



















Heineken Beer Select Varieties.

12 Pack, 12 oz. Bottles or Cans
Modelo Beer Select
Varieties, 12 Pack, 12 oz. Bottles

NOW AVAILABLE FLONASE!

WITHOUT A PRESCRIPTION



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EARN FUN AND FABULOUS REWARDS WITH EVERY \$50 YOU SPEND

Buy& Earn

Look for this icon for participating products.

See page 5 for details.





Valentine Photo and Novelties!







CELEBRATE THE Special People

IN YOUR HEART AND ON YOUR MIND

Valentine's Day

SATURDAY, FEBRUARY 14

AMERICAN GREETINGS
Shop the greeting card aisle today!

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Valentine Pouches 7.2 - 8.95 oz.

WITH WELLNESS+ CARD



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Friendship and Classroom WITH WELLNESS+ CARD Candy Exchange Kits



SINGLE PURCHASE PRICE 13.79 Dove Valentine Bags

7.94 - 8.87 oz.

WITH WELLNESS+ CARD

WITH WELLNESS+ CARD

Russell Stover Valentine Singles



Hershey's or Nestlé Valentine Single Serve Candy Regular Retail 791 - 991



REGULAR RETAIL WITH WELLNESS+ CARD

OFF All Pinnacle Frames or Photo Albums Selection may vary by store











App Store







REGULAR RETAIL Sports WITH WELLNESS+ CARD Nutrition GNC Mega Men*

and Women's Ultra Mega® 50 Plus 120 ct. Multivitamin, Energy & Metabolism, Active WITH WELLNESS+ CARD and Sport 180 ct.

WITH WELLNESS+ CARD

MUSCLE MUSCLE

> Muscle Milk Protein Powders

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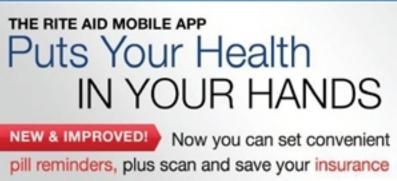
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card information for quick and easy access. Learn more at riteaid.com/mobile













EARN FUN AND FABULOUS REWARDS

WITH EVERY \$50 SPENT ON PARTICIPATING PRODUCTS

Spend \$50

1 Reward Code - choose from a FREE day out pass (like a trip to the zoo), online cooking instructions and more

Spend \$100

2 Reward Codes - choose from a FREE culture and arts experience (like a music lesson), a beauty treatment and more

Spend \$150

3 Reward Codes - choose from FREE music streaming & audiobooks, an online interior design session for any room, a personal training session and more

Spend \$200

4 Reward Codes - choose from a FREE dinner out, movie tickets and more

Spend \$250

5 Reward Codes - choose from a FREE roundtrip domestic flight, a cruise or resort stay and more



Redeeming is easy

Step 1

Buy participating products thru 2/28.



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Step 2

For every \$50 you spend, get a Unique Reward Code on your receipt.

Step 3

Visit riteaid.com/fabuary with Reward Code to choose your reward.

*In-store or riteaid.com purchase of participating products with wellness+ card between 2/1/15 – 2/28/15 is required. Reward is valid while supplies last and is subject to promotional availability. Void where prohibited or restricted by law. Limit of one (1) redemption per reward category per customer name/email address, one (1) per household, one (1) per booking group. Credit card may be required to receive reward. Reward credits acquired through purchase are limited to \$250 spend. The value and types of rewards will vary dependent on the geographic location and vendor fulfilling the reward. Reward codes will only be provided on register receipt to redeem reward. All unique reward codes and credits towards rewards shall expire at 12:00AM PT March 29, 2015. Additional reward specific restrictions as well as promotional terms and conditions apply. See riteaid.com/fabuary/terms for complete details.





Advil C/R or Allergy Congestion 10 ct.

WITH WELLNESS+ CARD

Mucinex

Mucinex Fast-Max Liquid 9 oz. Caplets 30 ct.



Claritin-D Allergy Relief 10 ct. or Larger (Claritin-D available at the pharmacy counter. Not available in all states. Limit 1 Claritin-D per customer.)

Limit 2 +UP offers per household



Zyrtec-D 24 ct. (Zyrtec-D available at the pharmacy counter, Not available in all states. Limit 1 SINGLE PURCHASE PRICE 18.99 Zvrtec-D per WITH WELLNESS+ CARD



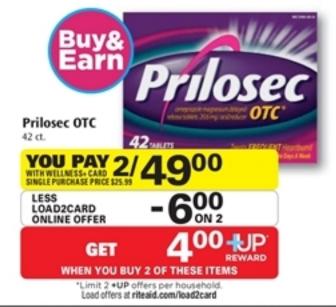
BUY ONE GET SECOND ONE REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

YOUR CHOICE - Mix & Match Adult Motrin Caplets or Motrin PM, Sudafed PE 24 ct. Tylenol Cold/Sinus/Allergy 24 ct. or 8 oz.



REGULAR RETAIL WITH WELLNESS+ CARD

VICKS or Kaz Heating Pads, Vaporizers, **Humidifiers or** Thermometers





WITH WELLNESS+ CARD

Zantac 65 - 80 ct. Dulcolax 90 - 100 ct.















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Products

WITH WELLNESS+ CARD







4 oz., Nix Lice Products and

Lice Shield Kit

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.





WITH WELLNESS+ CARD





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2/\$14 SINGLE PURCHASE PRICE '7.99

WITH WELLNESS+ CARD

Your Choice, any smarttrend Scarf or Pashmina or Accessories

Regular Retail \$7.99



WHEN YOU BUY 2 OF THESE ITEMS

Limit 2 +UP offers per household









ROMANCE IS ON

THIS VALENTINE'S DAY AND SO ARE THESE LIP PRODUCTS!

HOT TIPS

- Accentuate your playful pout and pair a bold lip with a subtle eye look
- Start at the center of the lips and blend outward for even coverage

REVLON Ultra HD &

Colorburst Lip





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#face Fabulous for Romance with COVERGIRI Foundation, Powder, Concealer, Blush or Bronzer **BUY ONE GET**

SEE MOST

REVLON Face and Eye

SECOND ONE

WITH WELLNESS+ CARD



Find your Romantic Edge with MAYBELLLUNE Lip, Eye and Face **BUY ONE GET** SECOND ONE

WITH WELLNESS+ CARD



Fantastic Ways to get close this Valentine's Day!











Amopé Pedi Perfect WITH WELLNESS+ CARD

Nutra Nail Treatments BUY ONE GET SECOND ONE

WITH WELLNESS+ CARD



ALMAY All Cosmetics BUY ONE GET SECOND ONE **50%OFF** REGULAR RETAIL WITH WELLNESS+ CARD

















TRESemmé



















+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

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REWARD

Colgate SECOND ONE Toothpaste Total Advanced 4 oz. Total Clean or White 4.2 oz. Regular 6.4 oz. or Kid's of equal or lesser value plus applicable sales tax. Items offered at regular retail Manual Toothbrush Wave or Kid's 1 ct.

WHEN YOU BUY 2

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WITH WELLNESS+ CARD















Don't forget, open enrollment for Affordable Care Act Plans ends February 15, 2015. Riteaid.com/aifordablecare or call 1-855-880-8777* and get answers to your questions or help enrolling in a plan.







GET 1000 LP WHEN YOU BUY \$30 OF THESE ITEMS

HUGGIES Supreme Jumbo Pack Diapers, Overnights, Goodnites or Pull+Ups



HUGGIES Snug & Dry Jumbo Packs 21 - 32 ct.



Uniomil Enfamil 6 Pack, Similac Similac 32 oz. or Pedialyte 33.8 oz. WITH WELLNESS+ CARD











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always.

Pantiliners 30 - 48 ct.

YOU PAY

Discreet











*Limit 2 +UP offers per household.

by email, text or phone when Receive reminders your prescriptions are due for a refill and are for pick-up. See your pharmacist and sign up for free today. ready

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



always







SINGLE PURCHASE PRICE 1.99

WITH WELLNESS+ CARD

Peg Candy





MUST BUY 2 FOR SALE PRICE

WITH WELLNESS+ CARD





Anti-Diarrheal Caplets 96 ct., BUY ONE GET SECOND ONE Acid Reducer Ranitidine 95 - 160 ct., or Famotidine 170 - 180 ct., Dairy Relief 125 ct., Senna Tablets 120 - 200 ct., Fiber 200 - 320 ct., Col+Rite or P+Col+Rite 250 or 400 ct., Stool Softener 180 ct., Bisacodyl Tablets WITH WELLNESS+ CARD 200 ct. or Laxative Relief 17.9 oz.

Selection may vary

MUST BUY 2 FOR SALE PRICE

WITH WELLNESS+ CARD



Nicotine Lozenges 72 - 81 ct. Nicotine WITH WELLNESS+ CARD Transdermal Patch 14 ct.



Trail Mix 16 - 20 oz. WITH WELLNESS+ CARD

Dry Roasted

SINGLE PURCHASE PRICE 4.29 Peanuts 16 oz.

WITH WELLNESS+ CARD



or Nuts 1.75 - 4.25 oz.

MUSTBUY2FOR SALEPRICE Select Dried Fruit

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WITH WELLNESS+ CARD

Pain Care

Adult 100 ct., Children's 1 - 4 oz., Sleep Aid 24 ct. or Sleep Gels 32 ct.



WITH WELLNESS+ CARD

Value Size Unisex Protective Underwear REGULAR RETAIL of equal or lesser value 32 - 40 ct. (excludes male and female specific underwear)



₩H⊙ME REGULAR RETAIL All Alkaline and of equal or lesser valu WITH WELLNESS+ CARD **Hearing Aid Batteries**



WITH WELLNESS+ CARD

Crystal Lake Spring Water 24 Pack, 16.9 oz. Bottles +CRV or Deposit where applicable











Fabric Softener Ultra 40 Load, Regular 21 Load or Sheets 80 ct. WITH WELLNESS+ CARD Bounce Dryer Sheets 70 - 80 ct.





Drawstring - 13 Gallon, 40 - 45 ct. or Trash 30 Gallon, 25 - 28 ct. Twist Tie Kitchen - 13 Gallon, 80 ct., or Trash 30 Gallon, 40 ct. Odor Shield - 13 Gallon, 34 - 40 ct. Lawn and Leaf 15 ct.

YOU PAY WITH WELLNESS+ CARD



WITH WELLNESS+ CARD







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WITH WELLNESS+ CARD

Wonderful Pistachios 7 - 8 oz. **Planters Nuts** Cashews 8 oz. or Mixed Nuts 10.3 oz.



SINGLE PURCHASE PRICE '2.19 WITH WELLNESS+ CARD

Pepperidge Farm Goldfish Stauffer's Animal Crackers Planters Trail Mix 6 oz.



SINGLE PURCHASE PRICE 1.59 WITH WELLNESS+ CARD

Keebler or Nabisco Cookies or Crackers Nutella & Go! 1.8 oz.



WITH WELLNESS+ CARD

Ruffles 7.5 - 8.5 oz. SINGLE PURCHASE PRICE '3.29 or Smart Food 5.5 - 10.5 oz. May not be available in all stores

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where applicable WITH WELLNESS+ CARD





SINGLE PURCHASE PRICE 13.19 WITH WELLNESS+ CARD



10 Pack Cascadian Farm Cereal 9.2, 13.5 or 16 oz. Granola Bars 6 Pack

Protein Bars 5 Pack



SINGLE PURCHASE PRICE 12.69 WITH WELLNESS+ CARD

Bigelow Teas 20 ct. Nonni's Biscotti 5.5 or 6.8 oz. Biscoff Cookies 8.8 oz. Honey 12 oz.



WITH WELLNESS+ CARD

Café Bustelo Coffee 10 oz. Folgers Coffee 10.3 - 11.3 oz. Maxwell House Coffee 10.5 - 11.5 oz



WITH WELLNESS+ CARD Velveeta Cup 2.39 oz.

Campbell's Soup 10.5 - 10.75 oz. Spaghettios 6 oz. or 14.75 - 15 oz. Lipton Cup of Noodles 4 ct. Kraft Macaroni & Cheese 7.25 oz., Easy Mac & Cheese Cup 2.05 oz. or



SWISS MISS HOUSE Nestle

WITH WELLNESS+ CARD

Betty Crocker Mixes, Eagle Condensed Milk 14 oz. Hershey's Chocolate Syrup 24 oz. SINGLE PURCHASE PRICE 12.19 Swiss Miss 10 Pack Nestle Toll House Morsels 12 oz.



SINGLE PURCHASE PRICE 13.29 WITH WELLNESS+ CARD

DiGiorno Pizza 9 - 10 oz. Lean Cuisine 6 - 11.5 oz. Hot Pockets 8.5 - 9 oz.



Select Varieties, 12 Pack, 8 oz. Cans

Select Varieties, 12 Pack, 12 oz. Bottles or Cans Redd's Wicked Apple 12 Pack, 10 oz. Cans Bud Light Lime-a-Rita



Miller or Coors Beer Select Varieties, 12 Pack, 12 oz. Bottles or Cans Redd's Apple Ale or Angry Orchard Select Varieties, 6 Pack, 12 oz. Bottles



Blue Moon, Brooklyn or Samuel Adams Beer Select Varieties, 6 Pack, 12 oz. Bottles



Rolling Rock or Pabst Blue Ribbon Beer Select Varieties, 12 Pack, 12 oz. Cans

Miller High Life Beer Select Varieties, 12 Pack, 12 oz. Bottles Budweiser Beer Select Varieties, 8 Pack, 16 oz. Cans

MANHA, SP #24









*Limit 2 +UP offers per household







Ferrero Collection

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Rite Aid ads and deals!



77¢

WITH WELLNESS+ CARD

Lindt Boxed

Chocolates

YOU PAY

WITH WELLNESS+ CARD

6 - 9.7 oz.

Single Serve Candy

(excludes Sugar Free)



WITH WELLNESS+ CARD

599 WITH WELLNESS+ CARD

Almond Roca

WITH WELLNESS+ CARD

Hershey's or M&M Mars Big Bag Candy 17.5 - 19.75 oz.



GET ONE
FREE
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Wrigley's Brand Single Pack Gum



69¢ WITH WELLNESS+ CARD

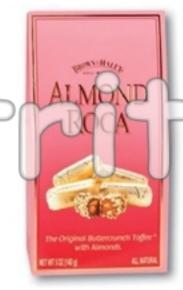
Cadbury or Reese's Easter Singles 1.2 · 1.5 oz.



2/**\$2**

WITH WELLNESS+ CARD

Tic Tac Big Pack



Twizzlers

Flizzlers

199 WITH WELLNESS+ CARD

Twizzlers 11 - 16 oz.



2/96 SINGLE PURCHASE PRICE '3.15 WITH WELLNESS+ CARD

Gum Bottles 40 - 80 ct.

15



Save \$191 In UP REWARDS Week





Flonase Allergy Relief

WITH WELLNESS+ CARD Load offers at riteald.com/load/20



Does not include Potting Soil or Potting Mixes.

Selection may vary by store









Liquid 8 oz. or Liquicaps 24 ct. **QlearQuil** Liquicaps 24 ct. or 24 Hour 10 ct. VapoRub 3.53 oz.

REGULAR RETAIL

WITH WELLNESS+ CARD



Cereal 8.9 - 14 oz. (excludes Fiber One) Nature Valley Granola Bars 5 - 6 ct. SINGLE PURCHASE PRICE 12.99 WITH WELLNESS+ CARD



WITH WELLNESS+ CARD







WELLNESS+ CARD REQUIRED. UNLESS NOTED OTHERWISE, +UP PURCHASE REQUIREMENTS MUST BE SATISFIED IN A SINGLE TRANSACTION. +UP REWARDS ARE NOT VALID ON PRESCRIPTIONS AND CO-PAYS, TOBACCO PRODUCTS, ALCOHOL, GIFT CARDS, LOTTERY, LICENSES, MONEY SERVICES, PREPAID CARDS, NEWSPAPERS, STAMPS, MAILING SERVICES, ITEMS DISTRIBUTED BY MORAN FOOD AND SAVE A LOT STORES AND ITEMS PROHIBITED BY LAW. +UPS LOAD DIRECTLY TO CARD, WILL NOT BE ACTIVE UNTIL 6 AM THE FOLLOWING DAY AND EXPIRE 14 DAYS AFTER ACTIVATION. TO REDEEM THE AWARD, PURCHASE MUST BE GREATER THAN OR EQUAL TO THE DOLLAR VALUE AFTER ALL OTHER APPLICABLE DISCOUNTS ARE APPLIED. REWARDS ARE

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). BEVERAGE ITEMS ARE + DEPOSIT WHERE APPLICABLE BY LAW.

May not be available in all stores











Earn & Redeem Wellness+ Points Online riteaid.com/shop







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