



RITE AID

With us, it's personal.

\$5 +UP REWARD
WHEN YOU BUY \$20
Limit 1 offer per household.



BUY ONE GET SECOND ONE

FREE

of equal or lower value plus applicable sales tax. Some offered at regular retail.

Entire Selection of **PHARMASURE** Vitamins & Supplements

BUY ONE GET SECOND ONE

FREE

of equal or lower value plus applicable sales tax. Some offered at regular retail.

COVERGIRL Face and Lip Cosmetics



2^{\$5}
-1⁰⁰
IT'S LIKE PAYING 2^{\$4}

Halloween Fun Size or Snack Size Bagged Candy or Snacks 1.0 - 12.0 oz.
Twixie Roll, Twixie Pops or Non-Chocolate Bagged Candy
Prices may vary by store.



2^{\$99}
-2⁰⁰
IT'S LIKE PAYING 99¢

Crest Toothpaste 4.2 oz. (120 g) or 4.5 oz. (127 g) (minty breath)
30 White Kisses 2.17 oz.
Crest Cross Action Manual Toothbrush 1.4 oz.
Fluoride Fluoride Picks



2^{\$5}
-1⁰⁰
IT'S LIKE PAYING 2^{\$4}

Twixie Tortilla Chips 1.0 - 12.0 oz.
Twixie Queso Dip 1.0 - 12.0 oz.
Lay's Kettle Chips 3.5 - 10.0 oz.
Prices may vary by store.

BUY MORE SPEND LESS

SAVE \$2.00

LOREAL Preference Hair Color
One Application

8⁹⁹
-2⁰⁰
6⁹⁹

VOID

12-18% MANUFACTURER'S DISCOUNT AVAILABLE IN MOST SUNDAY PAPERS

2^{\$4}
-1⁰⁰
IT'S LIKE PAYING 2^{\$3}



Xtra Laundry Detergent 48.25 oz. (1.36 L)
Nice's Fluffy Fabric Softener 1.69 gal. (6.4 L)
Prices may vary by store.



2^{\$99}

Crystal Lake Spring Water 24 Pack, 6.25 L (1.66 Gal.)
Prices may vary by store.

SALE DATES SEPT. 19 20 21 22 23 24 25



1-800-RITE AID®
TELEPHONE SERVICE AVAILABLE

www.riteaid.com

iheartriteaid.com

GET UP TO 20% OFF YOUR PURCHASES EVERY DAY.



Earn points every time you shop. Get one point for every dollar you spend on non-pharmacy purchases.* Redeem your points for rewards.

For every 125 points	a one-time, 10% off shopping pass*
500 points	20% off all non-prescription purchases every day*
500 points	free health screenings*
1,000 points	20% off all non-prescription purchases every day*

Enroll free in **wellness+** today in store or at riteaid.com/wellness.

*Points do not expire. See card for restrictions. ©2014 Rite Aid. All rights reserved. Rite Aid, the Rite Aid logo, and the Rite Aid name are trademarks of Rite Aid.



BUY ONE GET SECOND ONE WITH CARD
50% OFF
 REGULAR RETAIL
 of equal or lesser value

Bausch & Lomb PreserVision or Ocuvite Eye Vitamins

BUY ONE GET SECOND ONE WITH CARD
FREE
 of equal or lesser value plus applicable sales tax. Excludes alcohol & regular retail.

Your Life Vitamins, Flex-a-min or Ester-C

UP REWARD WHEN YOU BUY 10 OF ANY 4 CATEGORIES PRODUCTS



Arm & Hammer Toothpaste, Toothbrush, Rubil, Deodorant, Cat Litter or Baking Soda

BUY ONE GET SECOND ONE FREE



Carteaze 10

4.99
 -1.00
3.99
 IT'S LIKE PAYING



Boost Energy Drink

2.512
 -2.00
2.510
 IT'S LIKE PAYING

UP REWARD WHEN YOU BUY THIS ITEM



Calcitra Calcium Supplement

6.99



Arm Clinical or Close-Up Toothpaste or Afta Anti-Perforant/Deodorant

BUY ONE GET SECOND ONE FREE



Crest Toothpaste (toothbrush, toothbrush & floss) or Crest 3-6-1 or Crest 3-6-1 or Crest 3-6-1

1.99



Colgate Toothpaste

2.99

ONLINE COUPON SAVINGS AVAILABLE WITH VIDEO VALUES

Listaline Zero Mouthwash

2.99
 -1.00
1.99
 IT'S LIKE PAYING

Get your Flu Shot at Rite Aid
Call 1-866-751-1494 TODAY
TTD/TTY 1-800-821-1833

WIC
 Soft Soap 1.0
 or Soft 1.0
 Flex 4 or Hybrid
5⁹⁹

***\$2 +UP REWARD WHEN YOU BUY *10**

Secret, Glitter or Old Spice
 Antiperspirant/Deodorant
 Twin Packs or
 Old Spice
 After Shave or
 Cologne

**BUY ONE GET SECOND ONE
 50% OFF**

Airborne
 2.0
 3.0
 4.0

4⁹⁹
-1⁰⁰
-1⁰⁰
2⁹⁹

Pain Relief
 Ibuprofen, Naproxen, Acetaminophen

**BUY ONE GET SECOND ONE
 FREE**

Zantac
 7⁹⁹
-2⁰⁰
5⁹⁹

**Any Icy Hot or
 Aspercreme**
5⁹⁹
-1⁰⁰
4⁹⁹

Commit
 59⁹⁹
-10⁰⁰
49⁹⁹

Nicorette
 Gum

Commit Lozenges 1.0
 or Nicorette Gum 1.0

All Stayfree
 Maxi Pads,
 Carefree Liners
 or S.B. Tampons

**BUY ONE GET SECOND ONE
 50% OFF**

Durex Condoms
 1.0
 or Play Lubricants

**BUY ONE GET SECOND ONE
 50% OFF**

Zyrtec

18⁹⁹

***\$10 +UP REWARD WHEN YOU BUY *30 OF MIRALAX AND ZEGERID**

Miralax
 1.0
 2.0
 3.0
 4.0

Zegerid OTC

Miralax
 1.0
 2.0
 3.0
 4.0

Zegerid OTC

HALLS

99¢

Halls Cough Drops
 1.0
 2.0
 3.0
 4.0

RITE AID



3⁹⁹

**Brown & Wily
Almond Bites**
Candy 12.7 oz



5⁹⁹
+UP
-1⁰⁰
IT'S LIKE PAYING 4⁹⁹

Whitman's Sampler
10 1/2 oz
Regular Retail \$9.99



8⁹⁹
+UP
-1⁰⁰
IT'S LIKE PAYING 7⁹⁹

**M&M's, Hershey's, Nestle or
Wonka Candy Bars**
18 - 20's
Already 10's



2⁰⁵
R

**Older Mix, Steady Stick,
Wrigley's 5 or Mentos
Galt 3 Pack
Trident Xtra Care or
Layers 2 Pack 14 oz
Breath-easy Mints 4 Pack**

RITE AID



**Halloween
Laydown Bagged Candy**

Regular Retail \$9.99
Suggested Retail \$10.99

7⁹⁹
+UP
-1⁰⁰
IT'S LIKE PAYING 6⁹⁹

**M&M's, Hershey's or
Reese's Bagged Candy**
17.5 - 20.75 oz
**Russell Stover Sugar Free
Candy** 11 oz
Suggested Retail Only by store

4⁹⁹
+UP
-1⁰⁰
IT'S LIKE PAYING 3⁹⁹



2⁰⁵
R

**M&M's Miniatures
Bagged Candy**
9 - 10.5 oz
Suggested Retail Only by store



2⁰⁵
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**Hershey's or Reese's
Harvest Miniatures Candy**
10.5 oz
Suggested Retail Only by store



88^c

**Famous Fun Candy
4.25 - 4.75 oz
Master Money 2 oz
or Liquid Candy Test Tube**



99^c

**Old Dominion Peanut
or Cashew Brittle**
8 - 9 oz



9⁹⁹
+UP
-1⁰⁰
IT'S LIKE PAYING 8⁹⁹

**Halloween
Bagged Candy**
Regular Retail \$11.99
Suggested Retail \$14.99



2⁰⁵
R

**Similk's
Gourmet Jelly Beans**
6.5 - 10 oz



2.56
+UP
-1.00
IT'S LIKE PAYING 2.55

Pepperidge Farm Cookies 4.5 oz
Nabisco Cookies 4.25 - 5.5 oz
Subscribe & Save 10% to 20%



1.99
+UP
-1.00
IT'S LIKE PAYING 99c

Celestial Seasonings Tea 20-24
NutriTaste 2.25 oz
Sweet N' Low 2.25-4
Subscribe & Save 10% to 20%



2.53
+UP
-1.00
IT'S LIKE PAYING 2.52

Campbell's Chunky or Salsa Soups 20.25 - 32 oz
Mary Kitchen Corned Beef Hash 12-14
Subscribe & Save 10% to 20%



Mott's Applesauce 4 Pack
Del Monte Fruit to Go 4 Pack
Sun-Maid Prune Juice 12-14 or Raisins 12-14
+UP or Original when Available
Subscribe & Save 10% to 20%

1.99
+UP
-1.00
IT'S LIKE PAYING 99c

PLANTERS Nuts
Cashew Nuts or Mixed 16 - 27 oz
Walnut Cashews, Macadamia, Dried
Mixed or PEANUT BUTTER
16.25 - 24.25-42
Subscribe & Save 10% to 20%

3.99
+UP
-1.00
IT'S LIKE PAYING 2.99



4.99
+UP
-1.00
IT'S LIKE PAYING 3.99

Chase & Sanborn Coffee 12-14
Folgers Instant Coffee 4-12
Subscribe & Save 10% to 20%



1.99
+UP
-1.00
IT'S LIKE PAYING 99c

Hungry Jack Syrup 17-24 oz
or Pancake Mix 20-24
Quaker Oats 12-14
Single Check Rebate Available on Quaker Oats
Subscribe & Save 10% to 20%



2.55
+UP
-1.00
IT'S LIKE PAYING 2.54

Nature Valley or Fiber One Cereal Bars 2 - 4 Pack
Subscribe & Save 10% to 20%



1.00

Swiss Miss Hot Cocoa 5.75-7.50
Single Check Rebate Offer Expires 12/31/14
Betty Crocker Muffin or Cookie Mix 4.5-10
Subscribe & Save 10% to 20%



1.99

Kellogg's Pop-Tarts or Rice Krispies Treats 4-10
Subscribe & Save 10% to 20%



BUY ONE GET SECOND ONE FREE

Single Serve Cookies
Popcorn 4.5-10 - 10-20
Jolly Time Popcorn
Single Pack 2 - 3.5-4
Subscribe & Save 10% to 20%



2.55
Coffee 12-14
or Coffee Creamer 12-14
Subscribe & Save 10% to 20%

L'OREAL® Skin Care, Cosmetics,
Hair Color & Hair Care
**Buy \$20 and Get a
\$5 +UP Reward***

*Limit 1 offer per household



6⁹⁹ L'OREAL®
Root Rescue
Hair Color
100% Ammonia Free

7⁹⁹ L'OREAL®
Féria Hair Color
100% Ammonia Free



L'OREAL®
Exfolier or
Exfoliating
Haircare
5⁹⁹



SEE MOST
SUNNY PAPERS
FOR 11 MANUFACTURER
COUPON IN LINE 6.
FACE WARDEN
50% OFF
L'OREAL®
All Cosmetics



30% OFF
REGULAR RETAIL
L'OREAL®
All Facial
Moisturizers
Substituting only by store



5⁹⁹ L'OREAL®
All Facial
Cleansers
or Makeup
Removers

RITE AID



JOHN FREIDA®

Brilliant Brunette,
Sheer Blonde,
Luxurious Volume,
Root Awakening
or Fit & Easy
Hair Care
Product Retail
\$1.99 - \$1.99

2-10
-3⁰⁰
IT'S LIKE
PAYING
2⁵⁷



**BUY ONE GET
SECOND ONE
FREE**
TRESemmé,
Shampoo,
Conditioner
or Styler



3⁹⁹
GARNIER
FRUCTIS
Dandruff
Shampoo
1.7 oz

Buy \$15 Get \$5 +UP Reward*
on GARNIER Fructis, Nutrisse, HerbaShine or Nutritioniste Skin Care
or Neutrogena® Skin, Bath, Haircare, or Cosmetics
*Limit 1 offer per household



4⁹⁹ GARNIER
FRUCTIS
Shampoo,
Conditioner or
Treatments



5⁹⁹ GARNIER
HerbaShine Hair Color
100% Ammonia Free



50% OFF
GARNIER
Nutritioniste
All Skin Care



5⁹⁹ Neutrogena®
Triple Moisture or
Renewal Hair Care
Substituting only by store



40% OFF
REGULAR RETAIL
Neutrogena®
Face and Eye
Cosmetics
Substituting only by store



40% OFF
REGULAR RETAIL
Neutrogena®
Bath and Skin Care
Substituting only by store

INTRODUCING THE RITE AID AUTOMATED COURTESY REFILL PROGRAM.

This free Rite Care pharmacy service automatically refills your prescriptions a few days before they run out. We'll even give you a reminder call when your medication is ready to be picked up. And when your last prescribed refill is coming up, we can work with your physician to help get it renewed for you.

Enrollment in Courtesy Refills is free and easy, and most prescriptions qualify.* Ask your pharmacist to sign you up today.

LIFE CAN BE CHAOTIC. SO MAKE YOUR REFILLS AUTOMATIC.

Rite Aid Automated Courtesy Refills, another service for your family's wellness from 

*Prescriptions are ineligible for the Rite Aid Automated Courtesy Refill Program if 1) purchased through mail-order; 2) fail to meet permissible refill parameters; 3) are paid for by any of the following programs: Medicare Part B, Worker's Compensation, Georgia Medicaid, Massachusetts Medicaid and New York Medicaid; or 4) are a controlled or regulated medication that requires a new prescription for every fill.

ESCAPE TO THE SUN, SURF AND SAND OF MIAMI!

Enter the "Take Care of Your Crew Sweepstakes" and win an all expense paid trip for two (2) to the Championship Weekend races in South Florida this November!

See Rules Page Check Sweepstakes for Official Rules and Odds. See Rules Page Check Rules for Official Rules and Odds. Offer valid between 10/15/13-11/25/13.



Get \$10 BACK*

Get a \$10 Rite Aid Gift Card when you purchase \$25 of participating products

*A \$10 Rite Aid Gift Card will be mailed. See Rules Page Check Rules for Details. Limit one (1) gift card. Offer valid between 10/15/13-11/25/13.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
OF EQUAL OR GREATER VALUE

Huggies
All Wipes

18.99
-1.00
17.99

Huggies
Big Pack Diapers

8.99
-2.00
6.99

Huggies
One and Done Diapers, Pull-Ups or GoodNites

2.57
-3.00
2.54

Kotex
Menstrual Products

2.55
-1.00
2.54

Clorox
Clean-Up All Purpose Cleaner

2.54
-1.00
2.53

Kleenex
Facial Tissues

10.99
-1.00
9.99

Scott's
Bath Tissues
Cottonelle
Bath Tissues

2.55
-1.00
2.54

Kellogg's
Cereal

2 FOR 88¢

Clark, M&M's or Annabelle
Single Serve Candy Bars

BUY ONE GET SECOND ONE FREE

Dial or Coast
Bath Bars
Dial
Liquid Soap
Tarte
Pure & Natural Soaps

5.99
-1.00
4.99

DURACELL
Coppertop Batteries

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