



i ♥ rite aid

SALE DATES OCTOBER 6-12

iheartriteaid.com

NATURE'S BOUNTY

Be Your Healthy Best™

Buy One Get One **FREE**

WITH WELLNESS+ CARD



See your local paper for additional coupon savings!

*Of equal or lesser value. While supplies last.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

© 2013 Nature's Bounty, Inc. 782413NB-BM

**Supportive but not conclusive research shows that consumption of EPA and DHA Omega-3 fatty acids may reduce the risk of coronary heart disease. One serving of Fish Oil provides 360 mg total of EPA, DHA and other omega-3 fatty acids. See nutrition information for total fat and cholesterol content.



BUY ONE GET SECOND ONE **FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD



Pain Relievers

Choose from Adult Pain Relievers 50 ct. or Children's Acetaminophen or Ibuprofen 4 oz.

BUY ONE GET TWO **FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

L'ORÉAL All Cosmetics

BUY ONE GET SECOND ONE **50% OFF**

REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



Kellogg's Cereal Special K, Smart Start or Fiber Plus 11 - 17.5 oz.

Cereal Bars Special K or Fiber Plus 5 - 6 ct. Selection may vary by store

2/\$5

SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD



GET 4⁰⁰ +UP REWARD WHEN YOU BUY \$12 OF THESE ITEMS

*Limit 2 +UP offers per household.

Folgers Coffee 27.6 - 33.9 oz. (excludes Country Roast) Selection may vary by store

7⁰⁰

WITH WELLNESS+ CARD



King Size Candy Bars, Theater Candy or Fun or Snack Size Candy 6 Pack

YOU PAY 3/3⁰⁰

WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$1.29

GET

100 +UP REWARD

WHEN YOU BUY 3 OF THESE ITEMS

*Limit 4 +UP offers per household.



Assorted Fun Size or Snack Size Candy 9.1 - 11.6 oz. Limit 6

2/\$5

SINGLE PURCHASE PRICE \$2.99 WITH WELLNESS+ CARD



SEE MOST SUNDAY PAPERS FOR COUPON ON MARS

Heineken Beer Select Varieties, 12 Pack, 12 oz. Bottles or Cans Beers of Mexico 12 Pack, 12 oz. Bottles

13⁹⁹



Pepsi & Pepsi Products 12 Pack, 12 oz. Cans +CRV or Deposit where applicable

YOU PAY 3/10⁹⁸

WITH WELLNESS+ CARD

GET

100 +UP REWARD

WHEN YOU BUY 3 OF THESE ITEMS

*Limit 2 +UP offers per household.



Quilted Northern Bathroom Tissue 12 Pack

Brawny or Bounty Basic Paper Towels 8 Pack Limit 4

2/\$11

SINGLE PURCHASE PRICE \$6.49 WITH WELLNESS+ CARD



GET YOUR FLU SHOT AT RITE AID TODAY

No appointment necessary.

*Vaccines available while supplies last. Age restrictions apply in some states. See pharmacist for details.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

SP #24

NYNJ

GET 10⁰⁰ +UP[®] REWARD
WHEN YOU BUY \$30 OF P&G ITEMS

*Limit 4 +UP offers per household. Effective 9/29 - 10/26/13



\$1.00
eSaver offer at
riteaid.com/load2Card

COMPLETE YOUR LOOK FOR LESS

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

COVERGIRL
All Cosmetics

SEE MOST SUNDAY PAPERS FOR COUPON

GET 5⁰⁰ +UP[®] REWARD
WHEN YOU BUY \$15 OF ANY GARNIER SKINCARE ITEM

*Limit 2 +UP offers per household.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

On All Garnier® skincare products



\$2 OFF
COUPON IN MOST SUNDAY PAPERS

25% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

MAYBELLINE[®] NEW YORK
Eye

SEE MOST SUNDAY PAPERS FOR COUPON



Neutrogena[®] Cosmetics
#1 dermatologist recommended



40% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

SEE MOST SUNDAY PAPERS FOR COUPON

All NEUTROGENA[®] Cosmetic products

© Neutrogena Corporation 2013 Use as directed.

GET 10⁰⁰ +UP[®] REWARD
WHEN YOU BUY \$30 OF THESE ITEMS

*Limit 2 +UP offers per household. Offer valid 9/29 - 10/26/13



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

NATUREMADE[®] products or NEUTROGENA[®] Skin Care

© Neutrogena Corporation 2013 Use as directed.

BURT'S BEES[®]
All Skin, Bath or Lip Care

GET 5⁰⁰ +UP[®] REWARD
WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.



Artificial Lashes

GET 5⁰⁰ +UP[®] REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.



All Artificial Nails

GET 3⁰⁰ +UP[®] REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.



4⁰⁰ OFF
REGULAR RETAIL WITH WELLNESS+ CARD

L'ORÉAL[®] Age Perfect, Revitalift or Youth Code Skin Care Facial Moisturizers

Regular Retail \$16.99 - \$25.99



Olay[®]
Total Effects or Regenerist Facial Skin Care Select Items
Regular Retail \$21.99 - \$24.99

YOU PAY 19⁹⁹
WITH WELLNESS+ CARD

GET 5⁰⁰ +UP[®] REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



All Cetaphil Skin Care

GET 5⁰⁰ +UP[®] REWARD
WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.





JOHN FRIEDA
london·paris·new york
Precision Foam Hair Colour
One Application

\$5 OFF ON 2 COUPON IN MOST SUNDAY PAPERS

YOU PAY 12⁹⁹
WITH WELLNESS+ CARD

GET 300 +UP REWARD

*Limit 3 +UP offers per household.



JOHN FRIEDA
london·paris·new york
Frizz Ease, Full Repair, Root Awakening, Brilliant Brunette, Sheer Blonde, Radiant Red or Luxurious Volume Hair Care (excludes trial size)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

GET 300 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

\$1 OFF COUPON IN MOST SUNDAY PAPERS

*Limit 4 +UP offers per household. Offer valid 9/29 - 10/26/13



Herbal Essences
Body Envy
Aussie
mega
Haircare or Shampoo, Conditioner, Stylers or Bodywash 5.7 - 13.5 oz.

YOU PAY 2 FOR \$6
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-1.00 ON 2

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2 FOR \$5
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.49



GARNIER
Olia
NEW L'ORÉAL
Féria
Hair Color One Application (excludes Ombre)

8⁹⁹
WITH WELLNESS+ CARD



VIDAL SASSOON
Pro Series Shampoo, Conditioner or Stylers

YOU PAY 3 FOR \$12
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-5.00 ON 3

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 3 FOR \$7
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.49



GARNIER FRUCTIS
Shampoo or Conditioner 25.4 oz. or Treatments or Stylers Regular Retail \$6.79 - \$7.99

PANTENE
Shampoo or Conditioner 25.4 oz.

5⁹⁹
WITH WELLNESS+ CARD



L'ORÉAL
Advanced Haircare Shampoo or Conditioner 12.6 oz., Infusium 16 oz.

3⁹⁹
WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

Select Fragrances
Choose from Jovan, Adidas, Stetson, Beyonce, Playboy, White Diamonds, White Shoulders, Red Door or Wings



\$10 OFF ROGAINÉ COUPON IN MOST SUNDAY PAPERS

YOU PAY 39⁹⁹
WITH WELLNESS+ CARD

GET 10⁰⁰ +UP REWARD

Rogaine Men's or Women's Hair Regrowth 3 Pack
Viviscal Hair Nutrient Tabs 60 ct.

*Limit 2 +UP offers per household.



VIDAL SASSOON
Pro Series Hair Color

YOU PAY 8⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-5.00

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 3⁹⁹
WITH WELLNESS+ CARD

GET 5⁰⁰ +UP[®] REWARD

WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.



BE PREPARED FOR COLD & FLU SEASON

Excedrin, Adult Motrin or Motrin PM, Alka Seltzer Plus Cold Relievers, Cold Eeze Spray 0.75 oz. or Tablets 24 ct., Halls Cough Drops 70 - 80 ct., Pepto Bismol Maximum Strength 12 oz., Regular Strength 16 oz., Kids Chewable Tablets 24 ct., All Benadryl, Tylenol Cold and Sudafed Cold Relievers (Some Sudafed items located at the pharmacy counter. Not available in all states. Limit 1 per customer.) Little Colds or Little Noses, PediaCare, Luken's Cough Drops, Afrin, Coricidin and Claritin-D (Claritin-D located at the pharmacy counter. Not available in all states. Limit 1 Claritin-D per customer.) Robitussin, or Dimetapp

WITH WELLNESS+ CARD



18⁹⁹

WITH WELLNESS+ CARD

Allerga Allergy Relief
180 mg, 24 Hour 30 ct., D 12 Hour 20 ct. or D 24 Hour 15 ct.
(Allerga-D located at the pharmacy counter. Not available in all states. Limit 1 Allerga-D per customer.)

Zyrtec Allergy Relief Tablets 30 ct.
Liquidgels 25 ct.

Dove, Degree, Secret or Gillette Clinical Antiperspirant/Deodorant 1.6 - 1.7 oz.
Secret or Gillette Twin Packs



YOU PAY 7⁹⁹

WITH WELLNESS+ CARD

GET 2⁰⁰ +UP[®] REWARD

*Limit 2 +UP offers per household.

Cortizone-10, Gold Bond Anti-Itch Cream or Allegra Cream 1 - 1.25 oz.

YOU PAY 4⁹⁹

WITH WELLNESS+ CARD

GET 1⁰⁰ +UP[®] REWARD

*Limit 2 +UP offers per household.

Right Guard, Dry Idea, Brut, Sure Antiperspirant/Deodorant (excludes Twin Packs and Aerosols)



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

Bausch + Lomb Renu Multi-purpose Solutions 2 x 8 oz. Twin Pack Bio true 10 oz.
Soothe Drops and Ointment and All Boston Eye Care Liquids



YOU PAY 7⁹⁹

WITH WELLNESS+ CARD

GET 2⁰⁰ +UP[®] REWARD

*Limit 2 +UP offers per household.

Bausch + Lomb PreserVision or OcuVite Eye Vitamins Assorted Formulas



BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL OF EQUAL OR LESSER VALUE

ITEMS WITH WELLNESS+ CARD

GET 2⁰⁰ +UP[®] REWARD

WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

Blistex Premium Lip Balms
Choose from Ointment 0.21 oz., Complete Moisture, Five Star or Nurture and Nourish 0.15 oz., Daily Conditioning Treatment 0.25 oz., Moisture Melt 0.35 oz.



VICKS NyQuil or DayQuil
Twin Packs
Liquid 2 x 12 oz.
Liquidgels 48 ct.

YOU PAY 11⁹⁹

WITH WELLNESS+ CARD

LESS oSAVER ONLINE OFFER -3⁰⁰

GET 1⁰⁰ +UP[®] REWARD

*Limit 2 +UP offers per household.

wellness65+ members

20% OFF

THE WHOLE STORE EVERY FIRST WEDNESDAY OF THE MONTH

*wellness+® card and enrollment in wellness65+ required for discount. Discount not valid on prescriptions, prescription co-pays, and certain non-prescription items such as tobacco, alcohol, gift cards and dairy products. May not be combined with any other offer. Other limitations apply. See www.heartland.com or enrollment form for details.

65 OR OLDER?
enroll FREE today in
wellness65+



Vitamin Sale

All One A Day,
Citracal, Flintstones,
TruBiotics & Phillips'
Colon Health 45 ct.

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



6⁹⁹

WITH WELLNESS+ CARD

Centrum
Tablets 100 - 130 ct. or Liquid 8 oz.
Silver 65 - 80 ct., Kids 80 ct.
Flavor Burst 24 - 60 ct.
Caltrate 60 ct.



**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



All Schiff
Supplements



ALEVE
Tablets or Caplets 50 ct.
Arthritis Gels 40 ct.
Liquigels 20 ct.

YOU PAY 5⁹⁹
WITH WELLNESS+ CARD

GET 1⁰⁰ +UP[®]
REWARD

*Limit 4 +UP offers per household.



SEE MOST
SUNDAY PAPERS
FOR COUPON

8⁹⁹

WITH WELLNESS+ CARD

Extra Strength Tylenol
100 ct.



Tums
Antacid
50 - 150 ct.

YOU PAY 3⁹⁹
WITH WELLNESS+ CARD

GET 1⁰⁰ +UP[®]
REWARD

*Limit 2 +UP offers per household.



10⁹⁹

WITH WELLNESS+ CARD

Prilosec OTC 14 ct.
Prevacid 24 Hour 14 ct.
Miralax
Powder 8.3 oz. or Packets 10 ct.

GUIDING YOU THROUGH THE AFFORDABLE CARE ACT

HOW CAN IT HELP YOU?



Free Affordable Care Act counseling*
available at select Rite Aid locations.

Visit riteaid.com/affordablecare or call 1-855-880-8777
to find a convenient location today.

* With an independent Licensed Insurance agent

LIVE YOUR
BEST LIFE
GOLD CARD

GNC LIVE WELL.

Gold Card Members save 20% Off every day!



34⁹⁹

WITH WELLNESS+ CARD

GNC
Preventive Nutrition
Cellular Antioxidant, Healthy
Cholesterol and Healthy Digestion
Formulas



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

GNC
**Assorted Mega Men, Women's
Ultra Mega and Pro
Performance AMP Vitapaks**
30 Day



GNC
Pro Performance
Amplified WheyBolic
Extreme 60 1 - 3 lb.,
Platinum Edition 1 lb.,
Power 1 lb.
or **Ripped** 1 lb.

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you,
call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



2/\$2

SINGLE PURCHASE PRICE \$1.29
WITH WELLNESS+ CARD

Brach's Candy Corn
8 - 9 oz.
Halloween Peeps
Regular Retail \$1.59



88¢

WITH WELLNESS+ CARD

Russell Stover
Pumpkins 2.95 oz., Caramel
Bags 5 oz. or Apple Bites 2 oz.
Cadbury Scream Eggs
Reese's Peanut Butter
Pumpkin 1.2 oz.



2/\$1

SINGLE PURCHASE PRICE \$9¢
WITH WELLNESS+ CARD

Halloween Candy
Singles
Regular Retail 69¢
Selection may vary by store



1.99

WITH WELLNESS+ CARD

Halloween Bagged
Candy 12 - 16 oz.

Brach's Candy Corn 40 oz.
Hershey's or Mars
Big Bags 17.5 - 19.75 oz.
Dum•Dum Pops 2 lb.

4.99

WITH WELLNESS+ CARD



Mars, Hershey's or
Nestle Variety Pack
Candy Bars 18 - 20 ct.

10.99

WITH WELLNESS+ CARD

Select Hershey's,
Reese's Minis
or M&M's
Bagged Candy
9.9 - 12.6 oz.
Tootsie Pops
15 - 16.8 oz.

2.99

WITH WELLNESS+ CARD



Extra Large
Halloween Candy Bags
from Mars,
Hershey's or Nestle
130 - 215 ct.
Selection may vary by store

YOU PAY 14.99

WITH WELLNESS+ CARD

GET 5.00 +UP

REWARD

*Limit 2 +UP offers per household.



6.99

WITH WELLNESS+ CARD

Halloween Candy
Regular Retail \$9.95
Selection may vary by store



5.99

WITH WELLNESS+ CARD

Russell Stover Boxed Candy
8.25 - 12 oz.
Whitman's Sampler
Boxed Candy 7 - 12 oz.



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted Halloween
Novelties and Accessories
Selection may vary by store



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Select Halloween
Toys or Plush
Styles/Selection may vary by store.
No Rainchecks.



50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Halloween
Novelty Socks



**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Candle Lite
Scented Tealight Candles
25 - 50 ct.

Assorted
Halloween
Lighting
Selection may
vary by store



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

DURACELL Batteries
Rechargeable AA, AAA 2 or
4 Pack, Coppertop Batteries
AA, AAA 24 Pack, 500 or
1000 Ion Speed Charger
Garrity 2 Pack
Flashlight and
Glostick Flashlight



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted Halloween
Costumes
Children or Adult



50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Additional costumes available at riteaid.com

Halloween Decor



50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted Halloween Decor
Selection may vary by store

Assorted
Halloween
Masks and Wigs
Selection may vary by store



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

GET 300+UP
REWARD
WHEN YOU BUY \$12 OF AMERICAN
GREETINGS PRODUCTS

OFFER VALID:
10/6 - 10/12/2013
WITH WELLNESS+ CARD



HALLOWEEN
Thursday, October 31st

AMERICAN GREETINGS



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted
Halloween Makeup
Selection may vary by store



eSavers... A new way to save at Rite Aid



Load and Redeem valuable P&G in-store savings using your wellness+ Card.

Go to riteaid.com/load2card for offers.

Look for eSaver offers throughout our circular.

Any **Crest** or **Oral-B** 3D White Oral Care Product (excludes Trial Sizes)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

LESS eSAVER ONLINE OFFER -50¢

GET 300 +UP REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.

GET 500 +UP REWARD WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household. Purchase Dates 9/29 - 10/26/13

SEE MOST SUNDAY PAPERS FOR COUPON

Any **Schick** Cartridge Refill
Choose from Hydro, Intuition, Quattro
WITH WELLNESS+ CARD

Any **Schick** Hydro Razor Kit 1 ct. or Hydro Disposable Razor 1 ct., Quattro or Intuition Razor 1 ct.

7.99

WITH WELLNESS+ CARD



Schick Hydro, Edge or Skintimate Shave Gels
5.1 - 10 oz.

YOU PAY **2.49**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **1.49**

WITH WELLNESS+ CARD



All **Schick** Disposable Razors (excludes Trial Sizes and Hydro and Extreme3 8 ct.)

NIVEA For Men Balm and Splash, Face Wash Scrub, Daily Protective Lotion, Gel Moisturizer, Lotion 3.5 - 16.9 oz

5.99

WITH WELLNESS+ CARD



Pampers Super Pack Diapers

YOU PAY 24.99
WITH WELLNESS+ CARD

LESS eSAVER ONLINE OFFER -2.00

GET 500 +UP REWARD

*Limit 2 +UP offers per household.

Always Maxi Pads 20 - 48 ct. (excludes Clean & Jumbo Packs)

Always Liners 68 - 80 ct. (excludes Radiant)

Tampax Tampons 40 ct. (excludes Pearl)

5.99

WITH WELLNESS+ CARD



Any Carefree, Stayfree or o.b. Sanitary Protection
10 - 30 ct. (excludes Overnight)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 300 +UP REWARD
WHEN YOU BUY \$8 OF THESE ITEMS

*Limit 2 +UP offers per household. Purchase dates 9/29 - 10/26/13



Oxytrol
4 ct.

YOU PAY 16.99
WITH WELLNESS+ CARD

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -4.00

GET 200 +UP REWARD

*Limit 2 +UP offers per household.



Playtex Gentle Glide or Sport Tampons
36 ct.

YOU PAY 6.99
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **4.99**

WITH WELLNESS+ CARD

NIVEA Body Wash and Wet Ones
40 ct.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD



Depend Briefs 16 - 20 ct. Guards for Men 52 ct. Shields for Men 58 ct. or Underwear 14 - 20 ct. or Poise Pads 27 - 60 ct.

11.99

WITH WELLNESS+ CARD

Dial or Tone Body Wash
16 - 18 oz.

Dial Bar Soap 8 Pack, Liquid Hand Soap Refills 32 - 52 oz. or Lotions 21 oz.

Right Guard Body Wash 13.5 oz. or Bar Soap 6 Pack

2/\$7

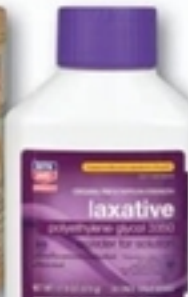
SINGLE PURCHASE PRICE \$4.49
WITH WELLNESS+ CARD





10% Off* RITE AID Brands every day with your WELLNESS+ CARD

*Discount applies to regular price when you earn 250 points



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Stomach Relief Anti-Diarrheal Caplets 96 ct., Acid Reducer Ranitidine 95 - 160 ct. or Famotidine 170 - 180 ct., Dairy Relief 125 ct., Senna Tablets 120 - 200 ct., Fiber 100 - 320 ct., Col-Rite Caplets 250 - 400 ct. or P-Col-Rite 400 ct., Stool Softener 180 ct., Bisacodyl Tablets 200 ct. or Laxative Relief 17.9 oz.



Glass Cleaner, Furniture Polish, Pine and Lemon Cleaner, Disinfectant Wipes 35 ct., Cleaner with Bleach 32 oz., Sponges 2 - 4 Pack, Toilet Bowl Cleaner 24 oz./2 Pack Tablets or Bleach 64 - 96 oz.

2/\$4

SINGLE PURCHASE PRICE \$2.29 WITH WELLNESS+ CARD



Beef Jerky 3 oz., Microwave Popcorn Simplify.

50% OFF

REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



All Oral Care Products

BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

GET 300 +UP REWARD

WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.



Moist Towelettes 40 ct., Paper Plates 100 ct., Foam 40 ct. or Plastic 15 ct., Plastic Cups 16 oz. 20 ct., 9 oz. 24 ct., Clear 18 - 20 ct. or Foam 16 oz. 20 ct., Crystal Cutlery 24 ct.

1.99

WITH WELLNESS+ CARD



Trail Mix 6 - 7 oz., Cookies 12 - 14 oz., Saltine Crackers 16 oz., Wafers 8 - 11 oz., Simplify.

Trail Mix 7 - 8 Pack

Selection may vary by store

1.99

WITH WELLNESS+ CARD



Nicotine Gum 100 - 110 ct., Nicotine Lozenges 72 - 81 ct., Nicotine Transdermal Patch 14 ct.

BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



Poly Notebooks, Index Cards, Tablets or Boxed Envelopes

BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Dates, Cranberries, Prunes, Figs, Apricots, Pineapples 3 - 4.5 oz., Canned Fruit 11 - 15 oz. (excludes Pineapple), Canned Vegetables 14.5 - 15.25 oz., Canned Mushrooms 4 oz., Chicken Broth 14.5 oz., Tomato Sauce 8 oz., Spices, Almonds, Cashews, Trail Mix, Peanuts, Sunflower Seeds 1.75 - 2 oz. and Sparkling Water 1 Liter

Purified Water 1 Gallon and 6 Pack 16.9 oz. +CRV or deposit where applicable

88¢

WITH WELLNESS+ CARD



All LUBRIDERM® products, JOHNSON'S® baby, DESITIN® products, BAND AID® Brand products, JOHNSON & JOHNSON RED CROSS® products, NEOSPORIN® 1 oz. products, BENADRYL® Topical products, AVEENO® Anti-Itch products, NEOSPORIN® Eczema Essentials products, LISTERINE® Mouth Rinse 250 ml. & 500 ml., Toothpaste, Pocketpaks or REACH® Floss products

BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

GET 500 +UP REWARD

WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 2 +UP offers per household.



SEE MOST
SUNDAY PAPERS
FOR COUPON ON
AIRWICK ULTRA KITS



50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Double Fresh, Ultra and
Mini Freshmatic Kits or
Glade Kits or Solid
Air Fresheners

SEE MOST
SUNDAY PAPERS
FOR COUPON ON
SOFT SCRUB



2.99
WITH WELLNESS+ CARD
Soft Scrub, Tilex,
Clorox Toilet Bowl Cleaner 24 oz.
Greenworks Multipurpose
Cleaner, Shout or Tide To-Go Pen



2/\$9

SINGLE PURCHASE PRICE \$4.99
WITH WELLNESS+ CARD

and Neutra Air
Ultra and 2 Pack Scented Oil Refills 5.29 oz.
Candles or Color Changing Candles
Clorox Wipes 75 ct.,
Clorox Toilet Bowl Cleaner Tablets
2 Pack
Glad Trash Bags
Drawstring 13 Gallon - 22 ct.,
30 Gallon - 15 ct. Quick-Tie
13 Gallon - 35 ct. or 30 Gallon - 21 ct.

SEE MOST
SUNDAY PAPERS
FOR COUPON ON
PUREX CRYSTALS

3.99
WITH WELLNESS+ CARD

Clorox₂ Stain Fighter 22 oz.
Downy Fabric Softener Ultra 40 Load, Regular 21 Load or Sheets 80 ct.
Bounce Dryer Sheets 70 - 80 ct., Purex Fabric Softener Crystals 28 oz.
Scott or Cottonelle Bathroom Tissue and Kleenex 4 Packs
Cottonelle Fresh Wipes Dispenser 42 ct. or Refills 84 ct.

\$1.00
eSaver offer
on DOWNY at
riteaid.com/load2Card

Art Skills,
Crayola
or Playskool Art
Supplies
or Bendon
Activity Books

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



All **LIBMAN**
or **Swiffer**
Cleaning Products
BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



SEE MOST
SUNDAY PAPERS
FOR COUPON ON
CLOROX BLEACH

Clorox Bleach
64 oz.
Mr. Clean
Liquid or
Magic Eraser
2 Pack
and Fabuloso

2/\$5
SINGLE PURCHASE PRICE \$2.69
WITH WELLNESS+ CARD



BRITA
Classic Pitcher, 3 Pack Filters or Faucet Mount
or assorted **Proctor-Silex** Appliances

YOU PAY 16.99
WITH WELLNESS+ CARD

GET 200 +UP
REWARD



REGULAR RETAIL
12.99 to 34.99
WITH WELLNESS+ CARD
Ink Cartridges



5/\$3
SINGLE PURCHASE PRICE 69¢
WITH WELLNESS+ CARD
Fancy Feast
Moist Cat Food
3 oz. Cans



4.99
WITH WELLNESS+ CARD
Durachew 2.2 oz., Milkbone or
Pedigree Marrobone 24 oz.,
Snasages 9.75 oz. or Select Hartz
Rawhide Chews and Snackbars,
Tidy Cats 14 lb.

Pepsi & Pepsi Products 2 Liter Bottle
Poland Spring Spring Water 3 Liter
Snapple All Varieties 6 oz.
Gatorade 24 - 32 oz.
+CRV or Deposit
where applicable
Chobani Yogurt
6 oz.



1.00

WITH WELLNESS+ CARD



Single Pack Gum Regular Retail \$1.29 - \$1.69
Selection may vary by store



Nabisco, Cheez It and Keebler Cookies and Crackers
Go Cups 2.2 - 3.5 oz., Cheez It, Nabisco, Keebler Cookies
and Crackers 3 oz., Slim Jim 0.97 oz., Andy Capp's Fries 3 oz.
Pepperidge Farm Goldfish 2 oz.
Selection may vary by store



2.99
WITH WELLNESS+ CARD
Hershey's Bliss 8.6 - 9.6 oz.
Dove Miniatures 8.5 - 9.5 oz.
Hershey's Simple Pleasures
or Brookside Pouches
Selection may vary by store



Hereford Corned Beef 12 oz.
DAK Ham 16 oz., Matador Jerky 3 oz.
Selection may vary by store

YOU PAY 3.99
WITH WELLNESS+ CARD

GET 1.00 +UP
REWARD

*Limit 3 +UP offers per household.



\$1.50 OFF
COUPON IN MOST
SUNDAY PAPERS
ON SPLENDA

3.49
WITH WELLNESS+ CARD
Bisquick 40 oz.
Splenda 3.8 oz. or 100 ct.
Domino Sugar 4 lb.
Nutella 13 oz., Pacific Soup 17.6 oz.
Selection may vary by store

Monster Energy
Drink 15.5 - 16 oz.
Snapple Tea 64 oz.
Fiji Water 1.5 Liter
Vita Coco
Coconut Water
16.9 oz.
+CRV or Deposit
where applicable
Selection may vary
by store



YOU PAY 2/4.00
WITH WELLNESS+ CARD

GET 1.00 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Explore our CRAFT beer selection



13.99
Coors or Miller Beer
Select Varieties, 18 Pack,
12 oz. Cans or Bottles

11.99
Beck's, Bud Light Platinum
or Budweiser Black Crown Beer
Select Varieties, 12 Pack, 12 oz. Bottles
Modelo Beer
Select Varieties, 12 Pack, 12 oz. Cans



10.49
Budweiser Beer
Select Varieties, 12 Pack,
12 oz. Cans or Bottles



6.99
Rolling Rock Beer
Select Varieties, 12 Pack, 12 oz. Cans
Miller High Life Beer
Select Varieties, 12 Pack, 12 oz. Bottles



2/\$3
SINGLE PURCHASE PRICE \$1.79
WITH WELLNESS+ CARD
Werther's or
Riesen Candy
4.5 - 5.5 oz.
Selection may vary by store



2/\$7
SINGLE PURCHASE PRICE \$3.79
WITH WELLNESS+ CARD
Häagen-Dazs Ice Cream 14 oz.
Marie Callender's Pot Pie 16.5 oz.
T.G.I. Friday's
Mozzarella Sticks 11 oz.
Lean Cuisine Meals For One
Selection may vary by store



Gum or Mints
Bottles
40 - 60 ct.
Select
Multipack
Gum

YOU PAY 2/5.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.49

GET 1.00 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household.



PLANTERS.
Nutrition Mixes
7.5 - 9.25 oz.
and Mixed Nuts
or Cashews
8.25 - 8.75 oz.
Selection may
vary by store

YOU PAY 2/9.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.79

GET 1.00 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 3 +UP offers per household.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

RITE AID

Vitamins and Supplements

Mucinex
Fast-Max Liquid 6 oz.,
Caplets 20 ct.
(excludes Sinus Max),
Mucinex 12 Hour
14 - 20 ct.
(Mucinex D located at
the pharmacy counter,
not available in all states.
Limit 1 Mucinex D
per customer.)
Delsym 5 - 6 oz.



YOU PAY 11.99
WITH WELLNESS+ CARD

GET 100 +UP REWARD

*Limit 2 +UP offers per household.

**Aveeno Skin,
Bath, Baby,
and Hair Care**
(excludes First Aid
Products),
**Roc Skin Care
or Clean & Clear
Skin Care**



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 1000 +UP REWARD
WHEN YOU BUY \$30 OF THESE ITEMS

*Limit 1 +UP offer per household.

**NEW FROM
REVLON**



All REVLON Cosmetics
and Beauty Tools

**Exclusively
at Rite Aid**

**\$1 Revlon Donation
to the Entertainment
Industry Foundation***

*For every pink piece of Revlon Super
Lustrous Lipgloss and Lipstick and
Revlon Nail Enamel sold between
October 1, 2013 and December 31, 2013,
up to \$25,000, Revlon will donate \$1 to
the Entertainment Industry Foundation

GET 500 +UP REWARD
WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.

Pampers
Diapers or
Easy Ups
Jumbo Pack

YOU PAY 9.49
WITH WELLNESS+ CARD

**LESS eSAVER
ONLINE OFFER -2.00**

GET 200 +UP REWARD

*Limit 2 +UP offers per household.

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

**Select Harvest Domestics and Housewares, Fall Home Decor
and Harvest Candles** Choose from Kitchen Towels, Pot Holders, Rugs, Washcloths, Fleece
Throws, Oven Mitts, Tablecloths, Placemats, Bamboo Baskets, Vases, Stoneware, Decorative Jars,
Salt And Pepper Shakers, all Floral, Wall and Tabletop Decor, and Scarecrows

Colgate

Toothpaste Total Advanced 7.6 oz., Total 7.8 oz.,
Optic White 5.5 oz. or Sensitive 6 oz., Mouthwash
Total Advanced 500 ml. or Optic White 16 oz. or
Manual Toothbrush Total Advanced 1 ct. (excludes Floss Tip)

YOU PAY 4.49
WITH WELLNESS+ CARD

GET 500 +UP REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.

**Palmolive 10 oz.,
Renuzit
Adjustables,
Simplify**

Paper Towel
Single Roll,
Napkins 120 ct.,
Facial Tissue 100 ct.,
or Bathroom Tissue
176 Sheet 4 Pack or
1000 ct. Single Roll

YOU PAY 88¢
WITH WELLNESS+ CARD

GET 100 +UP REWARD
WHEN YOU BUY 5 OF THESE ITEMS

*Limit 2 +UP offers per household.

SAVE \$2.00
WITH WELLNESS+ CARD

L'ORÉAL
Couleur Experte, Sublime
Mousse, Excellence or
Preference Hair Color or
Lightening Kits

RC4912440278201101213

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit
one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Arizona Tea 23 oz.
+CRV or deposit
where applicable

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD



2/\$5
SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Lay's Potato Chips 8.5 - 10 oz.
Rold Gold Pretzels 10 - 16 oz.
Mrs. Fields Cookies 8 oz.
Royal Dansk Cookies 12 oz.
Selection may vary by store

DURACELL
Coppertop Batteries
"AA" or "AAA" - 16 Pack
"C" or "D" - 8 Pack
9 Volt - 4 Pack
**Hearing Aid
Batteries** 16 Pack
Quantum Batteries
"AA" or "AAA" - 12 Pack

YOU PAY 10.99
WITH WELLNESS+ CARD

**LESS eSAVER
ONLINE OFFER -50¢**

GET 100 +UP REWARD

*Limit 2 +UP offers per household.

WELLNESS+ CARD REQUIRED. DOLLAR BUY REQUIREMENT MUST BE MET AFTER ALL APPLICABLE DISCOUNTS. +UP REWARDS NOT VALID ON PRESCRIPTIONS, PRESCRIPTION CO-PAYS, CIGARETTES, ALCOHOL, GIFT CARDS, ONLINE PURCHASES, LOTTERY TICKETS, LICENSES, MONEY ORDERS, MONEY TRANSFERS, PREPAID CARDS, STAMPS, OTHER MAIL SERVICES AND ITEMS PROHIBITED BY LAW AND MAY NOT BE COMBINED WITH OTHER OFFERS. +UP LOADS DIRECTLY ON YOUR WELLNESS+ CARD TO REDEEM AFTER 6AM THE DAY AFTER ISSUANCE. +UP REWARDS ARE VALID FOR 14 DAYS AFTER ISSUANCE. +UP REWARD WILL AUTOMATICALLY BE DEDUCTED FROM NEXT QUALIFYING PURCHASE.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.



GA #1, 2, MA #1, 2, MANHATTAN, NY #1-16, 18, 20-26, 28-30, 32-36, 38, 40-46, 48, 49, 70-73, 75-80, 82-85, 87-94,
NC #1, 1X, 2-4, SC #1-3, SOUTH #1-3, 6, 8, 10, 14, 15, 21, 26-29, 34-36, 60, 72-77, 79-82, 84, 85, 87, SP #2, 3, 3X,
14, 16, 19-22, 24, 26-29, 43, 45, 48-50, 53-55, 57-60, 62, 63, 65, SHOP #1, 4-7, 11, 16, 18, 19, 29-33, VA #1

12 Save \$132 In +UP REWARDS This Week