



RITE AID

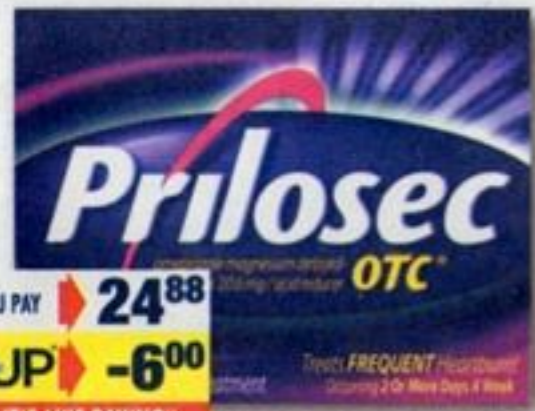
With us, it's personal.

Rite Aid is now on Facebook and Twitter! Connect with us online.



www.facebook.com/riteaid
www.twitter.com/riteaid

SALE DATES JANUARY 15-21



YOU PAY **24⁸⁸**
UP -6⁰⁰
IT'S LIKE PAYING™
18⁸⁸
WITH WELLNESS+ CARD

*For use on your next purchase.
**UP reward will print on your receipt.
Limit 3 +UP offers per household.

Prilosec OTC
42 ct.



YOU PAY **6⁹⁹**
UP -2⁰⁰
IT'S LIKE PAYING™
4⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase.
**UP reward will print on your receipt.
Limit 2 +UP offers per household.

Chase & Sanborn Coffee
23 - 33 oz.
Selection may vary by store

GET RED CARPET READY & SAVE

WITH NICOLE DABEAU FROM THE INSIDER.COM

OLAY
Skin and Bath Care
(excludes Olay ProX)
Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Satin Care
Antiperspirant/Deodorant, Venus or Satin Care Shaving
(excludes trial sizes, Rite Buys or Clearance Stickered items.)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

COVERGIRL
All Cosmetics

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Crest
Toothpaste 4.1, 5.8 to 6 or 8 oz. or 3D White Rinse 237 ml.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Oral-B CrossAction Manual Toothbrush 1 ct. or Floss or Floss Picks

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Crest
Toothpaste 4.1, 5.8 to 6 or 8 oz. or 3D White Rinse 237 ml.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

BUY & SAVE

YOU PAY **8⁹⁵**
UP -1⁰⁰
IT'S LIKE PAYING™
7⁹⁵
WITH WELLNESS+ CARD

*For use on your next purchase.
**UP reward will print on your receipt.
Limit 2 +UP offers per household.

Tide Laundry Detergent
Liquid 75 oz., 36 - 48 Loads or Powder 40 Loads

BUY & SAVE

7⁴⁹
WITH WELLNESS+ CARD

Bounty Paper Towels
8 Pack
Charmin Ultra Bathroom Tissue
12 Pack

HOT BUY!

YOU PAY **2/6⁰⁰**
UP -2⁰⁰
IT'S LIKE PAYING™
2/4⁰⁰
SINGLE PURCHASE PRICE \$3.99 WITH WELLNESS+ CARD

*For use on your next purchase.
**UP reward will print on your receipt.
Limit 2 +UP offers per household.

HOT BUY!

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

All King Size Bars or Theater Boxed Candy

NEW!

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Kellogg's Cereal
Special K, Smart Start or Fiber Plus 11.4 - 14 oz. Special K or Fiber Plus Cereal Bars 6 ct. Selection may vary by store

BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Entire Selection of Vitamins and Supplements

BUY ONE GET SECOND ONE FREE

13⁹⁹
WITH WELLNESS+ CARD

Beck's or Corona Beer
Select Varieties, 12 Pack, 12 oz. Bottles

BUY & SAVE Look for this symbol in the ad and earn \$20 +UP when you spend \$100 on these items.
*For your next purchase at Rite Aid. Your +UP reward will print on your receipt. (On select offers - See Page 6 for details.)
heartriteaid.com

Dial or Coast Bar Soap 8 Pack
Dial or Tone Body Wash 16 - 18 oz.
Dial NutriSkin Lotion 21 oz.
Dial Liquid Gold Refill 52 oz.

2/\$6
SINGLE PURCHASE PRICE \$3.99 WITH WELLNESS+ CARD

SoftSoap Liquid Hand Soap 7.5 oz.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Some offered at regular retail. WITH WELLNESS+ CARD

Safeguard or Ivory Bar Soap 4 Pack

2/\$5
SINGLE PURCHASE PRICE \$2.99 WITH WELLNESS+ CARD

BUY & SAVE

Jergens Lotion 16.8 or 21 oz.

YOU PAY **5.99**
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-1.00
IT'S LIKE PAYING **4.99**
WITH WELLNESS+ CARD

After manufacturer's coupon.

HAS YOUR INSURANCE PLAN CHANGED? RITE AID ACCEPTS MOST INSURANCE PLANS, INCLUDING: CVS CAREMARK, MEDICARE B & D PLUS MANY MORE! To see if Rite Aid accepts your plan, just ask a pharmacist.

BUY & SAVE

MAYBELLINE[®] NEW YORK
Foundation, Powder, Blush and Concealer

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

BUY & SAVE

REVLON[®] Eye Cosmetics

40% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

\$1 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

BUY & SAVE

L'ORÉAL[®] Face and Lip Cosmetics (excludes Eye Cosmetics)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

BUY \$10 OF PRESTIGE COSMETICS & GET \$3 +UP REWARD FOR NEXT PURCHASE

All Prestige Cosmetics WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY \$18 OF THESE ITEMS AND GET \$7 +UP REWARD FOR NEXT PURCHASE

Jovan and Stetson Fragrances WITH WELLNESS+ CARD

BUY & SAVE

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

Manufacturer's Coupon / Expires 01/21/12

BUY & SAVE

SAVE \$4.00
WITH WELLNESS+ CARD
ALMAY[®] Foundation, Powder, Blush or Concealer

\$1 SINGLE CHECK REBATE AVAILABLE ON ALMAY EYE COSMETICS
See in-store Single Check Rebates Directory for details.

Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

RC4913302069301012112
Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 01/21/12

SAVE \$2.00
WITH WELLNESS+ CARD

Opti-Free Replenish or Express 10 oz.
Systane 10 - 15 ml.
Ointment 3.5 gm
Unit Dose 24 - 28 ct.

RC4947202068201012112
Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Optive Eye Drops 15 ml. and 30 ct.
Refresh Tears 0.5 oz., 3.5 gm and 30 ct.

YOU PAY **8.99**
+UP -2.00
IT'S LIKE PAYING **6.99**
WITH WELLNESS+ CARD

For use on your next purchase. *+UP reward will print on your receipt. Limit 2 +UP offers per household.

wet n wild[®] Cosmetics

40% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

Pantene Shampoo, Conditioner or Stylers

3/9⁹⁹

SINGLE PURCHASE PRICE \$3.99 WITH WELLNESS+ CARD

The beauty products you want. The quality you demand. We guarantee it.

BEAUTY MONEY BACK GUARANTEE

We'll change your mind here.

got2b Stylers, Organix Hair Care or Skin Care

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of the same brand of equal or lesser value WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE FREE
Same brand, of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Marc Anthony Shampoo, Conditioner or Stylers or Salon Grafix Hairspray, Mousse or Gel 8 oz. - 10 oz. Selection may vary by store



YOU PAY **2/5⁰⁰**
UP -1⁰⁰ on 2
IT'S LIKE PAYING **2/4⁰⁰**
SINGLE PURCHASE PRICE \$2.99 WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

Edge or Skintimate Shave Gel 6 to 10 oz.

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS IN BOTH THE INTUITION RAZOR & THE EDGE/SKINTIMATE SHAVE GEL



YOU PAY **8⁹⁹**
UP -3⁰⁰
IT'S LIKE PAYING **5⁹⁹**
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

Any Intuition, Quattro for Men or Women System Razor or Cartridge Refills 3 or 4 ct.



2⁹⁹

WITH WELLNESS+ CARD

L'ORÉAL Vive Pro Hair Care or Studio Stylers Selection may vary by store

BUY \$30 OF THESE ITEMS AND GET \$10 +UP REWARD FOR NEXT PURCHASE



Gillette ProGlide, Fusion or MACH3 Cartridge Refills, Gillette Shave Prep or Pro Series Skin Care Products WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY & SAVE



2⁹⁹

WITH WELLNESS+ CARD

Colgate Toothpaste Optic White 4 oz., Total Advanced 5.8 oz., Total or MaxFresh 6 oz. or 2 in 1 - 4.6 oz. Manual Toothbrush Max or 360 Surround 1 ct. (excludes Optic White and Sensitive Pro Relief Toothbrushes)

BUY \$15 OF THESE ITEMS AND GET \$5 +UP REWARD FOR NEXT PURCHASE

American Crew, CHI, Rusk or BigSexyHair Hair Care (excludes Trial Size) Selection may vary by store WITH WELLNESS+ CARD



All St. Ives and Noxzema

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Vita-K Skin Care or Freeman Feeling Beautiful or Barefoot Skin and Bath Items Selection may vary by store



BUY & SAVE



RC4970302068201012112

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

iheartriteaid.com

Blistex COLD & ALLERGY Lip Balm
Blistex FIVE STAR Lip Protection
Blistex MEDICATED LIP OINTMENT

YOU PAY 2/3⁰⁰
UP -1⁰⁰ on 2

IT'S LIKE PAYING 2/2⁰⁰
 SINGLE PURCHASE PRICE \$1.49 WITH WELLNESS+ CARD

For use on your next purchase. *UP reward will print on your receipt. Limit 4 +UP offers per household.

BUY THESE ITEMS AND GET \$3-UP REWARD FOR NEXT PURCHASE

Caltrate 600 Assorted Formulas, 60 - 120 ct.
 or **Gummy Bites** 50 ct.

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL at equal or lesser value WITH WELLNESS+ CARD

BUY & SAVE

*UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY ANY OF THESE ITEMS AND GET \$3-UP REWARD FOR NEXT PURCHASE

Allegra Allergy Relief 30 - 45 ct.
Allegra-D 10 - 20 ct.
 (Allegra-D located at Pharmacy Counter. Not available in all states)
 Limit 1 Allegra-D per customer.
WITH WELLNESS+ CARD

BUY & SAVE

*UP reward will print on your receipt. Limit 2 +UP offers per household.

Depend Briefs 16 - 20 ct.
Guards for Men 48 ct.
 or **Underwear** 14 - 20 ct.
 or **Poise Pads** 30 - 60 ct.

YOU PAY 12⁹⁹
UP -2⁰⁰

IT'S LIKE PAYING 10⁹⁹
 WITH WELLNESS+ CARD

BUY & SAVE

For use on your next purchase. *UP reward will print on your receipt. Limit 2 +UP offers per household.

Rite Aid Welcomes Express Scripts Prescriptions 

Transferring is easy. See our pharmacist for details.

DayQuil COLD & FLU
NyQuil COLD & FLU

NyQuil or DayQuil Liquid 8 oz.
Liquicaps 16 ct.

YOU PAY 2/11⁹⁸
UP -2⁰⁰ on 2

IT'S LIKE PAYING 2/9⁹⁸
 SINGLE PURCHASE PRICE \$6.99 WITH WELLNESS+ CARD

For use on your next purchase. *UP reward will print on your receipt. Limit 3 +UP offers per household.

BUY THESE ITEMS AND GET \$1-UP REWARD FOR NEXT PURCHASE

Mucinex Cold Relief Liquid 6 oz.
Delsym or **Children's Delsym** 3 - 4 oz.

\$1 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

9⁹⁹ WITH WELLNESS+ CARD

*UP reward will print on your receipt. Limit 4 +UP offers per household.

Pedia Care Fever Reducer Pain Reliever
Little Remedies Little Fevers, Little Colds, DYE-FREE, Honey Lemon

Pedia Care or Little Remedies Cold or Pain and Fever Relief
 Liquid 2 - 4 oz.

YOU PAY 5⁹⁹
UP -3⁰⁰

IT'S LIKE PAYING 2⁹⁹
 WITH WELLNESS+ CARD

For use on your next purchase. *UP reward will print on your receipt. Limit 2 +UP offers per household.

Ricola Natural Herb Cough Drops
 Lemon-Mint, Honey Lemon

Ricola Cough Drops 19 - 24 ct.

2/ \$3 SINGLE PURCHASE PRICE \$1.79 WITH WELLNESS+ CARD

NOTE: AID Manufacturer's Coupon / Expires 01/21/12

SAVE \$2⁰⁰ WITH WELLNESS+ CARD

Pepto Bismol Maximum Strength - 12 oz.
 Regular Strength - 16 oz.
 Kids - 24 ct.

RC4912106068201012112
 Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Simply Saline Neti Pot Kit, Spray
Ayr Saline Nasal Mist, Gel

BUY ONE GET SECOND ONE FREE at equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Ayr Gel 0.5 oz.
Ayr Saline Nasal Spray 1.69 oz.
All Simply Saline Nasal Sprays or Neti Pot Kits and Refills

Dulcolax 15 Minutes To 1 Hour, Overnight Relief, Balance

BUY & SAVE

4⁹⁹ WITH WELLNESS+ CARD

Dulcolax Suppositories - 4 ct.
 Laxative Tablets or Stool Softener - 25 ct.
 Balance - 8.3 oz.

BUY & SAVE

YOU PAY 24⁹⁹
UP -5⁰⁰

IT'S LIKE PAYING 19⁹⁹
 WITH WELLNESS+ CARD

24 Hour Prevacid 42 ct.

For use on your next purchase. *UP reward will print on your receipt. Limit 3 +UP offers per household.

Act Mouth Rinse
16.9 - 18 oz.
Selection may vary by store.

YOU PAY **4.49**
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-1.00
UP -1.00
IT'S LIKE PAYING 2.49
WITH WELLNESS+ CARD

For use on your next purchase. *UP reward will print on your receipt. Limit 4 +UP offers per household.

BUY & SAVE

YOU PAY **2/4.00**
UP -2.00 on 2
IT'S LIKE PAYING 2/2.00
SINGLE PURCHASE PRICE 2.99
WITH WELLNESS+ CARD

For use on your next purchase. *UP reward will print on your receipt. Limit 2 +UP offers per household.

Tom's Toothpaste, Mouth Rinse or Deodorant or Bar Soap 2 Pack

YOU PAY **3.99**
UP -3.00
IT'S LIKE PAYING 99¢
WITH WELLNESS+ CARD

For use on your next purchase. *UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Avent, Playtex, Gerber, Munchkin or MAM Bottles, Sippy Cups or Pacifiers

We accept all Medicare Part D Prescription Drug Plans.

BUY & SAVE

5.99
WITH WELLNESS+ CARD

Certain Dri Anti-Perspirant Deodorant
Roll-On - 1.2 oz.
Solid - 1.7 oz.
Stick - 2.6 oz.

prescription reminder services

RITE AID PHARMACY

Easily manage your prescriptions — receive reminders when your prescription needs to be refilled and is ready to pick up. See your pharmacist and sign up for **free** today.

CHOOSE TO GET PRESCRIPTION REMINDERS THROUGH:

@ Text **✉** Email **☎** Phone

GO TO www.naturemade.com
FOR UP TO \$5 IN ADDITIONAL COUPON SAVINGS

BUY & SAVE

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Nature Made Vitamins and Supplements
Selection may vary by store

Manufacturer's Coupon / Expires 01/21/12

SAVE \$2.00
WITH WELLNESS+ CARD

BUY & SAVE

Mitchum or Lady Mitchum Anti-Perspirant Deodorant
(excludes Twin Packs)

RC4930702068201012112
Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

BUY & SAVE

13.99
WITH WELLNESS+ CARD

Select One A Day Flintstones and Citracal Formulas
Selection may vary by store

34.99
WITH WELLNESS+ CARD

Select Mega Men and Women's Ultra Mega Vitapaks
Selection may vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Select Total Lean or Beyond Raw Weight Loss Support or Sports Nutrition Supplements, Hydroxycut Hardcore or Max 120 ct., Xenadrine Ripped or Xtreme FX 120 ct., or BSN Sports Nutrition Supplements. Selection may vary by store.

iheartriteaid.com

*Sale only available at GNC Locations in Rite Aid Stores. © 2011 Rite Aid. For more information, call 1-800-821-1833 or visit us at www.riteaid.com

Earn a \$20 +UP Reward when you spend \$100* or more on se

*In-store purchase with wellness+ card only. +UP will be printed on receipt in most mark

BUY & SAVE

2⁹⁹
WITH WELLNESS+ CARD

Ghirardelli or Lindt Pouches 4.12 - 5.32 oz.
Ferrero Rocher or Rondnoir 12 ct.
Raffaello 15 ct.

BUY & SAVE

2/\$5
SINGLE PURCHASE PRICE \$2.99 WITH WELLNESS+ CARD

Mentos or Ice Cubes Gum Cups 40 - 50 ct.

BUY & SAVE

2/\$2
SINGLE PURCHASE PRICE \$1.29 WITH WELLNESS+ CARD

Trident 18 ct.
Trident Vitality 9 ct.
Extra 15 ct.

BUY & SAVE

2⁹⁹
WITH WELLNESS+ CARD

Dove Bagged Candy 7.9 - 9.5 oz.

BUY & SAVE

3⁹⁹
WITH WELLNESS+ CARD

Poland Spring Spring Water 24 Pack, 0.5 Liter Bottles +CRV or Deposit where applicable

BUY & SAVE

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

All Frames and Albums
Selection may vary by store

BUY & SAVE

20% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

All Vivitar Cameras and Camera Accessories
Selection may vary by store

BUY & SAVE

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Maxell or Memorex Blank Media, Art Skills, Crayola or Playskool Craft Supplies

BUY & SAVE

3/3⁹⁹
+UP **-2⁰⁰** on 3

IT'S LIKE PAYING™ **3/1⁹⁹**
MUST BUY 3 FOR SALE PRICE WITH WELLNESS+ CARD

7-Up or Diet 7-Up 2 Liter Bottle
7-Up products may not be available in all Louisiana stores. +CRV or Deposit where applicable

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY & SAVE

88¢
WITH WELLNESS+ CARD

Dasani Water or Smartwater 1 Liter
Powerade 32 oz.
Vitamin Water 20 oz.
Honest Tea 16.9 oz.
+CRV or Deposit where applicable

Manufacturer's Coupon / Expires 01/21/12

BUY & SAVE

2⁹⁹
-2⁰⁰
99¢
WITH WELLNESS+ CARD

Light Bulbs
Extra Soft White 4 Pack
Long Life Light Bulbs - 2 Pack

RC4918102068201012112
Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

BUY & SAVE

19⁹⁹
-3⁰⁰
16⁹⁹
WITH WELLNESS+ CARD

IT'S LIKE PAYING™

Libman Freedom Spray Mop

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY & SAVE

7⁸⁸
WITH WELLNESS+ CARD

Brawny Paper Towels 8 Pack

BUY & SAVE

2/\$10
SINGLE PURCHASE PRICE \$5.49 WITH WELLNESS+ CARD

Air Wick Mini Freshmatic and Double Fresh Kits or National Parks Freshmatic Refill with FREE Dispenser While supplies last!

BUY & SAVE

2/5⁰⁰
-1⁰⁰ on 2
2/3⁰⁰
SINGLE PURCHASE PRICE \$2.99 WITH WELLNESS+ CARD

IT'S LIKE PAYING™

Ziploc Storage Bags 10 - 50 ct. Containers 3 - 4 ct.

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

BUY & SAVE Look for this symbol to earn \$20 +UP when you spend \$100

*In-store purchase with wellness+ card only. +UP will be printed on receipt in most markets for use on your next purchase once qualifying threshold is met. +UP expires 2/11/12.

Select products with your wellness+® card through January 28.

Offers for use on your next purchase once qualifying threshold is met. +UP expires 2/11/12.



BUY & SAVE

9.99
WITH WELLNESS+ CARD

TheraBreath Mouth Rinse
500 ml. - 16 oz.
Toothpaste 4 oz.



BUY & SAVE

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Brut Anti-Perspirant/Deodorant or Cologne



BUY & SAVE

8.99
WITH WELLNESS+ CARD

Zantac 24 - 30 ct.



BUY & SAVE

3.99
WITH WELLNESS+ CARD

Breathe Right Nasal Strips 10 ct.
Cepacol Lozenges 16 ct.



BUY & SAVE

19.99
WITH WELLNESS+ CARD

Zyrtec 10 mg., 25 - 30 ct.
Zyrtec-D 24 ct. (Zyrtec-D available at the pharmacy counter, not available in all states. Limit 1 Zyrtec-D per customer.)

BUY \$20 OF THESE ITEMS AND GET \$5 +UP REWARD FOR NEXT PURCHASE



BUY & SAVE

Lip, Facial and Skin Care Products
Selection may vary by store. Also available at www.riteaid.com.
WITH WELLNESS+ CARD

BUY ANY OF THESE ITEMS AND GET \$1 +UP REWARD FOR NEXT PURCHASE



BUY & SAVE

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Nutra Nail Nail Treatments and Pain Bust-R

BUY ANY N.Y.C. OVER \$1.99 AND GET \$1 +UP REWARD FOR NEXT PURCHASE



BUY & SAVE

UPTOWN STYLE DOWN-TO-EARTH PRICES NYC

BUY ANY OF THESE ITEMS AND GET \$2 +UP REWARD FOR NEXT PURCHASE



BUY & SAVE

8.99
WITH WELLNESS+ CARD

Aleve Tablets or Caplets 100 ct. Liquidgels 40 ct.
Bayer Aspirin 200 ct. Advanced Aspirin 80 ct.



BUY & SAVE

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Any Speed Stick or Lady Speed Stick Anti-Perspirant/Deodorant (excludes Twin Packs, Trial Sizes, Rite Buys and Clearance)



BUY & SAVE

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Summer's Eve Wash, Bath, Clothes, Douche, Spray or Powder

BUY 2 OF THESE ITEMS AND GET \$2 +UP REWARD FOR NEXT PURCHASE



BUY & SAVE

Oxy, Oxy Max, Oxy Clinical or Phisoderm Skin and Bath

4.99
WITH WELLNESS+ CARD



BUY & SAVE

4.99
WITH WELLNESS+ CARD

Infusium 23 Shampoo or Conditioner 16 oz.
GARNIER Fructis Shampoo or Conditioner 25.4 oz. or Treatments

Manufacturer's Coupon / Expires 01/21/12

L'ORÉAL Féria Hair Color
One Application

YOU PAY **9.99**
LESS IN-AD COUPON **-2.00**
FINAL COST AFTER IN-AD COUPON **7.99**

BUY & SAVE

WITH WELLNESS+ CARD

RC4912406088201012112
Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Vanilla **VISA** Gift Card



iheartriteaid.com

one card. a million options.

3D White Kits
Professional Effects 20 ct., 2 Hour Express 4 ct. or Intensive Professional Effects 7 ct.

54⁹⁹
WITH WELLNESS+ CARD

RIMMEL LONDON

BUY ONE GET ONE 50% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

HOT LOOKS UK'S #1 COOL PRICES

NEW SCANDALEYES MASCARA
NEW LASH ACCELERATOR
NEW [Product with Union Jack]

Oral-B Vitality Rechargeable Toothbrush or Refill Heads 3-4 ct.

24⁸⁸
WITH WELLNESS+ CARD

FLU SHOTS \$27.99 and covered by most insurance plans.
Vaccines available while supplies last. Age restrictions may apply. See pharmacist for details.

BUY & SAVE

3 SINGLE CHECK REBATE AVAILABLE ON *10 PURCHASE OF SELECT SALLY HANSEN
See in-store Single Check Rebate Directory for details.

GEM CRUSH
Crackle

Nail Enamel
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

BUY \$15 OF ANY L'OREAL SKIN CARE ITEMS AND GET \$5 +UP REWARD FOR NEXT PURCHASE

BUY & SAVE

Step 1: Cleanse
Revitalift Cream Cleanser and Go Clean Anti-Breakout Facial Cleansers

Step 2: Moisturize
Youth Code Day/Night Cream and Revitalift Complete

Step 3: Treat
Youth Code Eye Treatment and Revitalift Clinical Repair 10 Laser Corrector

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

* +UP reward will print on your receipt. Limit 2 +UP offers per household.

20oz VALUE SIZE
MORE RELIEF FOR LESS MONEY

FAST ACTING COOLING RELIEF
The Quick Fix for Almost Every Itch!

NEW! Fast-Lasting Itch Relief
Cortizone-10
INTENSIVE HEALING LOTIONS

ECZEMA
Eczema Relief

GOLD BOND
HEALTHY RELIEF
Helps Heal Itch Fast

Cortizone-10
INTENSIVE HEALING FORMULA

Cortizone-10 or Gold Bond Anti-Itch Products 2 oz.
Cortizone-10 Eczema Relief 3.5 oz.

YOU PAY 6⁹⁹
+UP -1⁰⁰
IT'S LIKE PAYING 5⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase. **+UP reward will print on your receipt. Limit 4 +UP offers per household.

Simple Skin Care
Find It First at Rite Aid.
Selection may vary by store.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

the UK's #1 facial skincare line is finally here.

Simple is suitable for all skin types - even the most sensitive. It has no artificial dyes or perfumes and no harsh irritants that can upset your skin; just the purest possible ingredients, the goodness of vitamins, and skin loving nutrients for naturally healthy-looking skin. For a free skin health check, go to simpleskincare.com

simple
sensitive skin experts

Manufacturer's Coupon / Expires 01/21/12

Couleur Experte Hair Color or Touch-On Highlights Kit
One Application

BUY & SAVE

YOU PAY 12⁹⁹
LESS IN-AD COUPON -2⁰⁰
FINAL COST AFTER IN-AD COUPON 10⁹⁹
WITH WELLNESS+ CARD

RC4912408068201012112
Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Clearblue Easy Pregnancy Test Kits
Plus/Minus or Digital, 2 Tests

10⁹⁹
WITH WELLNESS+ CARD

YOU PAY 4⁹⁹
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -2⁰⁰
IT'S LIKE PAYING 2⁹⁹
WITH WELLNESS+ CARD

Tylenol Liquid Cold
8 oz.

BUY \$30 OF THESE ITEMS AND GET \$10 +UP REWARD FOR NEXT PURCHASE

ACE
Wipes

FUTURO
Wipes

Nexcare
Wipes

TED
Wipes

Ace, Futuro or Nexcare Products
WITH WELLNESS+ CARD

* +UP reward will print on your receipt. Limit 2 +UP offers per household.

BUGABOOS
Jumbo Pack Training Pants or Overnights

2/\$17
SINGLE PURCHASE PRICE \$8.99 WITH WELLNESS+ CARD

RITE AID Baby Bath or Skin Care Products or Cotton Swabs 500 - 625 ct., Regular Retail \$2.99 - \$5.49
Baby Wipes 64 - 72 ct.

YOU PAY **2/5⁰⁰**
UP **-1⁰⁰** on 2

IT'S LIKE PAYING **2/4⁰⁰**
SINGLE PURCHASE PRICE \$2.99 WITH WELLNESS+ CARD

For use on your next purchase. *UP reward will print on your receipt. Limit 4 +UP offers per household.

RITE AID Toothbrushes 2, 3 and 5 Pack (excludes Kids), Mouthwash 1 Liter
Fluoride Rinse 16 - 18 oz. or Toothpaste 4 oz. 1 ct.

YOU PAY **2/7⁰⁰**
UP **-2⁰⁰** on 2

IT'S LIKE PAYING **2/5⁰⁰**
SINGLE PURCHASE PRICE \$3.99 WITH WELLNESS+ CARD

For use on your next purchase. *UP reward will print on your receipt. Limit 4 +UP offers per household.

RITE AID RITE AID BRAND **SUPER VALUE DAYS**

RITE AID Maxi Pads 14 - 24 ct.
Pantiliners 60 ct.
Tampons Cardboard or Plastic Applicator 18 - 20 ct.

YOU PAY **2/5⁰⁰**
UP **-1⁰⁰** on 2

IT'S LIKE PAYING **2/4⁰⁰**
SINGLE PURCHASE PRICE \$2.99 WITH WELLNESS+ CARD

For use on your next purchase. *UP reward will print on your receipt. Limit 4 +UP offers per household.

2/\$5
SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD

RITE AID Select Plastic Cups 18 - 24 ct., Foam Plates 40 ct.
Dish Detergent 25 oz.

RITE AID Allergy Medication
Relieves Runny Nose, Sneezing of the Nose or Throat, & Itchy Eyes Due to Allergies

RITE AID Maximum Strength Nasal Relief Nasal Spray
Maximum Strength
Nasal Spray

RITE AID Nose Drops
FAST RELIEF FROM NASAL CONGESTION
EXTRA STRENGTH DROPS

RITE AID Nasal Spray 1 oz. or Complete Allergy 24 ct.

2/\$7
SINGLE PURCHASE PRICE \$3.99 WITH WELLNESS+ CARD

RITE AID Vitamin C Supplement Drops
Vitamin C Supplement Drops

RITE AID Cough Relief Cough Drops
Cough Relief
Cough Drops

RITE AID Hand Sanitizer
Hand Sanitizer

RITE AID Cough Drops 25 - 30 ct. or Hand Sanitizer 8 oz.

2/\$2
SINGLE PURCHASE PRICE \$1.19 WITH WELLNESS+ CARD

RITE AID Cotton Balls 100 ct.

2/\$3
SINGLE PURCHASE PRICE \$1.99 WITH WELLNESS+ CARD

RITE AID Grape, Pomegranate or Cranberry Juice 64 oz. +CRV or Deposit where applicable

YOU PAY **2/5⁰⁰**
UP **-1⁰⁰** on 2

IT'S LIKE PAYING **2/4⁰⁰**
SINGLE PURCHASE PRICE \$2.99 WITH WELLNESS+ CARD

For use on your next purchase. *UP reward will print on your receipt. Limit 2 +UP offers per household.

RITE AID Owner's Choice Cat Litter 10 lb.

YOU PAY **2/5⁰⁰**
UP **-2⁰⁰** on 2

IT'S LIKE PAYING **2/3⁰⁰**
SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD

For use on your next purchase. *UP reward will print on your receipt. Limit 2 +UP offers per household.

RITE AID Coffee 33 oz.
Selection may vary by store.

788
WITH WELLNESS+ CARD

RITE AID Cashew Halves 8.5 oz. or Mixed Nuts 10 oz., Selection may vary by store.

2/\$7
SINGLE PURCHASE PRICE \$3.99 WITH WELLNESS+ CARD

RITE AID All Hearing Aid Batteries

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

RITE AID HOME Assorted Candles (excludes \$1 Candles)

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Brach's Valentine Bagged Candy 12 oz.
Valentine Novelty Candy
 Regular Retail \$1.29
Palmer or Dairy Good Valentine Bagged Candy
 4 oz.
 Selection may vary by store

99¢
 WITH WELLNESS+ CARD

Valentine Hershey's or Reese's 8 - 8.5 oz.
M&M's 9.9 - 12.6 oz.
Nestle Hearts 8 oz.
Valentine Classroom Exchange
 Selection may vary by store

2/\$5
 SINGLE PURCHASE PRICE \$2.99
 WITH WELLNESS+ CARD

Valentine Hearts with Candy
 Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD

SWEET TREATS FOR YOUR VALENTINE

Russell Stover Valentine Singles
 1 - 1.25 oz.
 Selection may vary by store

2/\$1
 SINGLE PURCHASE PRICE 5¢
 WITH WELLNESS+ CARD

Tootsie Pops 9.6 oz., **Charms** 11.5 oz.,
Sweetarts Hearts Gummies 11 oz.,
Jolly Rancher Heart Pops 12.88 oz.,
Sweethearts 16 oz. or **Sweethearts** 8 Pack

1.99
 WITH WELLNESS+ CARD

Hershey's Giant Kiss 7 oz.
 or **Golden Apple** 4 oz., **Cella's Cherries** 11 oz.
 or **Valentine Mar's Miniatures** 11.5 oz.
 Selection may vary by store

3.99
 WITH WELLNESS+ CARD

Lindt or Ghirardelli Valentine Pouches
 7.2 - 8.95 oz.
Valentine Hershey's or Mars Bags
 14.8 - 17.10 oz.

4.99
 WITH WELLNESS+ CARD

Russell Stover Bowline 8.25 - 12 oz.
 or **Whitman's Sampler** 10 - 12 oz.
 Selection may vary by store

BUY & SAVE

YOU PAY 5.99
UP -1.00
IT'S LIKE PAYING 4.99
 WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offer per household.

Valentine Plush with Candy
 Selection may vary by store

YOUR CHOICE

25% OFF
 REGULAR RETAIL
 WITH WELLNESS+ CARD

Assorted Valentine Novelties, Gifts and Gift Bags
 Selection may vary by store

Valuable Coupon / Expires 01/21/12

FREE*
 bag of candy with
 \$10 American Greetings
 card purchase

*Hershey's/Reese's 8.0 - 8.5 oz or
 M&M's 9.9 - 12.6 oz or Nestle Valentine bags
 up to \$3 with Wellness Card

RC4899902060101012112

AMERICAN GREETINGS
 Good only at RITE AID Pharmacies.
 Limit one per customer.
 Not valid if duplicated.

STOCK UP & SAVE



Your Choice!

2/\$5

SINGLE PURCHASE PRICE ~~2.99~~
WITH WELLNESS+ CARD

Olive Oil 17 oz. or Cookies 15.2 - 18 oz., Simply Indulgent Cookies 7 oz.,
Pirouline Wafers 6.5 oz., Wonderful Pistachios 8 oz., Hellmann's Real Mayonnaise 30 oz.,
Kraft or Hidden Valley Salad Dressing 16 oz., Spam 12 oz., DAK Imported Ham 16 oz.
or Hormel Roast Beef 12 oz., Selection may vary by store

V8 Vegetable Juice 46 oz., Gatorade 4 Pack, 20 oz. Bottles, Mott's Apple Juice 8 Pack, 6.75 oz. Boxes
+CRV or deposit where applicable, DiGiorno Small Pizza, Lean Cuisine, Hot Pockets or
Stouffer's Frozen Dinners For One, Healthy Choice Fresh Mixers 6.95 - 7.9 oz.
Selection may vary by store



3.99

WITH WELLNESS+ CARD

Hershey's, Reese's Mars
or M&M's Big Bags
15.4 - 19.75 oz.
Russell Stover
Sugar Free Bags 10 oz.
Club Bags
Regular Retail \$5.99 - \$7.99



2/\$3

SINGLE PURCHASE PRICE ~~1.79~~
WITH WELLNESS+ CARD

Andes 4.67 oz., Queen Anne Cherries 6.6 oz., Peanut Brittle 4 - 8 oz., Altoids 1.76 oz.,
BreathSavers 3 Hour 1.27 oz., Ice Breakers 1.2 - 1.5 oz., Trident Super Pack 36 ct.,
Orbit Big Pack 28 ct., Multipack Gum Choose from: Trident, Trident Vitality, Dentyne Pure, Orbit
or Stride Regular Retail \$2.99, Hershey's or Cadbury XL Bars 3.5 - 4.5 oz., Hershey's, Mars
or Nestle 8 Packs Selection may vary by store



YOU PAY **2/8.00**

UP **-1.00** on 2

IT'S LIKE PAYING
2/7.00

SINGLE PURCHASE PRICE ~~14.49~~
WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 2 +UP offers per household.

Chase & Sanborn
Instant Coffee 7 oz.
Folgers Coffee 10.3 - 11.3 oz.
Maxwell House
International Cafe
10.3 - 11.3 oz.
Maxwell House Coffee
10.5 - 11 oz.
Selection may vary by store



14.99

Samuel Adams or Blue
Moon Belgian White Ale
Select Varieties,
12 Pack, 12 oz. Bottles



13.99

Budweiser Beer
Select Varieties,
18 Pack, 12 oz. Cans or Bottles



9.99

Miller or Coors Light Beer
Select Varieties,
12 Pack, 12 oz. Cans or Bottles



7.99

Corona Extra or
Heineken Beer
Select Varieties,
6 Pack, 12 oz. Bottles

BUY & SAVE

Theraflu Packets 6 ct.
Excedrin 50 ct.

EXCEDRIN EXTRA STRENGTH
Theraflu

YOU PAY **3/15⁰⁰**
+UP **-5⁰⁰** on 3
IT'S LIKE PAYING™
3/10⁰⁰
SINGLE PURCHASE PRICE \$5.99
WITH WELLNESS+ CARD

For use on your next purchase. *+UP reward will print on your receipt. Limit 2 +UP offers per household.

Wrigley's 5, Trident Xtra Care or Layers, Orbit Mist, Mentos, Mentos UP2U, Stride Shift, Spark or Shaun White 14 - 15 ct.
TicTac Big Pack 1 oz.
Altoids Small 0.37 oz.

1⁰⁰
WITH WELLNESS+ CARD

NyQuil or DayQuil Liquid 12 oz. or Liquigels 24 ct.

YOU PAY **5⁹⁹**
+UP **-1⁵⁰**
IT'S LIKE PAYING™
4⁴⁹
WITH WELLNESS+ CARD

For use on your next purchase. *+UP reward will print on your receipt. Limit 3 +UP offers per household.

3 Pack Garden Planters Assorted Styles and All Garden Decor

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Cheetos, Rold Gold, Fritos, Nabisco Crackers, Wheat Thins

1⁸⁸
WITH WELLNESS+ CARD

Fritos, Cheetos or Rold Gold 7 - 16 oz.
Nabisco Crackers 6 - 10 oz.
Selection may vary by store

compare to

laxative, allergy relief, compare to

aspirin, col-rite, Claritin, Loratadine

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Value Size Relief
Choose from Acetaminophen 300 - 500 ct., Enteric Coated Aspirin or Ibuprofen 500 ct., Naproxen Sodium 300 ct., Biscacodyl Tablets 200 ct., Col-Rite or P-Col-Rite 250 - 400 ct., Famotidine or Ranitidine 160 - 180 ct., Senna Lax 200 ct., Fiber Lax 240 - 250 ct., Natural Fiber 320 ct. or Cetirizine or Loratadine 120 ct.

BUY & SAVE

HUGGIES Baby Wipes 16 - 184 ct.

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

HUGGIES Snuggly, HUGGIES pure & natural, HUGGIES Snuggly

YOU PAY **9⁴⁹**
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
+UP **-1⁵⁰**
+UP **-1⁰⁰**
IT'S LIKE PAYING™
6⁹⁹
WITH WELLNESS+ CARD

For use on your next purchase. *+UP reward will print on your receipt. Limit 2 +UP offers per household.

HUGGIES
Jumbo Pack Diapers, Pullups or GoodNites

PLANTERS, NUTrition, Whole Cashews or Deluxe Mixed Nuts 9.25 - 10.25 oz.
Cashew Halves or Mixed Nuts 14 - 17 oz.
Selection may vary by store

3⁸⁸
WITH WELLNESS+ CARD

PEPSI

YOU PAY **3/12⁰⁰**
+UP **-1⁰⁰** on 3
IT'S LIKE PAYING™
3/11⁰⁰
WITH WELLNESS+ CARD

For use on your next purchase. *+UP reward will print on your receipt. Limit 2 +UP offers per household.

Pepsi & Pepsi Products
12 Pack, 12 oz. Cans
+CRV or Deposit where applicable.

BUY THESE ITEMS AND GET \$10 +UP REWARD FOR NEXT PURCHASE

WITH WELLNESS+ CARD
Any Reading or Sunglasses
Regular Retail \$17.99 and Above

BUY & SAVE

*+UP reward will print on your receipt. Limit 4 +UP offers per household.

9 Lives Cat Food 4 Pack

YOU PAY **3/3⁹⁹**
+UP **-1⁰⁰** on 3
IT'S LIKE PAYING™
3/2⁹⁹
SINGLE PURCHASE PRICE \$3.99
WITH WELLNESS+ CARD

For use on your next purchase. *+UP reward will print on your receipt. Limit 2 +UP offers per household.

SEE PAGE 1 FOR DETAILS ON P&G INSIDER

BUY & SAVE

Always Infinity Pads 28 - 36 ct.
Maxi Pads Jumbo Pack 38 - 48 ct.
Pantliners 162 ct.
Tampax Pearl Tampons 36 - 40 ct.

6⁹⁹
WITH WELLNESS+ CARD

BUY & SAVE

Gain Dish Detergent 9 oz.
Glade Aerosols 9 oz.
Bathroom Tissue Single Roll

87¢
WITH WELLNESS+ CARD

\$1 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

BUY & SAVE

YOU PAY **13⁷⁷**
+UP **-2⁰⁰**
IT'S LIKE PAYING™
11⁷⁷
WITH WELLNESS+ CARD

For use on your next purchase. *+UP reward will print on your receipt. Limit 2 +UP offers per household.

Scott
Bathroom Tissue
1000 Sheets Per Roll, 20 Rolls

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). SINGLE CHECK REBATES GUIDELINES LIMIT SUBMISSION ON REBATE ITEMS TO ONE ITEM PER HOUSEHOLD. PLEASE SEE APPLICABLE SINGLE CHECK REBATE DIRECTORY AVAILABLE IN ALL OF OUR STORES AND OUR WEBSITE FOR SUBMISSION DEADLINES AND ADDITIONAL PROGRAM GUIDELINES. BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW. TERMS AND CONDITIONS APPLY TO GIFT CARDS.



We Accept SNAP/EBT Card Benefits.
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