RITE AID

RITE AID PHARMACY

With us, it's personal.



General Mills Cereal
10.6 - 16.2 oz.
or Cereal Bars
Nature Valley or Fiber One
5 - 6 ct.
Selection may vary by store

2/$5
WITH WELLNESS+ CARD



Nestlé Nest Eggs 8 oz.,
M&M's 9.5 - 12.6 oz.,
Hershey's or Reese's Easter Chocolate Bags
Regular Retail $3.99

1.99
WITH WELLNESS+ CARD

Multipack Eggs 6 Pack
Regular Retail $2.99,
Cadbury 4 Pack,
Premium Jelly Beans
Regular Retail $2.49 - $3.29
Robin Eggs 10 oz.

PHARMASSURE®
Entire Selection of Vitamins and Supplements



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Allegra
180 mg, 24 Hour Caplet
30 ct.
Allegra D
12 Hour 20 ct.
(Allegra-D located behind the pharmacy, not available in all states)

NOW AVAILABLE WITHOUT A PRESCRIPTION

YOU PAY **17.99**
+UP -3.00
IT'S LIKE PAYING
14.99
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.

$3 +UP REWARD WHEN YOU BUY $10

MAYBELLINE NEW YORK Full Line Cosmetics



40% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.



Hershey's or Reese's Single Serve Candy Bars
Regular Retail 88¢
Easter Single Serve Candy
Regular Retail 88¢

2/$1
WITH WELLNESS+ CARD

RITE AID Manufacturer's Coupon / Expires 03/19/11

CLAIROL
Natural Instincts Hair Color
One Application



Only Natural Instincts® has a **Week 2 Color Refresher** to help fight color fade.

YOU PAY 2 FOR 15.98
LESS IN-AD COUPON -4.00 ON 2
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -5.00 ON 2
FINAL COST AFTER IN-AD AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2 FOR 6.98
WITH WELLNESS+ CARD

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4912102969301031911

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS



4.88
WITH WELLNESS+ CARD

Gain or Cheer Laundry Detergent
2X Liquid 24 - 32 Load
Powder 40 Load
Fabric Softener 51 oz.
Sheets 120 ct.



YOU PAY 5.99
+UP -1.00
IT'S LIKE PAYING
4.99
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.

Bounty Basic Paper Towels
8 Pack
Charmin Basic Bathroom Tissue
12 Pack
Limit 2 offers per household.



13.99

Beck's, Corona Extra or Corona Light Beer
12 Pack, 12 oz. Bottles



YOU PAY 3/12.00
+UP -3.00 on 3
IT'S LIKE PAYING
3/9.00
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.

Pepsi & Pepsi Products
12 Pack, 12 oz. Cans
+CRV or deposit where applicable.
Limit 1 offer per household.

Rite Aid is now on **Facebook** and **Twitter!** Connect with us online.

www.facebook.com/riteaid
www.twitter.com/riteaid

iheartriteaid.com

SALE DATES MARCH 13-19



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BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Bausch & Lomb PreserVision or Ocuvite Eye Vitamins
Assorted Formulas

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



Cosamin ASU
Adult Health Supplement
90 ct.
Cosamin DS
Joint Health Supplement
60 or 108 ct.
Trigosamine
Joint Care Supplements
60 - 90 ct.



BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

All Natrol Supplements, Laci Le Beau Super Dieter's Tea Assorted Varieties **or Promensil**

Our new waiting room is your living room.



INTRODUCING FREE PRESCRIPTION DELIVERY
to your New York metro home or office. Order by 11 a.m. for same-day delivery.*

*Available weekdays, excluding holidays. Limitations may apply, call pharmacy for details. Requests made after 11:00 a.m. may be delivered the next business day. An adult must sign for delivered prescription.

All I•Caps Eye Vitamins
Assorted Formulas



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



5.99 WITH WELLNESS+ CARD

Viactiv Calcium or Multi-Vitamin Chews
60 ct.

$2 +UP REWARD WHEN YOU BUY 2



SlimQuick
26 - 72 ct.
Selection may vary by store

BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

GNC Live Well. GOLD CARD

Become an annual Gold Card member and **save 20%** the day you join and the first 7 days of every month on **GNC products.**



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Assorted Vita-Paks
Selection may vary by store



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Triflex and Triflex Fast Acting



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Vitamin D3
Assorted 100 ct., 180 ct. and Chews

$5 +UP REWARD WHEN YOU BUY THESE ITEMS

Nutrex Lipo6 Black and Lipo6 Black Hers



44.99 WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com

Chloraseptic
1 oz. - 6 oz. or 18 - 40 ct.
Little Remedies Cold or Fever 1 oz.



YOU PAY **3.99**
+UP -3.00
IT'S LIKE PAYING **99¢**
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

Rite Aid Pain Care
Acetaminophen, Ibuprofen or Naproxen Sodium 100 - 150 ct.
Children's or Infant's Acetaminophen or Ibuprofen

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Vicks Adult NyQuil or DayQuil
6 oz. or 12 ct.
Vaporub 1.76 oz. or Inhaler



3.99
WITH WELLNESS+ CARD



YOU PAY **8.99**
+UP -2.00
IT'S LIKE PAYING **6.99**
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

Metamucil
72 Dose or 100 Caplets
Fiber Choice 90 ct.

Benefiber
Powder 125 Dose or Sugar Free 115 Dose
Prevacid 24 Hour
28 ct.



YOU PAY **19.99**
+UP -5.00
IT'S LIKE PAYING **14.99**
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.



Mucinex
Max 14 ct., D 18 ct.
DM or 600 mg. 20 ct.
(Mucinex-D located behind the pharmacy counter. Not available in all states.)

YOU PAY **11.99**
+UP -2.00
IT'S LIKE PAYING **9.99**
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

$5 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS



19.99
WITH WELLNESS+ CARD

Zyrtec
10 mg. 25 - 30 ct. or D 24 ct.
(Zyrtec-D located behind the pharmacy counter. Not available in all states.)



YOU PAY **19.99**
+UP -3.00
IT'S LIKE PAYING **16.99**
WITH WELLNESS+ CARD

Prilosec 28 ct.
*For use on your next purchase. +UP reward will print on your receipt.



YOU PAY **3.00**
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -2.00
+UP -1.00
IT'S LIKE GETTING IT FOR **FREE****
WITH WELLNESS+ CARD

Motrin IB PM 40 ct.
*For use on your next purchase. +UP reward will print on your receipt. **Plus applicable sales tax.

ReNu 2x8 Multi-Purpose Solution or Boston Eyecare



YOU PAY **9.99**
+UP -2.00
IT'S LIKE PAYING **7.99**
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

we have the products you need to care for your health

Manufacturer's Coupon / Expires 03/19/11

SAVE $4.00



Senokot 100 ct.
Senokot-S 60 ct.
Colace 100 mg. 60 ct.
WITH WELLNESS+ CARD

$2 +UP REWARD WHEN YOU BUY THESE ITEMS

*For use on your next purchase. +UP reward will print on your receipt.

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4977502969301031911

Manufacturer's Coupon / Expires 03/19/11

SAVE $2.00



Any Visine Eye Drops
15 ml. and Larger
WITH WELLNESS+ CARD

$2 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

$1 +UP REWARD WHEN YOU BUY THESE ITEMS

*For use on your next purchase. +UP reward will print on your receipt.

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4941802968201031911

Manufacturer's Coupon / Expires 03/19/11

SAVE $5.00



Claritin
24 ct. and Larger Assorted Formulas Don't Get Drowsy. Get Claritin Clear (Claritin-D located behind the pharmacy counter. Not available in all states.)
WITH WELLNESS+ CARD

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4910502967401031911

Manufacturer's Coupon / Expires 03/19/11

SAVE $1.00



Advil Cold & Sinus, Allergy Sinus or Congestion Relief
WITH WELLNESS+ CARD

$1 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4914202967601031911

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ALMAY Foundation, Powder, Blush or Concealer

$1 SINGLE CHECK REBATE AVAILABLE
See in-store Single Check Rebates Directory for details

Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

40% OFF REGULAR RETAIL WITH WELLNESS+ CARD

stock up and save with Rite Aid's +UP Rewards

Use your wellness+ card and start saving.

Dove Visible Care Body Wash 18 oz.

It's New!

YOU PAY 7.99

+UP -3.00

IT'S LIKE PAYING 4.99 WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

All Prestige Cosmetics

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

$5 +UP REWARD WHEN YOU BUY THESE ITEMS

It's New!

5.00 OFF REGULAR RETAIL WITH WELLNESS+ CARD

L'ORÉAL Youth Code Skin Care
Not Available in all stores
Available at www.riteaid.com

*For use on your next purchase. +UP reward will print on your receipt.

21.99 WITH WELLNESS+ CARD

OLAY Regenerist or Definity Skin Care
Regular Retail $29.99 - $31.99
Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

L'ORÉAL All Eye Make Up

$1 +UP REWARD WHEN YOU BUY THESE ITEMS

COVERGIRL Clean Makeup, Simply Ageless Makeup, Natureluxe Foundation or Natureluxe Lip Balm

30% OFF REGULAR RETAIL WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

$5 +UP REWARD WHEN YOU BUY $15 OF ROC, AVEENO OR CLEAN & CLEAR SKIN CARE

Manufacturer's Coupon / Expires 03/19/11

SAVE $3.00

ROC Skin Care
Not available in all stores. Available at www.riteaid.com
WITH WELLNESS+ CARD

RC4941802968701031911

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 03/19/11

SAVE $2.00

All Clean & Clear Skin Care
WITH WELLNESS+ CARD

RC4941808968201031911

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

GET $4 +UP REWARD WHEN YOU BUY $10 OF REVLON COSMETIC AND BEAUTY TOOLS

$1 SINGLE CHECK REBATE AVAILABLE ON REVLON BEAUTY TOOLS
See in-store Single Check Rebates Directory for details

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

REVLON ColorStay Cosmetics and Beauty Tools

Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail. Limit 1 offer per household.

*For use on your next purchase. +UP reward will print on your receipt.

Manufacturer's Coupon / Expires 3/19/11

SAVE $2.00

Neutrogena Cosmetics
WITH WELLNESS+ CARD

RC4960402968201031911

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 03/19/11

SAVE $2.00

Aveeno Facial Skin Care or Hand and Body Lotions
WITH WELLNESS+ CARD

RC4941804968201031911

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 03/19/11

Aveeno or Neutrogena Triple Moisture or Renewal Hair Care

YOU PAY 5.99
LESS IN-AD COUPON -1.00
FINAL COST AFTER IN-AD COUPON 4.99
WITH WELLNESS+ CARD

RC4941802967601031911

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

iheartriteaid.com

make today beautiful

The **beauty products** you want.
The **prices** you demand.
We **guarantee** it.

BEAUTY MONEY BACK GUARANTEE
It's ok to change your mind here.

Lever Bar Soap
8 Pack



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Arm & Hammer or Arrid Antiperspirant/ Deodorant
2.5 - 2.8 oz.



79¢
WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Dark & Lovely Optimum Care or Let's Jam Hair Care
Relaxer Warning: Follow directions carefully to avoid skin and scalp irritation, hair breakage and eye injury.



7.99
WITH WELLNESS+ CARD

CLAIROL
Nice' n Easy Color Blend Foam Hair Color One Application



7.99
WITH WELLNESS+ CARD

Just for Men or Touch of Gray Hair Color
One Application



L'ORÉAL
EverSleek, EverPure or EverStrong Shampoo or Conditioner

5.99
WITH WELLNESS+ CARD

$1 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

$5 +UP REWARD WHEN YOU BUY $10



CONAIR Hair Brushes or Combs

EVERYDAY LOW PRICE
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 3 offers per household.



9.99
WITH WELLNESS+ CARD

Biotanical Shampoo or Conditioner
33.8 oz.



4.99
WITH WELLNESS+ CARD

CLAIROL
Nice' n Easy Root Touch-Up
One Application



$3 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

8.99
WITH WELLNESS+ CARD

L'ORÉAL
Sublime Mousse Hair Color
One Application

All No Nonsense or L'Eggs
Choose From: Hosiery, Socks, Sleepwear, Shapewear and Panties
Selection may vary by store



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Fragrances
Regular Retail $26.99 and up
(excludes Polo & Sunshine World Fragrance and Gift Sets)

40% OFF REGULAR RETAIL
WITH WELLNESS+ CARD



Manufacturer's Coupon / Expires 03/19/11

L'ORÉAL Excellence or Excellence -To-Go Hair Color
One Application

YOU PAY	8.99
LESS IN-AD COUPON	-2.00
FINAL COST AFTER IN-AD COUPON	6.99

WITH WELLNESS+ CARD

RC4912406968201031911

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

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GET $5 +UP® REWARD WHEN YOU BUY $15 OF THESE SELECT FOOD AND CANDY ITEMS

Limit two offers per household.

*For use on your next purchase. +UP reward will print on your receipt.



1.99 WITH WELLNESS+ CARD

Monster Energy Drink
Java, Import or Antigravity
12 - 18.6 oz.
+CRV or Deposit where applicable



2/$3 WITH WELLNESS+ CARD

Campbell's Chunky or Select Soups
15.4 - 18.8 oz.
Bumble Bee Solid White Tuna 5 oz.
Selection may vary by store



YOU PAY 2/6.00
+UP -1.00 on 2
IT'S LIKE PAYING 2/5.00
WITH WELLNESS+ CARD

Gatorade 4 Pack
4 Pack, 20 oz. Bottles
Lipton Tea 1 Gallon
+CRV or Deposit where applicable
Selection may vary by store

*For use on your next purchase. +UP reward will print on your receipt.



Sun•Maid Prune Juice 32 oz.
+CRV or Deposit where applicable
or Raisins 18 oz.
Del Monte Fruit to Go 4 Pack
Ocean Spray Craisins 6 oz.
Mott's Applesauce 6 Pack
Selection may vary by store

1.99 WITH WELLNESS+ CARD



Häagen-Dazs Ice Cream 14 oz.
Selection may vary by store

2/$6 WITH WELLNESS+ CARD



2/$5 WITH WELLNESS+ CARD

Keebler Cookies 11.5 - 16 oz.
or Crackers 7.5 - 16 oz.
Healthy Choice Fresh Mixers 6.95 - 7.95 oz.
Selection may vary by store



YOU PAY 2/5.00
+UP -1.00 on 2
IT'S LIKE PAYING 2/4.00
WITH WELLNESS+ CARD

Doritos 11.5 - 12 oz.
Lays Kettle Cooked Potato Chips 8.5 - 9 oz.
Selection may vary by store

*For use on your next purchase. +UP reward will print on your receipt.



BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Planters Peanuts 10 - 16 oz.
Emerald Nuts 10 - 11 oz.
Blue Diamond Almonds 6 - 8 oz.
Act II Microwave Popcorn Single Pack
Single Serve Cookies
Regular Retail 59¢ - 89¢
Selection may vary by store



2/$3 WITH WELLNESS+ CARD

Pepperidge Farm Goldfish 6.6 oz.
Quaker Quakes 3.03 - 3.5 oz.
Planters Trail Mix 6 oz.
Selection may vary by store



2/$5 WITH WELLNESS+ CARD

RITE AID
Peanuts 10 - 16 oz.
Beef Jerky 3 - 3.25 oz.
Selection may vary by store



14.99

Samuel Adams Boston Lager, Sam Adams Light, Samuel Adams Seasonal Lager or Blue Moon Belgian White Ale
12 Pack, 12 oz. Bottles



13.99

Budweiser or Bud Light Beer
18 Pack, 12 oz. Cans or Bottles



9.49

Miller Lite, Miller Genuine Draft, Miller Genuine Draft 64 Light or Coors Light Beer
12 Pack, 12 oz. Cans or Bottles



7.99

Corona Extra, Corona Light, Heineken or Heineken Light Beer
6 Pack, 12 oz. Bottles

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GET $5 +UP REWARD WHEN YOU BUY $15 OF THESE SELECT FOOD AND CANDY ITEMS

Limit two offers per household.

*For use on your next purchase. +UP reward will print on your receipt.



4.99 WITH WELLNESS+ CARD

Russell Stover Bowline 8.25 - 12 oz.
Regular Retail $8.99
Whitman's Sampler 10 - 12 oz.
Regular Retail $9.99



2/$3 WITH WELLNESS+ CARD

Sugar Free and Weight Watchers Pegged Bagged Candy
2.75 - 5 oz.
(excludes Dove and Hershey's)
Selection may vary by store



2/$3 WITH WELLNESS+ CARD

Premium Candy Bars
Lindt, Ghirardelli or Toblerone 3 - 4.4 oz.
Andes 4.67 oz.
Queen Anne Cherries 6.6 oz.
Selection may vary by store



2.99 WITH WELLNESS+ CARD

Russell Stover Sugar Free Miniatures 6 oz.
Hershey's Bliss 8.6 - 9.6 oz.
Dove 7.94 - 9.5 oz.
Peeps Peepsters 11 oz.
Selection may vary by store



BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Wrigley's Extra Gum 15 ct.



1.99 WITH WELLNESS+ CARD

Multi-Pack Gum
Choose from: Trident, Trident White, Dentyne Ice, Dentyne Pure, Stride, Orbit, Eclipse, Extra or Wrigley's
Regular Retail $2.79 - $2.99



99¢ WITH WELLNESS+ CARD

Altoids 0.37 - 1.76 oz.
Tic Tac Big Pack
Select Gum
Choose from: Wrigley's 5, Trident Xtra Care or Layers, Stride Shift, Orbit Mist or Mentos 14 - 15 ct.
Selection may vary by store



99¢ WITH WELLNESS+ CARD

Hershey's XL or Cadbury Bars
3.5 - 4.5 oz.



2/$5 WITH WELLNESS+ CARD

Jelly Belly
7 oz.

Theater Boxed Candy
Regular Retail $1.39



1.00 WITH WELLNESS+ CARD

Hershey's Miniatures and Nuggets 10.2 - 12 oz.
Reese's Pieces 17.25 oz.
Mars Miniatures 10 - 11.5 oz.
(excludes Dove)



2.88 WITH WELLNESS+ CARD

Hershey's Drops, Minis or Pieces 8 - 10.5 oz.
Nestle Raisinets 11 oz.
Selection may vary by store



2/$5 WITH WELLNESS+ CARD

Hershey's, Reese's, Mars or Nestle 8 Pack Candy
Selection may vary by store



4/$5 WITH WELLNESS+ CARD

iheartriteaid.com

Avent, Playtex, Gerber, Sassy or Mam Bottles, Pacifiers or Sippy Cups

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

2.00 OFF REGULAR RETAIL WITH WELLNESS+ CARD

Enfamil AR Lipil Powder 24 oz., Premium Powder 23.4 oz. or Gentle 22.2 oz.

YOU PAY 2/16.00
+UP -2.00 on 2
IT'S LIKE PAYING 2/14.00 WITH WELLNESS+ CARD
For use on your next purchase. +UP reward will print on your receipt.

fugaboos Jumbo Pack Diapers, Training Pants or Overnights

BABY WIPES 64 - 72 ct. 2/5.00 WITH WELLNESS+ CARD

Tampax Tampons 20 ct. (excludes Pearl)
Always Maxi Pads 12 - 24 ct. (excludes Maximum Protection 24 ct.)
Always Liners 34 - 60 ct. or Always Clean Wipes 20 ct.

2.99 WITH WELLNESS+ CARD

Defend yourself. Ask about immunizations from our specially trained pharmacists. Learn more at riteaid.com/immunizations

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS

It's New!

2/$6 WITH WELLNESS+ CARD

Right Guard and Dry Idea Antiperspirant/ Deodorant (excludes Aerosol)
Right Guard Body Wash 13.5 oz.

It's New!

Crest 3D White Professional Effects Whitestrips 20 ct. 2 Hour Express 4 ct.

YOU PAY 43.99
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -10.00
IT'S LIKE PAYING 33.99 WITH WELLNESS+ CARD

Crest Toothpaste 4.1 oz., 5.8 oz., 6 oz. or 8 oz., 3D White Rinse 237 ml.
Oral-B Cross Action Manual Toothbrush 1 ct. Floss or Floss Picks

2.99 WITH WELLNESS+ CARD

Monistat 1 Day & 3 Day Treatments

YOU PAY 16.99
+UP -2.00
IT'S LIKE PAYING 14.99 WITH WELLNESS+ CARD
*For use on your next purchase. +UP reward will print on your receipt.

$7 SINGLE CHECK REBATE AVAILABLE See in-store Single Check Rebates Directory for details

YOU PAY 43.99
+UP -5.00
IT'S LIKE PAYING 38.99 WITH WELLNESS+ CARD
*For use on your next purchase. +UP reward will print on your receipt.

Nicorette Gum 100 - 110 ct., Nicorette Mini Lozenge 81 ct. Nicorette/Commit Lozenges 72 ct. Nicoderm CQ Patch 14 ct.
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail. Limit 1 Rebate per offer.

LISTERINE Mouthwash Advanced, Citrus, Total Care, or Zero 1 Liter or Whitening Plus Restoring 16 oz., Vibrant Whitening 16 oz.
Rembrandt Toothpaste

4.99 WITH WELLNESS+ CARD

YOU PAY 9.99
SINGLE CHECK REBATE -1.00
+UP -1.00
IT'S LIKE PAYING 7.99 WITH WELLNESS+ CARD

Protective Underwear 14 - 20 ct., Belted Undergarments 30 ct., Guards for Men 52 ct. or Brief 14 ct. Bladder Control Pads 36 - 60 ct.

Limit 1 Rebate. Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail. *For use on your next purchase. +UP reward will print on your receipt.

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14 Day Fat Burn Cleanse or Acai Diet Cleanse 56 ct., **5 Day Liquid Cleanse** 10 ct., **Green To Lean** 30 ct. with Tea Bags 7 ct., **YerbaMate** 60 ct.
Selection may vary by store

YOU PAY 9.99
+UP -2.00
IT'S LIKE PAYING 7.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Yeast Treatment, Douche, Feminine Cloths or Vagicaine

YOU PAY 2/6.00
+UP -2.00 on 2
IT'S LIKE PAYING 2/4.00
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

Mentholatum Ointment 1 oz., Children's Chest Rub 1.76 oz.
Soft Lips 2 Pack

RITE AID Manufacturer's Coupon / Expires 03/19/11

SAVE $1.00
Thermacare Patches 2 - 3 ct.
WITH WELLNESS+ CARD

$3 +UP* REWARD WHEN YOU BUY THESE ITEMS

*For use on your next purchase. +UP reward will print on your receipt.

RC4914204967601031911

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Refill your prescriptions 24/7

From the convenience of your home or office at **riteaid.com/refillnow**

YOU PAY 16.99
+UP -2.00
IT'S LIKE PAYING 14.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

Luvs Family Pack Diapers
Not be available in all locations

Simply Saline Nasal Mist 1.5 oz.

YOU PAY 5.99
+UP -2.00
IT'S LIKE PAYING 3.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

YOU PAY 2/10.00
+UP -2.00 on 2
IT'S LIKE PAYING 2/8.00
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

Stayfree Maxi Pads 28 - 48 ct.

$3 +UP* REWARD WHEN YOU BUY $10 OF JOHNSON & JOHNSON WOUND CARE, BAND-AIDS & NEOSPORIN

Johnson & Johnson
Wound Care
Choose from Adhesive Pads, Gauze or Tapes (excludes Band-Aid Brand Bandages)

REGULAR RETAIL 2.69 to 19.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

BAND-AID Brand Bandages
Choose from Plastic, Sheer, Children's, Clear, Dryfit, Flexible Fabric, Tough Strips, Sport, Active or Waterproof 10 - 80 ct.

1.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

Neosporin Antibiotic Cream or Ointment 0.5 oz. Neosporin-to-Go 0.26 oz.

3.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

L'OREAL® Facial Cleansers

4.99
WITH WELLNESS+ CARD

YOU PAY 9.99
+UP -2.00
IT'S LIKE PAYING 7.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

e•p•t Pregnancy Test Kit Analog - 2 ct.
K•Y Lubricants 4.5 - 6.7 oz.

$5 +UP* REWARD WHEN YOU BUY THESE ITEMS

REGULAR RETAIL 16.99 to 24.99
WITH WELLNESS+ CARD

First Response Test & Confirm, Gold Pregnancy Test Kit or Fertility Test Kit 2 ct.

*For use on your next purchase. +UP reward will print on your receipt.

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Finish Automatic Dishwasher Detergent
Gel and Powder 75 oz., Gelcaps and Powerballs 20 ct., Quantumatic Kit.
Jet Dry 8.45 oz.
Renuzit Pearl Scents 3.5 oz. or Super Odor Neutralizer 13 oz.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Glad Cling Wrap or Wet Ones
40 ct. or Singles 24 ct.
Ziploc Storage Bags 10 - 50 ct. or Containers 3 - 4 ct.
Dixie or Vanity Fair Plates, Cups or Bowls

1.97
WITH WELLNESS+ CARD

ONLINE COUPON SAVINGS AVAILABLE WITH VIDEO VALUES
See riteaid.com for details.



It's New!

Purex Fabric Softening Crystals
28 oz.

YOU PAY 3.99
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -2.00
+UP -1.00
IT'S LIKE PAYING 99¢
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.

$3 +UP REWARD WHEN YOU BUY $10 OF THESE ITEMS



Glade Scented Oil Refills 1 ct. or Candle Refills 4 ct., Scented Candles 4 oz., Relaxing Moments or Tough Odor Aerosol 9.7 oz., **Fantastik** 32 oz.
Scrubbing Bubbles Aerosol 16 oz.
Shout Advanced or Regular 14 - 22 oz.
Soft Scrub 24 - 25.4 oz.

2/$5
WITH WELLNESS+ CARD



Pledge 12.5 oz., Multi-Surface Spray 9.7 oz., Wipes 18 ct. or Fabric Sweeper
Drano Max 32 oz. or Foaming 17 oz.
Scrubbing Bubbles Mega Foamer 20 oz. or Toilet Gel Kit 6 ct.

2/$7
WITH WELLNESS+ CARD

$1 SINGLE CHECK REBATE AVAILABLE ON PURCHASE OF 2 SELECT GLAD TRASH BAGS
See in-store Single Check Rebates Directory for details



Glad Trash Bags
Drawstring 13 Gallon 38 - 45 ct. or 30 Gallon 25 - 28 ct.
Odor Shield 13 Gallon 34 - 40 ct.
Twist Tie 13 Gallon 80 ct. or 30 Gallon 40 ct.
Lawn and Leaf 39 Gallon 15 ct.
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.
Glade Lasting Impressions or Sense & Spray Kits

6.99
WITH WELLNESS+ CARD

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS



$1 SINGLE CHECK REBATE AVAILABLE ON PURCHASE OF 2 CLOROX AND PINE SOL PRODUCTS
See in-store Single Check Rebates Directory for details

Clorox Bleach 96 oz.

1.69
WITH WELLNESS+ CARD



Clorox Toilet Bowl Cleaner
24 oz. or Wipes 35 ct., **Tilex** 16 - 32 oz.
Pine Sol 28 oz.
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

YOU PAY 2/4.00
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1.00 on 2
IT'S LIKE PAYING 2/3.00
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 per household.



YOU PAY 14.99
SINGLE CHECK REBATE -5.00
IT'S LIKE PAYING 9.99
WITH WELLNESS+ CARD

BRITA 3 Pack Filter, Classic Pitcher or Faucet Mount Replacement Filter
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail. Limit 1 Rebate.



9.99
WITH WELLNESS+ CARD

Duracell Coppertop Batteries
AA, AAA - 20 Pack
C, D - 8 Pack,
9 Volt - 4 Pack



All Rubbermade Home Organization Products and Stainless Steel Water Bottles
500 ml. or 750 ml.

25% OFF REGULAR RETAIL
WITH WELLNESS+ CARD



10/$5
WITH WELLNESS+ CARD

Fancy Feast Cat Food
Assorted Flavors
3 oz.



2.99
WITH WELLNESS+ CARD

Pup Peroni
Beef Flavor
5.6 oz.

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Galerie Plush with Candy
Regular Retail $3.99
Galerie Candy Dispensers
Regular Retail $3.99

2.99
WITH WELLNESS+ CARD



Brach's Jelly Beans
14 - 18 oz.
Regular Retail $1.99
Edible Grass 1 oz.
Non-Chocolate Easter Bagged Candy
Regular Retail $2.49 - $2.99

1.99
WITH WELLNESS+ CARD



Easter Plush
Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Easter's taking shape.



Brach's Jelly Eggs 50 oz.
Lindt Truffles Pouch 8.5 oz.
Hershey's Assorted Plastic Eggs 16 ct.
Galerie Spring Time Egg Set 15 ct.

4.99
WITH WELLNESS+ CARD



Palmer Easter Candy 5 oz.
Brach's Jelly Eggs 9 oz.
Necco Mighty Malts 6 oz.
Melsters Egg Crate 4 oz.

79¢
WITH WELLNESS+ CARD

Plastic Eggs with Candy Peeps 10 - 12 ct. or Sugar Free 3 ct.
Select Easter Chocolate and Non-Chocolate Novelty Candy
Regular Retail $1.00



Hershey's, Reese's or Cadbury Bagged Easter Candy 18 - 18.5 oz.
Reese's Peanut Butter Eggs 6 Pack
Cadbury or Reese's Mini Eggs 12 Pack

3.99
WITH WELLNESS+ CARD



Assorted Egg Coloring Kits, Empty Easter Baskets, Plastic Eggs and Grass
Selection may vary by store (excludes Candy Filled Eggs and Edible Grass)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

RITE AID Manufacturer's Coupon / Expires 03/31/11

Buy a $25 iTunes Card GET $5 OFF
WITH WELLNESS+ CARD



RC49964029674010319 11

Good only at RITE AID Pharmacies. Limit one per customer.

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Easter Novelties
Includes: Easter Gift Bags, Easter Box, Bunny Ears Headband, First Easter Bunny Booties, Bib and Beenie
Crayola, Art Skills, Giddy Up, Cray-Z-Art and Board Dudes Arts and Craft Supplies
Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



Chase & Sanborn Coffee 33 oz.
Maxwell House Coffee 34.5 oz.
Selection may vary by store

7.99
WITH WELLNESS+ CARD





BUY ONE GET SECOND ONE **50% OFF** REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Advil 100 ct., Liquid Gels 80 ct. or PM 40 ct.

YOU PAY 3/9.00
+UP -2.00 on 3
IT'S LIKE PAYING 3/7.00
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.



Irish Spring Bar Soap 8 Pack
Bodywash 15 - 18 oz.
Antiperspirant/Deodorant



BUY ONE GET SECOND ONE **FREE** of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Colgate
Toothpaste
Total Advanced 5.8 oz.
Total 7.8 oz.
Sensitive 6 oz.
(excludes Multipacks)

Smart Water 700 ml.
Snapple 16 oz.
Powerade 32 oz.
Vitamin Water 20 oz.
Dasani 1 Liter
+CRV or Deposit where applicable

99¢
WITH WELLNESS+ CARD





1.00
WITH WELLNESS+ CARD

Halls Cough Drops 30 ct. (excludes Defense), **Ludens' Cough Drops** 25 - 30 ct., **Chapstick or Blistex** Carded or Loose Sticks 0.15 oz. (excludes Fresh Effects, True Shimmer Complete Moisture or Five Star), **Nivea Lip Care** 0.17 oz., **Carmex** 0.15 - 0.35 oz., **Quantum Lysine Ointment, Lypsyl Cold Sore or Lypmoisture, Ricola Drops** 19 - 24 ct., **Salonpas Hot Patch** 1 ct., **BodiHeat Patches** 3 - 4 ct. **Sambucol** 30 ct. Tablet, **Rite Aid Pantiliners** 22 ct., **Soft Soap Liquid Hand Soap** 7.5 oz., **Yardley Soap** Lavender or Oatmeal 4.25 oz., **Noxzema Shave Cream** 11 oz., **Johnson & Johnson Floss** 55 yds., **Colgate Plus Toothbrush** 1 ct., **Renu** 2 oz.



Shampoo or Conditioner
15 oz.

77¢
WITH WELLNESS+ CARD

Puffs Facial Tissues
56 ct.
Gain Dish Detergent
10.3 - 11 oz.
Renuzit Adjustables
7.5 oz.

88¢
WITH WELLNESS+ CARD





2.99

Simplify
Purified Water
24 Pack, 16.9 oz. Bottles
+CRV or Deposit where applicable

Stack Cayman Resin Chair or 17.5" Stack Table
Colors may vary by store

YOU PAY 7.99
+UP -2.00
IT'S LIKE PAYING 5.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.



Garden Decor, Planters, Wind Chimes, Wind Spinners and Stakes

50% OFF REGULAR RETAIL
WITH WELLNESS+ CARD



Manufacturer's Coupon / Expires 03/19/11

BUY ANY 2 Pepsi & Pepsi Products
2 Liter Bottles
2 for $3.00
GET ONE Any Pepsi Diet Soda
2 Liter Bottle
FREE*
*Plus applicable sales tax and purchase of two, 2 Liter Bottles of a Pepsi Brand.
WITH WELLNESS+ CARD

RC4943202960101031911

+CRV or Deposit where applicable. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). SINGLE CHECK REBATES GUIDELINES LIMIT SUBMISSION ON REBATE ITEMS TO ONE ITEM PER HOUSEHOLD. PLEASE SEE APPLICABLE SINGLE CHECK REBATE DIRECTORY AVAILABLE IN ALL OF OUR STORES AND OUR WEBSITE FOR SUBMISSION DEADLINES AND ADDITIONAL PROGRAM GUIDELINES. BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW. TERMS AND CONDITIONS APPLY TO GIFT CARDS.

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SP #24

We Accept SNAP/EBT Card Benefits.

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INTRODUCING

THE 15 MINUTE PRESCRIPTION GUARANTEE

Let us fill your prescriptions in **15 minutes, GUARANTEED.**

RITE AID PHARMACY

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Clip and save with these valuable coupon offers.

Manufacturer's Coupon / Expires 03/19/11



SAVE $3.00

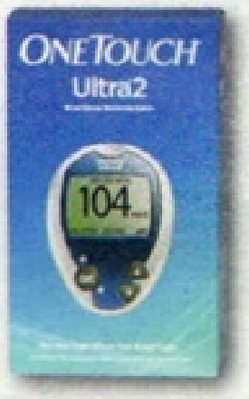
WITH WELLNESS+ CARD

Oscal 120 - 160 ct.

RC4916402968701031911

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 03/19/11



One Touch Ultra2 Meter

WITH WELLNESS+ CARD

YOU PAY **69.99**

LESS IN-AD COUPON **-40.00**

FINAL COST AFTER IN-AD COUPON **29.99**

RC4947302960001031911

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 03/19/11



SAVE $3.00

WITH WELLNESS+ CARD

Ocuvite Adult 50+ Gels
50 ct.

RC4932102968701031911

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 03/19/11



SAVE $5.00

WITH WELLNESS+ CARD

ACCU-CHEK Aviva
Diabetes Monitoring Kit

RC4937302967401031911

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

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Clip and save with these valuable coupon offers.

RITE AID

Valuable Coupon / Expires 03/19/11



SAVE $1.00

WITH WELLNESS+ CARD

tugaboos

Jumbo Pack Diapers, Trainers or Overnights

RC48219029676010319 11

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

RITE AID

Manufacturer's Coupon / Expires 03/19/11



SAVE $2.00

WITH WELLNESS+ CARD

L'Oreal Go Clean Facial Cleansers

RC49124899682010319 11

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RITE AID

Manufacturer's Coupon / Expires 03/19/11



SAVE $1.00

WITH WELLNESS+ CARD

Colgate Multipack Toothpaste or Toothbrush

RC49144029676010319 11

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RITE AID

Manufacturer's Coupon / Expires 03/19/11



SAVE $2.00

WITH WELLNESS+ CARD

Biotrue Multipurpose Solution

RC49321029682010319 11

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

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THE 15 MINUTE PRESCRIPTION GUARANTEE

Bring your prescriptions into Rite Aid, today, and we'll fill them in 15 minutes, guaranteed. Or you get a $5 Rite Aid Gift Card.[1]

After all, we care about your health and wellness.
Helping you achieve your goals is what we're all about.

But we also care about your time. Just bring your prescriptions in today, and you can...
Get well. Sooner.

RITE AID PHARMACY

1 Guarantee applies to prescriptions dropped off in-store and at drive-through only. Offer is limited to one gift card per order of 3 prescriptions maximum. Certain exclusions apply including prescriptions requiring ordering, prescriber contact, third party assistance, professional services, or prescriptions presented immediately before or during Pharmacist lunch break.

No other pharmacy values your prescriptions like Rite Aid and no other pharmacy is working harder to prove it

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