OR
Purchase Two (2) for a \$25.00 Rebate:
 • Identity Theft Buster
 LIMIT ONE (1) REBATE

\$10⁰⁰

REBATE ON PURCHASE OF 1

OR **\$25⁰⁰**

REBATE ON PURCHASE OF 2

116



BIC
Purchase Two (2):
 • Triumph Gel Pens, 2-Pack
 • Triumph Roller Pen, 1-Pack
 LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰

REBATE

117



BIC
Purchase Three (3) of Any Variety:
 • Wite Out Products
 LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰

REBATE

118



Westcott
Purchase Two (2):
 • 7" Student Scissors
 LIMIT THREE (3) \$1.00 REBATES

Quality Scissors!

\$1⁰⁰

REBATE

119



Westcott
Purchase Two (2):
 • 8" Preferred Scissors
 LIMIT THREE (3) \$3.00 REBATES

Quality Scissors!

\$3⁰⁰

REBATE

120



Singer Sewing
Purchase Three (3) of Any Variety:
 • Singer Sewing Items
 Regular retail must be \$1.99 or higher. May not be available in all stores.
 LIMIT TWO (2) \$3.00 REBATES

\$3⁰⁰

REBATE

121



Pentel Wow
Ball Point Pens
Purchase Three (3) of Any Variety:
 • Retractable Ball Point Pens, 4-Pack
 Selection may vary by store
 LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

122



Pentel
Purchase Three (3):
 • Quick Dock Pencils or Refills
 LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰

REBATE

123



Sharpie
Purchase Three (3):
 • Sharpie Assorted Color, 3-Pack
 LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

124

Packing Tape
Purchase Two (2):
• USPS Tape Gun
LIMIT ONE (1) \$4.00 REBATE



\$4⁰⁰

REBATE

125

Scotch
Purchase One (1):
• Pop Up Handband
Tape Dispenser
• Desk Grip
Tape Dispenser
LIMIT ONE (1) REBATE



UP TO
\$2⁴⁹*

REBATE

*Purchase Price Will Be Refunded (up to \$2.49).
Sales tax excluded.

126

Scotch
Purchase One (1):
• Magic Tape, 2-Pack
AND
Purchase One (1):
• Donut Dispenser
Both Magic Tape & Donut
Dispenser must be purchased to
qualify towards rebate.
LIMIT ONE (1) \$2.00 REBATE



\$2⁰⁰

REBATE

127

**Rite Aid/
Office Expert**
Purchase One (1):
• Rite Aid or Office Expert
Scientific Calculator **AND**
Purchase One (1):
• Rite Aid or Office
Expert Calculator
Both items must be purchased to
qualify towards rebate.
LIMIT ONE (1) \$4.00 REBATE



\$4⁰⁰

REBATE

128

Rite Aid Glue
Purchase Three (3)
of Any Variety:
• School Glue, 8 oz. or
Glue Sticks, 2-Pack
LIMIT TWO (2) \$1.00 REBATES



\$1⁰⁰

REBATE

129

Rite Aid Tape
Purchase Two (2):
• 2 Side It Tape
• Invisible Tape, 3-Pack
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰

REBATE

130

**Push-Button Stapling
12 Sheet Power!**

Paper Pro
Purchase One (1):
• Nano Stapler
Spring-Powered Stapling - 12 sheets.
Retail amount is \$6.99.
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰

REBATE

131

**80% easier than
traditional staplers!**

Paper Pro
Purchase One (1)
of Any Color:
• Compact Stapler
Spring-Powered Stapling -
15 sheets
LIMIT TWO (2) \$3.00 REBATES



\$3⁰⁰

REBATE

132

Duck Brand
Purchase Three (3):
• ClearEZ Start
Frustration Free Tape
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰

REBATE

133-134

Franklin
Purchase One (1):
• Spelling Ace & Thesaurus
OR
Purchase One (1):
• Dictionary & Thesaurus
LIMIT ONE (1) \$5.00 REBATE PER OFFER



\$5⁰⁰

REBATE

135

Franklin
Purchase One (1):
• Translator
LIMIT ONE (1) \$5.00 REBATE

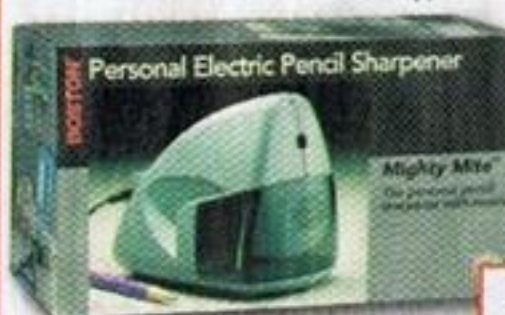


\$5⁰⁰

REBATE

136

X-Acto
Purchase One (1):
• Mighty Might Pencil Sharpener
LIMIT ONE (1) \$5.00 REBATE



\$5⁰⁰

REBATE

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9



Xerox Brand
Purchase Two (2):
• Multipurpose Copy
Paper, 500 sheets
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

137



First Alert
Purchase One (1):
• Fire Protector
Safe, #2011/2013
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

138



Hewlett Packard
Purchase One (1):
• CD-R, 50-Pack
• DVD +/-, 25-Pack
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

139



Gracious Living
Purchase Two (2):
• 3-Drawer Flip Top
Desk Organizer
LIMIT THREE (3) \$5.00 REBATES

\$5⁰⁰
REBATE

140



Gracious Living
Purchase Two (2):
• 3-Drawer Smart Tower
LIMIT THREE (3) \$5.00 REBATES

\$5⁰⁰
REBATE

141



Gracious Living
Purchase Two (2):
• File Tote on Wheels
LIMIT THREE (3) \$5.00 REBATES

\$5⁰⁰
REBATE

142



KIWI
Purchase Two (2)
of Any Variety:
• Color Shines, 2.5 oz.
LIMIT ONE (1) \$2.00 REBATE

Quick Shoe Shine

\$2⁰⁰
REBATE

143



KIWI
Purchase Two (2)
of Any Variety:
• Smiling Feet
Includes Ball of Foot Gel
Cushions, Anti Slip Gel Pads,
Gel Heel Liners &
KIWI Freshlins
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

144



Cra-Z-Art
Purchase Two (2)
of Any Variety:
• Craft & Activity Kits
Selection may vary by store
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

145



**Rite Aid/
Office Expert**
Purchase Three (3)
of Any Variety:
• Home Office/
Back to School Supplies
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

146



Toy Story
Purchase Two (2):
• Light 'N' Write Kits
While supplies last
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

147



**Darice Art/
Craft Products**
Purchase Two (2)
of Any Variety:
• Darice Foam,
Activity Kits or Buckets
Selection may vary by store.
While supplies last.
LIMIT ONE (1) \$4.00 REBATE

\$4⁰⁰
REBATE

SAVING MORE IS SIMPLE WITH

+UP



REWARDS



1. Check the Rite Aid circular or store shelves for featured **plus+up** products.*
2. Buy those products using your **wellness+** card.
3. Look at the bottom of your receipt for **additional discounts**.
4. Bring that receipt back to save even more on your next purchase.

*wellness+ card required. Certain limitations apply. See weekly circular for details.

Introducing Rite for Diabetes, from Rite Aid and dLife. Sign up today for all of these benefits:
Join our free, online program to help you manage your diabetes.



- **Personal Menu Solutions** – use this online tool to plan, track and maintain your daily meals and exercise.
- **Free membership in dLife** – join this comprehensive resource for diabetes information and inspiration.
- **Monthly e-newsletters** – receive regular tips and advice via email.
- **Valuable product offers** – get coupons and savings exclusive to program members.

To sign up or for more information, visit riteaid.com/ritefordiabetes today.

ZYRTEC-D® is available behind the pharmacy counter. Not available in Oregon without a prescription.



Use only as directed.

Reward Yourself at

Earn a **\$20 Rite Aid certificate**

with every \$75 in ZYRTEC® and/or BENADRYL® purchases.

Join the **Allergy Rewards Program**

- Receive monthly coupon savings & allergy tips
- REGISTER today at www.riteaid.com/zyrtcrewards

Call 1-800-RITEAID, TDD/TYY 1-800-821-1833 or visit www.riteaid.com for a store near you.



You may register for this program online only; mail-in registrations will not be accepted. You must register at www.riteaid.com/zyrtcrewards in order to qualify for program benefits. You must be 18 years of age or older to participate in the Allergy Rewards Program. \$75 purchase requirement is determined before sales tax is calculated, less any coupon discounts and excludes the purchase of prescriptions and prescription co-pays. Allergy Rewards Program offer valid only on Rite Aid in-store purchases made from February 28, 2010 to August 28, 2010, online purchases not valid. Limit of three (3) Allergy Rewards \$20 Rite Aid certificates per household. See www.riteaid.com/zyrtcrewards for more details. © McNEIL-PPC Inc. 2010

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Get \$5 Back when you buy \$25 worth of participating* products.

Enter for your chance to

WIN 50,000 Bonus Box Tops

plus a Laptop, Printer, and a \$500 Rite Aid Gift Card!

5 First Prize Winners will receive 2,000 Bonus Box Tops (Value to BTFE School: \$200) and a \$200 Rite Aid Gift Card or you could INSTANTLY WIN one of 100 \$40 Rite Aid Gift Cards



(Value to BTFE School: \$5,000)



10

General Mills/Kimberly-Clark/ SC Johnson/Avery/Welch's Purchase Twenty-Five Dollars (\$25.00) Worth of:

- 1 1/2" Avery® Durable View Binder
- Betty Crocker® Fudge Brownie Mix, 18.3 oz.
- Betty Crocker® Chocolate Chip Cookie Mix, 17.5 oz.
- Betty Crocker® Sugar Cookie Mix, 17.5 oz.
- Betty Crocker® Supermoist Yellow Cake
- Betty Crocker® Rich & Creamy Chocolate Frosting
- Honey Nut Cheerios®, 12.25 oz.
- Cheerios®, 14 oz.
- Fiber One®, 16.2 oz.
- Lucky Charms®, 11.5 oz.
- Cinnamon Toast Crunch®, 12.8 oz.
- Fiber One® Honey Cluster, 14.25 oz.
- Multigrain Cheerios®, 12.8 oz.
- Reese's® Puffs, 13 oz.
- Total® Whole Grain, 10.6 oz.
- Cookie Crisp®, 11.25 oz.
- Cocoa Puffs®, 11.8 oz.
- Fiber One® Frosted Shredded Wheat, 15.1 oz.
- Golden Grahams®, 12 oz.
- Chocolate Cheerios®
- Banana Nut Cheerios®
- Wheaties®, 10.9 oz.
- Rice Chex®
- Nature Valley® Oats & Honey, 6-Pack
- Fiber One® Oats & Chocolate, 5 ct.
- Nature Valley® Trail Fruit & Nut, 6-Pack

- Nature Valley® Granola Bar Variety Pack, 6-Pack
- Fiber One® Oats & Peanut Butter, 5 ct.
- Nature Valley® Sweet & Salty Granola Bars, 6-Pack
- Nature Valley® Peanut Butter Granola Bars, 6-Pack
- Fiber One® Strawberry, 5 ct.
- Fiber One® 90 Calorie Chocolate
- Betty Crocker® Scooby Doo! Fruit Shapes, 9 oz., 4 ct.
- Hamburger Helper® Cheeseburger Macaroni
- Tuna Helper® Creamy Pasta
- Old El Paso® Hard & Soft Taco Dinner Kit
- Progresso® Chicken Noodle Soup, 19 oz.
- Progresso® Rich & Hearty Chicken Noodle Soup, 19 oz.
- Progresso® New England Clam Chowder, 18.5 oz.
- Progresso® Beef Pot Roast with Country Vegetables, 18.5 oz.
- Progresso® Reduced Sodium Chicken Noodle, 18.5 oz.
- Progresso® Minestrone, 19 oz.
- Progresso® Lentil Soup, 19 oz.
- Progresso® Chickarina Soup, 19 oz.
- Progresso® Creamy Chicken with Wild Rice, 18.5 oz.
- Progresso® Vegetable Soup, 19 oz.
- Progresso® Beef and Vegetable Soup, 18.5 oz.
- Progresso® Light Chicken Noodle, 18.5 oz.
- Progresso® Light Italian Style Vegetable, 18.5 oz.
- Progresso® Light Beef Pot Roast, 18.5 oz.
- Progresso® High Fiber Chicken Tuscany, 19 oz.
- Chex® Traditional, 8.75 oz.
- Chex® Cheddar, 8.75 oz.
- Chex® Snack Mix Bold, 8.75 oz.
- Chex® Honey Nut, 8.75 oz.
- Chex® Select Dark Chocolate, 5.5 oz.
- Chex® Traditional Bonus, 12 oz.

- Chex® Cheddar Bonus, 12 oz.
- Chex® Chocolate Turtle, 4.5 oz.
- Gardettos®, 5.5 oz.
- COTTONELLE® Bath
- SCOTT® Extra Soft & 1000 ct
- KLEENEX® Facial Family Block
- COTTONELLE® Flushable Moist Wipes
- HUGGIES® Big Pack Diapers
- HUGGIES® Baby Wipes
- HUGGIES® Little Swimmers
- DEPEND® Underwear
- ZIPLOC® Quart Size Storage Bags, 25 ct.
- ZIPLOC® Gallon Size Storage Bags, 20 ct.
- ZIPLOC® Quart Size Freezer Bags, 20 ct.
- ZIPLOC® Gallon Size Freezer Bags, 15 ct.
- ZIPLOC® Sandwich Bags, 50 ct.
- ZIPLOC® Sandwich Bags, 100 ct.
- ZIPLOC® Snack Bags, 50 ct.
- ZIPLOC® Quart Size EZ Storage Bags, 20 ct.
- ZIPLOC® Gallon Size EZ Storage Bags, 15 ct.
- ZIPLOC® Quart Size EZ Freezer Bags, 15 ct.
- ZIPLOC® Gallon Size EZ Freezer Bags 10 ct.
- ZIPLOC® Square, 32 oz., 4 ct.
- ZIPLOC® T&L Container, 3 ct.
- Welch's Grape Jelly, 12/32 oz.

LIMIT ONE (1) \$5.00 REBATE

\$5.00
REBATE

Visit riteaid.com/boxtops to enter!

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO U.S. LEGAL RESIDENTS OF AL, CA, CO, CT, DE, GA, ID, IN, KY, LA, MA, MD, ME, MI, MS, NC, NH, NJ, NV, NY, OH, OR, PA, RI, SC, TN, UT, VA, VT, WA, WV AND D.C., 18 YEARS AND OLDER. VOID IN AK, AZ, AR, FL, HI, IL, IA, KS, MN, MO, MT, NE, NM, ND, OK, SD, TX, WI, WY, PUERTO RICO, THE U.S. VIRGIN ISLANDS, U.S. TERRITORIES AND POSSESSIONS AND WHERE PROHIBITED BY LAW. The 2010 Rite Aid Back to School Program (the "Promotion") begins on 7/25/2010 at 12:00:01 a.m. Eastern Time ("ET") and ends on 10/25/2010 at 11:59:59 p.m. ET (the "Promotion Period"). Promotion consists of a sweepstakes (the "Sweepstakes") and an instant win game (the "Instant Win Game").

To enter the Sweepstakes and the Instant Win Game via online method, visit <http://www.riteaid.com/boxtops> (the "Website") during the Promotion Period, and follow the links and instructions to complete the registration. Upon registration, you automatically will receive one (1) entry into the Sweepstakes and will be advanced to the Instant Win Game page and receive one (1) Instant Win Game play for that calendar day. To enter the Sweepstakes without online access, hand print your name, valid home address (P.O. Boxes are not permitted), daytime phone number, email address (if any) on standard sized postcard, and mail the postcard with proper postage to "2010 Rite Aid Back to School Program", PO Box 43264 Atlanta, GA 30336 You will receive one (1) entry into the Sweepstakes. Limit one (1) entry per envelope. All mail-in entries must be handwritten, and be postmarked by 10/25/10 and received by 11/1/10. Limit one (1) entry in Sweepstakes and one (1) play of Instant Win Game per person, per household and per email address per calendar day (regardless of method of entry).

Only BTFE registered schools can redeem Box Tops. Each Box Top is worth 10 cents to redeeming school. Limit \$80,000 per school, per school year.

Sponsor will award one (1) Sweepstakes Grand Prize, five (5) Instant Win Game First Prizes and one hundred (100) Instant Win Game Second Prizes. Sweepstakes Grand Prize consists of one (1) certificate for 50,000 Bonus Box Tops (ARV: \$5,000), one (1) Laptop computer and printer (ARV: \$1,534.52), and a \$500 Rite Aid Gift Card (ARV: \$500). Total ARV of Grand Prize: \$7,034.52. Sponsor will award Bonus Box Tops certificate to the BTFE-eligible school of winner's choice. To be "BTFE eligible," the school must be registered with the General Mills Box Tops for Education Program; see www.boxtops4education.com for more details. Odds of winning the Sweepstakes Grand Prize depend on the number of eligible entries received during the Promotion Period.

Instant Win Game First Prize consists of one (1) certificate for 2,000 Bonus Box Tops (ARV: \$200) and a \$200 Rite Aid Gift Card (ARV: \$200). (Total ARV of First Prize: \$400.) Second Prize consists of a \$40 Rite Aid Gift Card (ARV: \$40). Odds of winning an Instant Win Game Prize depend on the number of eligible Instant Win Game plays divided by the number of prizes available. Limit one (1) Instant Win Game Prize per person, per household and per email address. For details and Official Rules, visit the Website. Sponsor: General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440. Administrator: ePrize, LLC, One ePrize Drive, Pleasant Ridge, MI 48069.

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Get Fit, Have Fun!

Family Giveaway



OFFICIAL ENTRY FORM

Get Fit, Have Fun!
Family Giveaway

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAYTIME TELEPHONE: _____

EVENING TELEPHONE: _____

Mail completed entry form by August 28, 2010 to:
Rite Aid Get Fit, Have Fun! Family Giveaway
P.O. Box 5013
Dept. 31927
Clinton, IA 52736-5013

Rite Aid Get Fit, Have Fun! Family Giveaway

1. NO PURCHASE NECESSARY. Many will enter, few will win. A purchase will not increase your chances of winning. This Sweepstakes begins on August 22, 2010 and ends on August 28, 2010. **2. HOW TO ENTER:** There are two ways to enter: (1) Official Entry Form: fill out the entry form with your name, age, address (no P.O. Boxes) and day/evening telephone numbers and mail your entry in an envelope with first-class postage affixed to: Rite Aid Get Fit, Have Fun! Family Giveaway, P.O. Box 5013, Department 31927, Clinton, IA 52736-5013. (2) Mail-in Entry: hand-print your name, age, address (no P.O. Boxes) and day/evening telephone numbers on a 3" x 5" card and mail your entry in an envelope with first-class postage affixed to: Rite Aid Get Fit, Have Fun! Family Giveaway, P.O. Box 5013, Department 31927, Clinton, IA 52736-5013. All entries must be postmarked by August 28, 2010 and received by September 2, 2010. Mail-in Envelopes larger than a standard #10 envelope will be automatically disqualified. All entries become the property of the Sponsors and will not be acknowledged or returned. Proof of sending will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, illegible, misdirected or postage due entries which will be disqualified. **3. ELIGIBILITY:** Sweepstakes is open to legal residents of the (50) United States and the District of Columbia who are at least 18 years and older at the time of entry. Employees and immediate families of Rite Aid, its divisions, subsidiaries and independent retailers,

Kimberly-Clark Global Sales LLC, and Malone Advertising LLC, and each of their parent companies and affiliate companies are not eligible to participate in the Sweepstakes. Void where restricted or prohibited by law. All federal, state and local laws and regulations apply. **4. PRIZES:** There will be five Grand Prize and 600 First Prizes. The Grand Prize winners will receive a Nintendo Wii™ gaming system bundle. Gaming system bundle includes: one (1) Nintendo Wii™ console; four (4) remote controllers; one (1) Nunchuk controller; one (1) Wii™ Fit Plus game; one (1) Wii™ Fit Balance Board; one (1) Mad Catz-PowerUp Charging stand for Wii™ Fit; one (1) Everlast 3" Aerobic Step for Wii™ Fit; Rocketfish™ Training Kit for Wii™ fit; and one (1) Wii™ Sports game. Approximate retail value: \$600.00. Each First Prize winner will be awarded a \$25 Rite Aid gift card (retail value: \$25). Taxes, fees, and expenses not specified herein are solely the responsibility of the winners. Odds of winning determined by the total number of eligible entries received. All claimed prizes will be awarded. **5. WINNER SELECTION:** An independent judging organization whose decisions are final and binding, will conduct prize drawing from all eligible entries on or about September 7, 2010. Sponsor reserves the right to substitute the prize listed with equal or greater value at its sole discretion. No substitution or transfer of prizes is permitted by winner. By claiming a prize, winner agrees that Kimberly-Clark Global Sales LLC, Rite Aid, Malone Advertising LLC, their respective parent companies and any of affiliates, subsidiaries, agencies or employees will have no liability whatsoever for any injuries, losses or damages of

Grand Prize

(5 awarded)

Nintendo Wii™ game console
complete with Wii Fit™, games
and accessories

First Prize

(600 awarded)

\$25 Rite Aid gift card



Wii™ is a trademark of Nintendo of America. All rights reserved. Nintendo of America is not a participant or sponsor of this promotion.

From the Kimberly-Clark family of brands!



VALID ONLY ON PRODUCTS
PURCHASED 8/22/10 - 8/28/10**

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Kimberly-Clark

Purchase Twenty-Five Dollars (\$25.00) Worth:

- Viva Paper Towels, 8-Pack
- Cottonelle Bath Tissue, 12-Pack
- Cottonelle Flushable Moist Refills, 140 ct.
- Kleenex Facial Tissue, White, 200 ct., Anti-Viral 75 ct. or Assorted 100 or 184 ct.
- Scott Bath Tissue, Single Roll or 4-Pack
- Kotex Maxi Pads, 14-24 ct.
- Lightdays Pantliners, 42-64 ct.
- Security Tampons, 18 ct.
- U by Kotex Ultra Thin Pads, 14-18 ct.
- Click Tampons, 18 ct.
- Liners, 50-60 ct.
- Huggies Little Swimmers Swim Pants, Assorted Sizes or Wipes Refills, 184 ct.
- Depend Underwear 14-20 ct., Briefs 16-20 ct., Belted Shields 30 ct. or Guards for Men 48 ct.
- Poise Pads, 30-60 ct.

LIMIT ONE (1) \$5.00 REBATE

\$5.00

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

Save on your favorite Kimberly-Clark brands
and enter for your chance to win!

any kind caused by participation in this sweepstakes or resulting from acceptance, possession or use of any prize. Limit one prize per person/family/household/organization. **6. GENERAL CONDITIONS:** By entering, participants agree to be bound by these official rules and the decisions of the judges. Winning a prize is contingent upon fulfilling all requirements set forth herein. Potential prize winners will be notified by mail or by phone on or about September 10, 2010 and may be required to sign and notarize an affidavit of eligibility and a publicity/liability release, which must be completed and returned by the date stated in the notification. Prize will be awarded to alternate winner if affidavit is not so returned or prize notification is returned undeliverable. Where not prohibited by law, winners agree to the use of their name and/or likeness in any promotion activities related to this Sweepstakes without further compensation. Unauthorized reproduction of this sweepstakes without written consent is prohibited. Sponsor reserves the right to cancel, suspend and/or modify the sweepstakes, or any part of it, if any factor beyond its reasonable control impairs the sweepstakes as determined by sponsor in its sole discretion. Sponsor reserves the right to disqualify any individual it finds to be tampering in any way with the sweepstakes or to be acting in an unsportsmanlike or disruptive manner. **7. WINNERS LIST:** For a Winners List, send a self-addressed, stamped envelope by December 10, 2010 to: Rite Aid Get Fit, Have Fun! Family Giveaway, P.O. Box 5013, Department 31927-WL, Clinton, IA 52736-5013. **8. SPONSOR:** Kimberly-Clark Global Sales LLC, 2100 Winchester Road, Neenah, Wisconsin 54956.

SINGLE CHECK REBATES ARE AVAILABLE AT

AUGUST 2010 rebates are valid 7/25/10 - 8/28/10 (unless otherwise noted). All rebates must be submitted by 9/27/10.
OFFERS VALID ON IN-STORE AND RITE AID ONLINE STORE PURCHASES.

Get Your Check FASTER!

INTERNET

Receive your money in about 2-3 weeks.*



go to **www.riteaid.com** and click on



- Limit one rebate per product (offer) unless otherwise noted.
- See individual offers in this directory for rebate requirements.
- Receipts must be dated between the dates shown above.
- Offers are product specific, substitutions are not honored.
- Returned products will not be honored for rebate.
- Include all rebates you wish to redeem in one mailing. Only one submission per household or address will be accepted each month. Submissions from different addresses cannot be combined together in one envelope. Submissions that do not meet these requirements will not be acknowledged or returned.
- Please make a photocopy of this page and save your original receipt(s) as proof of your submission in the event of a dispute. August 2010 rebate inquiries must be made by 12/28/10.
- Rite Aid Online Store purchases must be submitted online at riteaid.com.

SUBMISSION GUIDELINES

Use of fictitious name/address other than your own is prohibited by law. You may be required to submit proof of your name and address. Rebate offer to United States addresses only. All submissions become the property of RITE AID and will not be returned. RITE AID, its affiliates or agents are not responsible for mail not received as a result of loss, damage or delays by the U.S. Post Office.

Neither RITE AID nor their agencies are responsible for misprints or typographical errors.

For concerns regarding privacy, please see RITE AID's Privacy Policy at www.riteaid.com

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 Other Patents pending.

NEED HELP?

Contact us at **www.riteaid.com**
 or call Toll-Free **1-888-213-9920**
 TDD/TTY **1-800-821-1833**

Weekdays between 8:00 AM and 7:00 PM EST

*The time period in which you will receive your check begins when we receive your request.

MAIL-IN

Receive your money in about 4-6 weeks.*

RA-1008

☐ MR. ☐ MRS. ☐ MS. FIRST NAME LAST NAME

MAILING ADDRESS

CITY STATE ZIP CODE

E-MAIL ADDRESS (Please provide your email address to receive emails from Rite Aid announcing money-saving specials & promotions)

Mail-in your submission to:

RITE AID SINGLE CHECK REBATES - AUGUST '10
PO BOX 439208
SAN YSIDRO, CA 92143-9208

Must be postmarked by 9/27/10.

You do not need to mail UPCs or Receipts.

ENTER RITE AID RECEIPTS BELOW

RITE AID	RITE AID RECEIPT #1				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR

RITE AID	RITE AID RECEIPT #2				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR

RITE AID	RITE AID RECEIPT #3				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR

RITE AID	RITE AID RECEIPT #4				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR

RITE AID	RITE AID RECEIPT #5				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR

RITE AID	RITE AID RECEIPT #6				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR



Sample Rite Aid Register Receipt

- Locate the requested information on your receipt.
- Fill in each receipt just once (even if you have more than one rebate on the receipt), where indicated, on the form to the left.