



i ♥ rite aid

With us, it's personal.
SALE DATES JAN./FEB. 27-2
iheartriteaid.com

GET BACK 10⁰⁰ +UP[®] REWARD WHEN YOU BUY \$30 OF THESE ITEMS

*Limit 4 +UP offers per household.



SEE MOST SUNDAY PAPERS FOR COUPON

5⁹⁴

WITH WELLNESS+ CARD

Tide Laundry Detergent

Liquid 50 oz. - 24 - 32 Loads or Stain Release 18 ct.

Downy Fabric Softener

Liquid 41 - 51 oz., Dryer Sheets 90 ct. or UN Stopables 21 Loads

Bounce Fabric Softener

Dryer Sheets 105 ct.

COVERGIRL

COMPLETE YOUR LOOK FOR LESS



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

SEE MOST SUNDAY PAPERS FOR COUPON

All Covergirl Cosmetics



SEE MOST SUNDAY PAPERS FOR COUPON

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

All Olay Skin and Bath Care Products (excludes Pro-X, Fresh Effects)
Ivory or Safeguard Body Wash or Liquid Hand Soap



SEE MOST SUNDAY PAPERS FOR COUPON

9⁹⁹

WITH WELLNESS+ CARD

Bounty Paper Towels

12 ct., Charmin Bathroom Tissue

Ultra Strong Double Roll 16 ct. or Basic Double Roll 20 ct.



99¢

WITH WELLNESS+ CARD

Bounty Basic Paper Towels

Single Roll, Dawn Dishwashing Liquid 9 oz.

Puffs Facial Tissues 56 ct.



6⁹⁹

WITH WELLNESS+ CARD

Vicks NyQuil or DayQuil

Adult Liquid 12 oz., Liquicaps 24 ct. or Children's Liquid 8 oz.

Vicks Nature Fusion

Liquid 8 oz. or Liquicaps 20 ct.

Vicks VapoRub 85 - 100 gm.

Sinex Nasal Spray 0.5 oz



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Nature Made

Vitamins & Supplements

Go to www.naturemade.com for up to \$5.00 in additional coupon savings

\$3 OFF ON 2 COUPON IN MOST SUNDAY PAPERS

PANTENE® Shampoo or Conditioner 12.6 oz. or **Stylers** 5.7 - 8.5 oz. (excludes Pantene Expert)



YOU PAY 2/7⁰⁰

WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.99

GET BACK

2⁰⁰ +UP[®] REWARD

WHEN YOU BUY 2 OF THESE ITEMS

*Limit 1 +UP offer per household.



Corona or Heineken Beer

Select Varieties, 12 Pack, 12 oz. Bottles or Cans

Beers of Mexico

12 Pack, 12 oz. Bottles

12⁹⁹



11⁹⁹

Budweiser Black Crown Beer

12 Pack, 12 oz. Bottles

Hershey's, Reese's or Nestle Valentine Bagged Chocolates

8 - 8.5 oz.

Dove

Bagged Candy

8.5 - 9.5 oz.

Hershey's Bliss

8.6 - 9.6 oz.

Valentine M&M's

9.9 - 12.6 oz.

2⁹⁹

WITH WELLNESS+ CARD



CRAIG.

32" HD LED TV

• Built in Digital Tuner
• Ultra Slim Design
• 720P 60Hz

YOU PAY 199⁰⁰

WITH WELLNESS+ CARD

GET BACK

20⁰⁰ +UP[®] REWARD

*Limit 1 +UP offer per household.

SP #24

Save \$108 In +UP REWARDS This Week

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



Valentine Bagged Candy,
Hearts and Novelty
Regular Retail \$1.29
Selection may vary by store

88¢
WITH WELLNESS+ CARD



Russell Stover
Valentine Singles
1 - 1.25 oz.
Selection may vary by store

3/99¢
SINGLE PURCHASE PRICE 39¢
WITH WELLNESS+ CARD

Russell Stover
Easter Eggs 1 - 1.25 oz.
Cadbury or Reese's
Valentine or Easter Singles
1.2 - 1.5 oz., Regular Retail 99¢
Selection may vary by store



69¢
WITH WELLNESS+ CARD

Valentine Bags,
Hearts or Novelty Candy
Regular Retail \$1.69 - \$1.99
Selection may vary by store



2/\$3
SINGLE PURCHASE PRICE \$1.69
WITH WELLNESS+ CARD

Share lots of love this Valentines Day!



Russell Stover Boxed Chocolates
8.25 - 12 oz., Selection may vary by store

YOU PAY 4.99
WITH WELLNESS+ CARD

GET BACK 1.00+ UP
REWARD

*Limit 4 +UP offers per household.



3.99
WITH WELLNESS+ CARD

Godiva Gems 3.5 - 4.3 oz.
Reese's Hearts 6 Pack



2/\$5
SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD

Non-Chocolate
Valentine Candy 8.25 - 11.5 oz.
Palmer Valentine Bagged
Candy Regular Retail \$2.99 - \$3.49
Valentine Hearts with Candy
Selection may vary by store



2.99
WITH WELLNESS+ CARD

Dove Rose 0.75 oz.
Hershey's XOXO Bar 4 oz.
Valentine Dove Hearts
7.94 - 8.87 oz., Selection may vary by store



2.99
WITH WELLNESS+ CARD

Valentine Boxed Classroom
Exchange with Candy
20 - 31 ct., Selection may vary by store



4.99
WITH WELLNESS+ CARD

Lindt or Ghirardelli
Valentine Pouches 7.2 - 8.95 oz.
Valentine Hershey's or
Mars Bags 14.46 - 18.5 oz.
Selection may vary by store



7.99
WITH WELLNESS+ CARD

Lindt Boxed Chocolates 6 - 9.7 oz.
Ferrero Collection 24 ct.



3.99
WITH WELLNESS+ CARD

Valentine Hearts with Candy
Regular Retail \$4.99
Selection may vary by store



Assorted Valentine Novelties, Gifts, and Boxed Cards
Selection may vary by store



All Valentine Plush
Selection may vary by store



Valentine Plush Toys with Candy
Selection may vary by store



AS SEEN ON TV
Stompeet!
and BrightLight Pillow
Selection may vary by store



Slippers With Personality!
Pops Up As You Walk!



Visit the American Greetings card department today!



2.99
WITH WELLNESS+ CARD
Hearts with Candy
Regular Retail \$3.99
Selection may vary by store



3.99
WITH WELLNESS+ CARD
Hershey's Giant Kiss 7 oz.
Cella's Cherries 11 oz.



4.99
WITH WELLNESS+ CARD
Hearts with Candy
Regular Retail \$5.99
Selection may vary by store



9.99
WITH WELLNESS+ CARD
Russell Stover Wow Box
20.55 oz., Hearts with Candy
Regular Retail \$10.99 - \$12.99
Selection may vary by store



5.99
WITH WELLNESS+ CARD
Hearts with Candy
Regular Retail \$6.99 - \$7.99
Selection may vary by store



7.99
WITH WELLNESS+ CARD
Hearts with Candy
Regular Retail \$9.99
Selection may vary by store



11.99
WITH WELLNESS+ CARD
Hearts with Candy
Regular Retail \$14.99
Selection may vary by store



5.00 OFF
REGULAR RETAIL
WITH WELLNESS+ CARD
Hearts with Candy
Regular Retail \$19.99 - \$39.99
Selection may vary by store

GET BACK 4⁰⁰ +UP[®] REWARD

WHEN YOU BUY ANY \$12 OF THESE ITEMS

*Limit 2 +UP offers per household.

Axe
Body Sprays and Antiperspirant
2.7 - 3 oz.
Shampoos and Conditioners
12 oz.
Body Washes
(excludes Trial, Gift Sets
and Stylers)

2/\$9

SINGLE PURCHASE PRICE \$4.99
WITH WELLNESS+ CARD



Dove

4 Pack Bar Soap,
Dove Body Wash
18 - 24 oz.
Vaseline Intensive
Care Lotion 20.3 oz.

6⁰⁰

WITH WELLNESS+ CARD

SEE MOST
SUNDAY PAPERS
FOR COUPON



Dove
Invisible Solid 2.6 oz.
Degree
for Men Invisible
Solid 2.7 or 3 oz.
for Women Invisible
Solid 2.6 oz.

2/\$6

SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD



Dove

Dove For Men and Caress
Body Wash 12 - 13.5 oz.
Men's Shower Tool,
Dove Bar Soap 2 Pack,
Vaseline Intensive Care
10 oz. or Dove Shampoo
or Conditioner

2/\$7

SINGLE PURCHASE PRICE \$3.99
WITH WELLNESS+ CARD



BUY ONE
GET ONE FREE
COUPON IN MOST
SUNDAY PAPERS

TRESemmé
Shampoo,
Conditioner
or Stylers

3⁹⁹

WITH WELLNESS+ CARD

head & shoulders
Shampoo or
Conditioner
13.5 - 14.2 oz.
(excludes Intensive
and Clinical)

**GARNIER
FRUCTIS**
Shampoo or
Conditioner
25.4 oz.

or Stylers
Regular Retail
\$6.99 - \$7.99

4⁹⁹

WITH WELLNESS+ CARD



\$1 OFF COUPON
IN MOST SUNDAY
PAPERS ON HEAD
& SHOULDERS

\$2 OFF
COUPON IN MOST
SUNDAY PAPERS



4⁹⁹

L'ORÉAL[®]
Advanced Therapy
Shampoo or Conditioner
12.6 oz.

RITE
AID

Manufacturer's Coupon / Expires 02/02/13



CLAIROL
Nice'n Easy or Natural
Instincts Hair Color
One Application (excludes Nice'n
Easy Foam and Non-Permanent)

YOU PAY **7⁹⁹**
LESS IN-AD COUPON **-2⁰⁰**
FINAL COST AFTER IN-AD COUPON **5⁹⁹**
WITH WELLNESS+ CARD

\$2 OFF COUPON IN MOST SUNDAY PAPERS

Good only at
RITE AID Pharmacies.
Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.



RC4912101188201020213

RITE
AID

Manufacturer's Coupon / Expires 02/02/13



L'ORÉAL
Excellence Creme
or Sublime Mousse
Hair Color
One Application

YOU PAY **8⁹⁹**
LESS IN-AD COUPON **-2⁰⁰**
FINAL COST AFTER IN-AD COUPON **6⁹⁹**
WITH WELLNESS+ CARD

\$2 OFF COUPON IN MOST SUNDAY PAPERS ON EXCELLENCE

Good only at
RITE AID Pharmacies.
Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.



RC4912402188201020213

**VIDAL
SASSOON**

PRO SERIES
PERFECTED BY EXPERTS™

**VIDAL
SASSOON**

Pro Series
Shampoo, Conditioner
or Stylers

2/\$8

SINGLE PURCHASE PRICE \$4.49
WITH WELLNESS+ CARD

\$1 OFF ON 2
COUPON IN MOST
SUNDAY PAPERS



RITE
AID

Manufacturer's Coupon / Expires 02/02/13

**VIDAL
SASSOON**

Pro Series
Hair Color
One Application

YOU PAY **9⁹⁹**
LESS IN-AD COUPON **-1⁰⁰**
FINAL COST AFTER IN-AD COUPON **8⁹⁹**
WITH WELLNESS+ CARD



RC4912101187601020213

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

ihcartaid.com beautiful

New!

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

L'ORÉAL
All Cosmetics



New!

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

ALMAY
All Cosmetics

MAYBELLINE
NEW YORK

New!

MAYBELLINE[®] NEW YORK Cosmetics

GET BACK 300 +UP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY ANY \$10 OF MAYBELLINE COSMETICS
*Limit 2 +UP offers per household.

New!

REVLON
PHOTOREADY
BB
CREAM
SKIN PERFECTOR
BROAD SPECTRUM
SPF 30

SEE MOST
SUNDAY PAPERS
FOR COUPON

REVLON[®]
Face and Lip
Cosmetics

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 400 +UP
REWARD
WHEN YOU BUY \$10 OF THESE ITEMS
*Limit 2 +UP offers per household.

New!

L'ORÉAL
PARIS
AGE PERFECT[®]
BB
CREAM

POWER TRIO
TWO STEP SYSTEM

L'ORÉAL[®]
PARIS
YOUTH CODE[®]
SEE RESULTS IN JUST 1 WEEK!
✓ REDUCES FINE LINES
✓ VISIBLY SMOOTHES
✓ ILLUMINATES SKIN

L'ORÉAL[®]
PARIS
REVITALIFT
MIRACLE
BLUR
INSTANT SKIN SMOOTHER

All Biore
Facial
Skin Care
and Curel
Lotion
13 oz.
or Jergen's
(excludes
trial size)



BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 300 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



All Aveeno Skin Care,
Baby, Hair Care and Bath

GET BACK 800 +UP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY \$20 OF THESE ITEMS
*Limit 2 +UP offers per household.

New!

All
SebaMed
Skin Care
13.5 oz.
Bio Oil
2 oz.



9.99
WITH WELLNESS+ CARD



Coty Fragrances
Choose from Adidas, Celine, Beyonce, Faith Hill, Halle Berry,
Heidi Klum, Jovan, Stebson, McGraw and Playboy

GET BACK 1000 +UP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



All Artificial Nails and Eye Lashes

GET BACK 400 +UP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY \$10 OF ARTIFICIAL NAILS OR LASHES
*Limit 2 +UP offers per household.

RITE
AID
Manufacturer's Coupon / Expires 02/02/13

SAVE \$5.00
WITH WELLNESS+ CARD

Sally Hansen
Pro Gel or
Insta Gel Kits

RC4912901187401020213

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

Save \$108 in +UP REWARDS This Week



Summer's Eve
Wash 9 oz., Cloths 16 ct., Spray, Powder or soother

YOU PAY 2/5⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.99

GET BACK 200 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS



2/\$7
SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD

SoftSoap Body Wash
15 - 16 oz., Irish Spring
Body Wash 15 oz.

Refresh
Deodorant 30 ml,
Celluwick 30 ct.,
Refresh Plus 30 ct.,
Opti-Free Advanced
8.33 oz.



YOU PAY 12⁹⁹
WITH WELLNESS+ CARD

GET BACK 300 +UP REWARD



4⁹⁹
WITH WELLNESS+ CARD

Irish Spring Bar Soap
8.25 Pack

Opti-Free
Express,
Replenish
Multi-Purpose
Solution
7 x 10 oz.
Systane
Lid Wipes, Ultra
Twin Pack 6 x 30 ml
Gentle
Twin Pack
Gel and 25 ml



GET BACK 500 +UP REWARD
WHEN YOU BUY \$20 OF THESE ITEMS

Arm & Hammer
or Arrid XX
Deodorant
2.4 - 2.8 oz.
Includes Twin Packs



YOU PAY 2/3⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.99

GET BACK 150 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

HAS YOUR INSURANCE PLAN CHANGED?

RITE AID ACCEPTS ALL INSURANCE PLANS, INCLUDING:

- CVS CAREMARK
- MEDICARE B AND D
- PLUS MANY MORE!



TO SEE IF RITE AID ACCEPTS YOUR PLAN,
JUST ASK A PHARMACIST.

GNC
LIVE WELL.

**FULL SELECTION
GNC VITAMINS AND
SUPPLEMENTS**

Mega Men
Multivitamin
180 ct., Energy &
Metabolism or Sport
180 ct. or 50 Plus 120 ct.

Women's
Ultra Mega
180 ct., Energy &
Metabolism or Active
180 ct., Bone Density
240 ct. or 50 Plus 120 ct.

26⁹⁹
WITH WELLNESS+ CARD



GNC
AMP Vitapaks
Ripped, Strength
or Endurance

Pro Performance
100% Whey
1 - 5 lb.

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



Dymatize
Whey Protein
2 lb.
Chocolate or Vanilla

24⁹⁹
WITH WELLNESS+ CARD



Nutrex
Lipo 6 Ultra
Concentrated 60 ct.
Lipo 6 or 6X 120 ct.
Lipo 6 Black or Lipo 6
Ultra Concentrated 60 ct.
Vitrax 90 ct. or Hemo
Rage 10.32 oz. Powder

33% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you,
call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Vitamin Sale

Stay focused on the Heart of your wellness

NATURE'S BOUNTY

Fish Oil 1,200 mg,
100 ct., Calcium with
D 1,200 mg, 100 ct.,
Vitamin D 1,000 IU
100 ct., or Melatonin
10 mg, 60 ct.

**BUY ONE GET
SECOND ONE
FREE**

of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



All One A Day

50 - 160 ct. (excludes Men's
& Women's 60ct., VitaCraves
Omega 80 ct., Menopause 50 ct.,
Healthy Skin 80 ct., Women's
& Men's 50+ 120 ct., Prenatal
60 ct. or Women's Active
Metabolism 100 ct.)

YOU PAY 8.99

WITH WELLNESS+ CARD

GET BACK 2.00

**+UP
REWARD**

*Limit 2 +UP offers per household



Bausch &
Lomb
PreserVision
or Ocuvite Eye
Vitamins
Assorted Formulas

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



Viactiv Calcium
or Multivitamin
Chews 60 ct.

YOU PAY 5.99

WITH WELLNESS+ CARD

GET BACK 1.00

**+UP
REWARD**

*Limit 2 +UP offers per household



**BUY ONE GET
SECOND ONE 50% OFF**
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 5.00

WHEN YOU BUY \$25 OF THESE ITEMS

*Limit 2 +UP offers per household.

**+UP
REWARD**

YOUR CHOICE - MIX & MATCH

Advil and Children's Advil Pain Care and Cough/Cold Relievers,
ThermaCare, Fibercon, Preparation-H, Alavert, ChapStick,
Dimetapp, Emergen-C, Robitussin, Centrum and Caltrate
(excludes Advil and Alavert items located at the pharmacy counter.)



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

**WHOLE SOME
GOODNESS**

Cereal 10.3 - 16 oz., Oatmeal 8 Pack
Granola Bars 5.3 oz., Chicken
Broth 32 oz., Selection may vary by store



10.00 OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

alli Weight Loss Aid
Starter Kit 90 ct. or Refill 120 ct.



9.99

WITH WELLNESS+ CARD

OneTouch Ultra Mini Meter
or Delica Lancets 100 ct.



39.99

WITH WELLNESS+ CARD

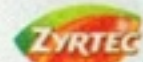
Nicorette Gum 100 - 110 ct.
Mini Lozenge 81 ct., Lozenges 72 ct.
Nicoderm CQ Patch 14 ct.
(Available at the front checkout registers)

Heart Health



2/\$30

SINGLE PURCHASE PRICE \$16.99
WITH WELLNESS+ CARD



Allergy Relief
Tablets 30 ct. or Liquidgels 25 ct.



SEE MOST
SUNDAY PAPERS
FOR COUPON

YOU PAY 24⁹⁹
WITH WELLNESS+ CARD

GET BACK 2⁰⁰ +UP
REWARD

*Limit 2 +UP offers per household.

**Prilosec
OTC**
42 ct.



10⁹⁹

WITH WELLNESS+ CARD

Mucinex
Max 14 ct., D 18 ct., Fast Max, DM or 600 mg. 20 ct. (Mucinex D available behind the pharmacy counter. Not available in all states. Limit one Mucinex-D per household.)



SEE MOST
SUNDAY PAPERS
FOR COUPON

**Abreva Cold
Sore Treatment**
Tube, on-The-Go
or Pump 2 gm.

YOU PAY 17⁹⁹
WITH WELLNESS+ CARD

GET BACK 3⁰⁰ +UP
REWARD

*Limit 2 +UP offers per household.



2/\$7

SINGLE PURCHASE PRICE \$3.69
WITH WELLNESS+ CARD

Colgate
Toothpaste
Total Advanced 7.6 oz.
Total 7.8 oz.
Optic White 5.5 oz.
**Total Advanced
Manual Toothbrush** 1 ct.



SEE MOST
SUNDAY PAPERS
FOR COUPON

4⁹⁹

WITH WELLNESS+ CARD

Alka-Seltzer Plus Cold Relievers 20 ct.
Alka-Seltzer Stomach Relief 36 ct.



5⁹⁹

WITH WELLNESS+ CARD

Listerine Mouth Rinse Cool Mint,
Original or Fresh Burst 1.5 Liter or Whitening 32 oz.
Rembrandt Toothpaste 1 ct., **Crest** or
Colgate Twin Pack Toothpaste 6 or 6.2 oz.



SAVE \$2⁰⁰

WITH WELLNESS+ CARD

ALEVE
40 ct. or Larger
2 Pills.
All-Day Strong.
All Day Long.

Good only at
RITE AID Pharmacies.
Limit one per customer.
Coupon redemption
paid by manufacturer.
Not valid if duplicated.



Heart Health



Enteric Coated Aspirin
81 mg. or
325 mg., 500 ct.,
Ibuprofen Caplets or Tablets
500 ct.,
Acetaminophen Rapid
Release 225 ct.,
PM 300 ct. or Extra Strength
500 ct.
or **Naproxen Sodium**
300 ct.

9⁹⁹

WITH WELLNESS+ CARD



Fiber Choice 90 ct.
Ecotrin Aspirin
125 - 150 ct.

7⁹⁹

WITH WELLNESS+ CARD



**St. Joseph's
Pain and Cold
Relief**
Aspirin 120 - 125 ct.
Cold Relievers 24 - 32 ct.

4⁹⁹

WITH WELLNESS+ CARD



SAVE \$2⁰⁰

WITH WELLNESS+ CARD

Bayer Aspirin
40 ct. and Larger

SEE MOST
SUNDAY PAPERS
FOR COUPON

Good only at
RITE AID Pharmacies.
Limit one per customer.
Coupon redemption
paid by manufacturer.
Not valid if duplicated.



+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

ihcartrit eaid.com

Febreze
Air Effects
6.7 oz.
Set & Refresh
5.5 ml.
Noticeable
Warmer, Car
Vent Clips
1 Pack
or Spray
Extra Strength
16.9 oz.

SEE MOST
SUNDAY PAPERS
FOR COUPON



2.99

WITH WELLNESS+ CARD



7.49

WITH WELLNESS+ CARD

Refills
Wet 24 ct., Dry 32 ct. or Duster 10 ct.
Oxi Clean Stain Remover
3 lb.

SEE MOST
SUNDAY PAPERS
FOR COUPON

Febreze
Scented
Candles
5.5 oz.
Noticeables
Refills 1 Pack
Fabric Spray
800 ml.

4.99

WITH WELLNESS+ CARD



Xtra Laundry
Detergent 110 Loads

YOU PAY 5.99

GET BACK 1.00 +UP

*Limit 2 +UP offers per household.

Glade Expressions Starter Kit,
Pledge, Drano, Scrubbing
Bubbles Mega Foamer 20 oz.,
Extend-a-Clean 22 oz.
or Toilet Gel Kit 6 ct.

YOU PAY 3.99

GET BACK 3.00 +UP

WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



Lysol
All Purpose Cleaner,
Trigger 22 - 32 oz.
or Pour 40 oz., Power
& Free Bathroom or
Multi-Purpose Trigger
22 oz., Bath Tub & Tile
Aerosol 24 oz., Toilet
Bowl Cleaner 24 oz.
or Disinfecting Wipes
35 ct.

2/\$5

SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD



4.49

GLAD Trash Bags
Drawstring, 13 Gallon 22ct., 30 Gallon 15 ct.
Quick Tie, 13 Gallon 35ct., 30 Gallon 21 ct.

Beneful, Friskies,
Kit & Kaboodle
or Purina Dog
and Cat Chow
3.5 - 4.4 lb.
Tidy Cats Litter
14 lbs.

4.99

WITH WELLNESS+ CARD



2.99

WITH WELLNESS+ CARD

Select Dog Treats or Jonny
Cat Litter Box Liners 5 ct.



4.99

WITH WELLNESS+ CARD

Lysol Disinfectant 19 oz.
Easy-OFF, CLR, Resolve or
Woolite Carpet Cleaners 22 oz.
Spot Shot or Mop & Glo



Monster Digital,
Memorex, Maxell or
TDK Blank Media
and Tech Universe
Computer Supplies

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted Radios,
Cables, Chargers,
Electronic Storage,
Home Soundspa
Machines, mp3
Players, 2 Way Radios
or Uniden Phones

19⁹⁹
WITH WELLNESS+ CARD



Art Skills
Arts and Crafts

**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

BIC, Papermate,
Expo, Sharpie and
Uniball Writing
Instruments

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



Hotel
Transylvania
DVD
Available
1/29/13

YOU PAY 19⁹⁹
WITH WELLNESS+ CARD

GET BACK 5⁰⁰ +UP[®]
REWARD

*Limit 4 +UP offers per household.



39⁹⁹
WITH WELLNESS+ CARD

CRAIG.
Converter Box or
Memorex Boombox



59⁹⁹
WITH WELLNESS+ CARD

AS SEEN ON
TV
My Pillow



AS SEEN ON
TV

Perfect Tortilla
Pan Set

**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



CRAIG.

Powered by Android 4.0

• Connect to WiFi • Front Facing Camera

7" Tablet with Capacitance Touch

Screen Color Display

or 7" Netbook with

Color Display

Limited Supply In-Store

No Rain Checks

88⁰⁰
WITH WELLNESS+ CARD



HP Ink Cartridges Black #564, 21, 92,
74, 60 or 901 (Other cartridges available at discounted price)

YOU PAY 15⁹⁹
WITH WELLNESS+ CARD

GET BACK 10⁰⁰ +UP[®]
REWARD
WHEN YOU BUY \$49 OF THESE ITEMS

*Limit 4 +UP offers per household.

AS SEEN ON
TV

ahh bra

**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Winter Hats and
Gloves, Fleece Jackets
and Ruffle Sweaters,
Vests, Pants or Sax
Fashion Accessories

riteaid.com

50 4"x6" Digital Prints

\$5.99
WITH WELLNESS+ CARD



Good only at
RITE AID Pharmacies.
Not valid if duplicated.



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

All Photo Albums
and Picture Frames,
One-Time-Use Cameras,
Digital Cameras, Film
and Accessories
Selection may vary by store



All **SanDisk**
or **PNY**
16GB Memory Items
Selection may vary by store

YOU PAY 19.99
WITH WELLNESS+ CARD

GET BACK 5.00 +UP
REWARD

*Limit 2 +UP offers per household.



DURACELL
Coppertop Batteries
AA or AAA - 16 Pack,
C or D - 8 Pack or 9 Volt - 4 Pack,
Ultra Batteries
AA or AAA - 12 Pack
Hearing Aid Batteries
16 Pack

11.97
WITH WELLNESS+ CARD

Gift Cards



Garden Decor



50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

All Garden Decor
Includes Planters, Lighting, Figurines, Statues, Fountains,
Bird Baths, Bird Feeders, Wind Chimes and Wind Spinners
Selection may vary by store



99¢
WITH WELLNESS+ CARD

Dinner or Side Plate,
Mug or Salad Bowl



14.99
WITH WELLNESS+ CARD

4 Piece Sheet Sets,
Fleece Bed Rest,
Sherpa Blanket or
Reversible Comforter
Selection may vary by store



14.99
WITH WELLNESS+ CARD

BRITA
Classic or Slim Pitcher,
Faucet System or
3 Pack Filters



**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

All **GE**
Reveal Light Bulbs
Selection may vary by store

incentives.com

RITE AID SUPER SAVINGS DATES

RENEWAL
Disposable Razors
3 - 12 ct.
(excluding Sensitive
Single Blade 12 ct.)
After Shave
Spice or Brisk
or Hair Tonic 7 oz.



2/\$8
SINGLE PURCHASE PRICE \$4.99
WITH WELLNESS+ CARD

Pantry Beef or Chicken Broth 14.5 oz.,
Assorted Spices, Soup 10.5 - 10.75 oz.,
Dried Fruit 3 - 4.25 oz., Trail Mix 2 oz.
Canned Vegetables 4 - 15.25 oz.,
Whole Cashews 17.5 oz.
Simplify Popcorn
or Pretzels 5 - 12 oz.
Selection may vary by store



1.00
WITH WELLNESS+ CARD

Pantry
Flavored Water 1 Liter
Simplify
Soda 2 Liter
Selection may vary by store



YOU PAY 3/3.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.00
GET BACK 1.00 +UP
REWARD
WHEN YOU BUY 3 OF THESE ITEMS
*Limit 2 +UP offers per household.

Pantry
Trail Mix 6 - 7 oz.
Cookies 12 oz.
Saltine Crackers 16 oz.
Wafers 8 - 11 oz.
Tropical Splash 64 oz.
+CRV or Deposit
where applicable



2/\$4
WITH WELLNESS+ CARD

RITE AID
Baby Bath or Skin
Care Products or
Cotton Swabs
500 - 625 ct.
Regular Retail \$2.99 - \$5.49
Baby Wipes
64 - 72 ct.



2/\$5
SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Pantry
Almonds
9 - 11.5 oz.
Coffee
11 oz.
Instant Coffee
8 oz.
Selection may
vary by store



4.00
WITH WELLNESS+ CARD

10% Off* RITE AID Brands

every day with your WELLNESS+ CARD



*Discount applies to regular price when you earn 250 points

HOME
Tape, Boxed
Envelopes or
Writing Tablets
Selection may vary
by store



**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

RITE AID
All
Eye Care Liquids
and Accessories
Selection may vary by store



**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

RITE AID
Lubricants,
Pregnancy Tests,
Ovulation Kits
and Basal Digital
Thermometer
Selection may vary
by store



**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

RITE AID
Protective
Underwear,
Pad or Guard



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

HOME
Facial Tissues or
Dishwashing Liquid 25 oz.
Simplify
Storage Bags
Sandwich 35 or 150 ct.,
Gallon Zipper 12 ct.
Aluminum Foil
25 sq. ft.



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

RITE AID
All
Oral Care Products
(excluding Whitening Kits
and Sonic Toothbrush,
Trial Sizes, Rite Buys or
Clearance stickered items)
Selection may vary by store



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Gum or Mints
Bottles or Pouches 40 - 60 ct.
Multipacks 3 - 5 Pack
Regular Retail \$3.79 - \$3.99
Selection may vary by store

2/\$5

SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD



Whitman's Sampler
7 - 12 oz.

YOU PAY 5.99

GET BACK 1.00 +UP

*Limit 4 +UP offers per household.



Better for You Candy
Hershey's Simple Pleasures 5.6 oz.
Brookside 7 oz.
Nestle Skinny Cow 6 ct.
Lindt Lindor 5.1 oz.
Ghirardelli Squares 4.12 - 5.32 oz.
Selection may vary by store

2.99

WITH WELLNESS+ CARD



Werther's Original 2.75 - 5.5 oz.
Riesen Candy 5.5 oz.
Lindt, Ghirardelli or Toblerone Candy Bars 3.17 - 4.4 oz.
Selection may vary by store

2/\$4

SINGLE PURCHASE PRICE \$2.49
WITH WELLNESS+ CARD



2/\$5

SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD

Non-Chocolate Laydown Packaged Candy
Regular Retail \$2.99 - \$3.99. Selection may vary by store



2/\$1

SINGLE PURCHASE PRICE 59c
WITH WELLNESS+ CARD

Mentos Mints 1.32 oz.
Breath Savers Mints 0.75 oz.
Selection may vary by store



2/\$3

SINGLE PURCHASE PRICE \$1.79
WITH WELLNESS+ CARD

Russell Stover Sugar Free Bagged Candy 3 - 3.6 oz.
Andes 4.67 oz., Cadbury, Hershey's XL or Dove
Selection may vary by store



99¢

WITH WELLNESS+ CARD

Pearson Nips 5.5 oz.
Tic Tac Big Pack 1 oz.
Sugar Free Bagged Candy 2.75 oz.
Selection may vary by store



9.99

WITH WELLNESS+ CARD

Assorted Club Bags
Regular Retail \$9.99 - \$12.99

iheart specials



2.49

WITH WELLNESS+ CARD

Jif Peanut Butter 18 oz., Lipton Tea 26.5 oz. or Tea Bags 10 - 100 ct., Welch's Grape Jelly 32 oz., Smucker's Strawberry Preserves 18 - 20 oz., Hidden Valley Ranch Salad Dressing 16 oz., Hellmann's Mayonnaise 16.5 oz., Country Time Lemonade or Kool-Aid Mix 19 oz., Crystal Light 0.8 - 1.4 oz., Frank's Hot Sauce 12 oz., Heinz Ketchup 32 oz., Bush's Baked Beans 28 oz., Dinty Moore Beef Stew 20 oz., Sweet N' Low 120 ct., Hormel Corned Beef Hash 15 oz., Hungry Jack Syrup 27.6 oz. or Pancake Mix 32 oz., Barilla Microwave Meals 9 oz. Selection may vary by store.



2/\$6
SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD

Fiber One
Cereal 14.25 - 16.2 oz. or Cereal Bars 5 ct.
Kashi
Cereal 10.3 - 13.8 oz. or Cereal Bars 6 ct.
Bigelow Teas 20 ct.
Selection may vary by store



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Utz Potato Chips 10 oz.
Selection may vary by store



12.99
Budweiser, Coors or Miller Beer
Select Varieties, 18 Pack, 12 oz. Cans or Bottles



11.49
Bud Light Lime, Beck's or Third Shift Amber Beer
Select Varieties, 12 Pack, 12 oz. Bottles
Modelo Especial Beer
12 Pack, 12 oz. Cans



9.99
Budweiser Beer
Select Varieties, 12 Pack, 12 oz. Cans or Bottles



5.99
Rolling Rock or Milwaukee's Best Beer
Select Varieties, 12 Pack, 12 oz. Cans

Bumble Bee
Tuna or Chicken Salad 3.5 oz., Tuna Pouch 2.5 oz. or Chunk Light Tuna 5 oz.
Snow's Chopped Clams 6.5 oz.
French's Yellow Mustard 14 oz.
Kraft BBQ Sauce 17.5 oz.
Progresso Beans 19 oz.
Heinz Relish 12.7 oz.
Selection may vary by store

2/\$3

SINGLE PURCHASE PRICE \$1.59
WITH WELLNESS+ CARD



88¢
WITH WELLNESS+ CARD

Campbell's Soup
Tomato or Chicken Noodle 10.75 oz.
Nissin Big Cup Noodles 2.82 oz.
Rich & Savory or Hot & Spicy Bowls 3.27 - 3.36 oz., **Libby's Vienna Chicken or Sausage** 4.6 oz.
Kraft Easy Mac or Velveeta Cups 2.05 - 2.39 oz., Selection may vary by store



DiGiorno Pizza for One, Stouffer's, Lean Cuisine or Hot Pockets For One
Selection may vary by store

YOU PAY 2.99
WITH WELLNESS+ CARD

GET BACK 1.00 +UP REWARD

*Limit 3 +UP offers per household.

GET BACK 5.00 + UP WHEN YOU BUY \$15 OF THESE ITEMS

Gatorade 24 - 32 oz., Aquafina 1 Liter
King Size Candy Bars Regular Retail \$1.89
Theater Boxed Candy Regular Retail \$1.49
Pepsi or 7UP Products 2 Liter Bottle
T.G.I Friday's Snacks 3.5 - 4.5 oz.
Lay's Stax 5.5 - 5.75 oz., Combos 7 oz.
Hormel Chili 10.5 - 15 oz., Sparkling
Ice Water 17 oz. +CRV or Deposit Where
Applicable. Selection may vary by store

1.00

WITH WELLNESS+ CARD



M&M's Candies
9.9 - 12.6 oz.
M&M's Snack Mix
or Pouches 8 oz.
Hershey's Miniatures
and Nuggets 9.4 - 12 oz.
Reese's Pieces 15 oz.

3.00

WITH WELLNESS+ CARD



Pringles 5.71 - 6.41 oz., Chex Mix 5.5 - 8.75 oz.
Garden of Eatin' 5.5 oz., Bugles 7.5 oz.
Cheez-It Crackers 6 - 7 oz.
Monster Energy, Amp
or Rock Star 15.5 - 16 oz.
Starbucks Refreshers
All Varieties 12 oz. +CRV or
Deposit Where Applicable
Selection may vary by store

2/\$3

SINGLE PURCHASE PRICE \$1.79
WITH WELLNESS+ CARD



Lay's
Potato Chips
10 - 10.5 oz.
(excludes Kettle)
Lipton Tea,
Snapple or
Gatorade 64 oz.
+CRV or Deposit
Where Applicable
Selection may
vary by store

2.00

WITH WELLNESS+ CARD



Nabisco Cookies
& Crackers 6 - 16 oz.
Stacy's Pita Chips 8 oz.
Smartfood Popcorn
4 - 6 oz., Wonderful
Pistachios 8 oz.
Popcorn Indiana
6.75 - 9.75 oz.
Selection may vary by store

2/\$5

SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD



Edy's Grand
Ice Cream
1.5 Quart, May
not be available
in all stores

2/\$6

SINGLE PURCHASE PRICE \$3.29
WITH WELLNESS+ CARD



7.00

WITH WELLNESS+ CARD

Dunkin' Donuts Coffee 12 oz.
Folgers Instant Coffee 12 oz.
Folgers Country Roast
Coffee 34.5 oz., Maxwell House
Wake-Up Roast Coffee 30.6 oz.
Selection may vary by store

Planters
Peanuts
10 - 16 oz.
Jack Link's
Jerky
3.25 oz.
Selection may
vary by store

3.00

WITH WELLNESS+ CARD



2/\$10

SINGLE PURCHASE PRICE \$5.49
WITH WELLNESS+ CARD



Aquafina Water
24 Pack, 16.9 oz. Bottles
+CRV Deposit
Where Applicable

RITE AID Manufacturer's Coupon / Expires 02/02/13

7UP or Pepsi Products
12 Pack, 12 oz. Cans
+CRV or deposit
where applicable,
Limit 2 offers per
household

3.00
LESS IN-AD COUPON
ON 3
-2.00
FINAL COST
AFTER IN-AD COUPON
3.00
WITH WELLNESS+ CARD

Good only at RITE AID Pharmacies. Coupon redemption paid by manufacturer. Not valid if duplicated.

Dixie or Vanity Fair
Cups, Plates, Bowls or
Napkins, Wet Ones
Towelettes 24 - 40 ct.
HOMECUT
Cutlery 24 ct.,
Plastic Cups 16 oz. - 20 ct.

**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Ocean Spray Cranberry
Juice Cocktail 64 oz.
+CRV or Deposit Where Applicable

Kellogg's Cereals
Crunchy Nut, Frosted Mini Wheats,
Raisin Bran, Cracklin Oat, All Bran,
Crispix or Krave 8.56 - 18.7 oz.
or Variety Pack 8 Pack

Nutri-Grain Bars 8 ct.
Selection may vary by store

2/\$5

SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD



2/\$10

SINGLE PURCHASE PRICE \$5.49
WITH WELLNESS+ CARD

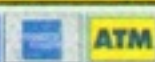
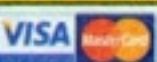
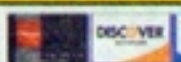


**BUY 2 GET 1 FREE
COUPON IN MOST
SUNDAY PAPERS
ON DIGIORNO**

DiGiorno 12" Pizza
Selection may vary by store

WELLNESS+ CARD REQUIRED. +UP REWARDS NOT VALID ON PRESCRIPTIONS, PRESCRIPTION CO-PAYS, CIGARETTES, ALCOHOL, GIFT CARDS, ONLINE PURCHASES, LOTTERY TICKETS, LICENSES, MONEY ORDERS, MONEY TRANSFERS, PREPAID CARDS, STAMPS, OTHER MAIL SERVICES AND ITEMS PROHIBITED BY LAW AND MAY NOT BE COMBINED WITH OTHER OFFERS. +UP LOADS DIRECTLY ON YOUR WELLNESS+ CARD TO REDEEM AFTER 6AM THE DAY AFTER ISSUANCE. +UP REWARDS ARE VALID FOR 14 DAYS AFTER ISSUANCE. +UP REWARD WILL AUTOMATICALLY BE DEDUCTED FROM NEXT QUALIFYING PURCHASE.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (OHIO). SINGLE CHECK REBATES LIMIT SUBMISSION TO ONE ITEM PER HOUSEHOLD. SEE SINGLE CHECK REBATE DIRECTORY FOR GUIDELINES. BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.



GA#1, 2, MA#1, 2, MANHATTAN, NA#1-16, 18, 20-30, 32-36, 38-66, 68-73, 75-80, 82-85, 87-94, NC#1, 1X, 2-4, PA#1, SC#1-3, SOUTH#1-3, 6, 8, 10, 14, 15, 21, 26-29, 34-36, 60, 72-77, 79-82, 84, 85, 87, SP#2, 3, 3X, 5, 7-9, 11, 14, 16, 18-22, 24, 26-34, 38-41, 43-45, 48-50, 53-63, 65, SP#1, 7, 11, 16, 18-27, 29-34, 36-41

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