











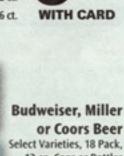








**Bounty Paper Towels 8 ct.** Charmin Ultra Bathroom Tissue 12 ct. Charmin Basic Bathroom Tissue 16 ct.



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or Coors Beer Select Varieties, 18 Pack, 12 oz. Cans or Bottles **Modelo Beer** Select Varieties, 12 Pack, 12 oz. Bottles





butter pecan Edy's Fruit Bars 6 ct. Häagen Dazs Ice Cream 14 oz. **Nestle Novelty Bars or Cones** 4 - 6 ct. May not be

Häagen-Dazs

available in all stores (excludes Skinny Cow and Haagen-Dazs Multipacks)

Plenti

Earn up to 12,200 Plenti points this week. Use them for at least \$122 in savings.

PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE TO REDEEM, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.



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# BE YOU, BE BEAUTIFUL











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**Wild Naturals** WITH CARD









Plenti. Earn 750 points Use them for at least \$750 in savings

L'OREAL LOREAL EVERPURE L'ORÉAL VERCREM WITH CARD

'Limit 2 offers per card.









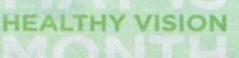
Revion Frost & Glow or L'OREAL Feria or Preference Hair Color (excludes Ombre and Mousse Absolue), Gray Away or 28 Day **Eyebrow or Mascara** WITH CARD













Lens Wipes 20 - 30 ct. **Redness Relief** Original and Extra Drops 5 oz. Soft Grip Lens Case, Multi-purpose Solution 4 oz. Saline 12 oz. or Sleep Mask

OR'3.49 EACH

WITH CARD



stane

Multi-Purpose **Disinfecting Solution Allergy Relief Drops** or Rewetting Drops

OR \$5.49 EACH

WITH CARD



**Artificial Tears** 30 ct. or 1 oz. **Eyelid Wipes** 

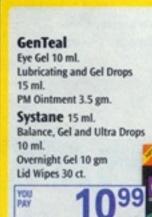
**Eye Itch Relief** Multi-Purpose Solution

12 oz. Twin Pack

WITH CARD



\*Based on Source Healthcare Analytics 2013 Data. Use products as directed. ©2015 Novartis Consumer Health, Inc. U-02812-1



WITH CARD

Earn 400 Plenti. points' when you buy \$20 of these items

Use them for at least \$400 in savings \*Limit 2 offers per card. Purchase dates 5/3 - 5/30/15

Naphcon-A 15 ml. and Zaditor

Eye Drops 5 ml.

WITH CARD

Clear Care 12 oz.

Opti-Free Pure Moist, Replenish and Express 10 oz.



WITH CARD



contact lens care multi-purpose

solution

artificial

tears



WITH CARD

e\*p\*t Pregnancy

WITH CARD

**Test Kits** 

Scar Zone, Domeboro, Boil Ease, Dermarest, **Psoriasis and New-Skin Liquid Bandage** 

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### EVERYTHING IMMUNIZATIONS.

#### FREE IMMUNIZATION EVALUATION

#### YOUR IMMUNIZATION HISTORY

#### CONVENIENT FORM ACCESS

AND MORE



GO TO RITEAID.COM/VACCINECENTRAL TODAY



All durex durex Condoms, Lubricants and Devices, KY Lubricants, Lanacane and **Lice MD Products** Earn 1000 points' Plenti. when you buy \$30 of these items Use them for at least \$1000 in savings

Clearblue **Pregnancy Test Kits** +/-, Digital and Advanced Digital 2 ct.

REGULAR RETAIL WITH CARD



\*Limit 2 offers per card.
WITH CARD 4 PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE TO REDEEM, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI COM/TERMS FOR DETAILS.





KY



Earn 1000 points

Use them for at least \$1000 in savings

WITH CARD

hen you buy \$30 of these Item

Plenti.



WITH CARD

Plenti.

Earn 200 points

Use them for at least \$200 in savings





Unisom

30 - 48 ct.

ZzzQuil













COUGH

MIX AND MATCH Any Airborne, Cepacol,

**Delsym or Mucinex** 

or 6 - 9 oz., Hot Tea 8 ct.,

Children's Mucinex Liquid 4 - 6.8 oz. or Mini Melts 12 ct.

Fast-Max or Sinus-Max 20 - 30 ct.

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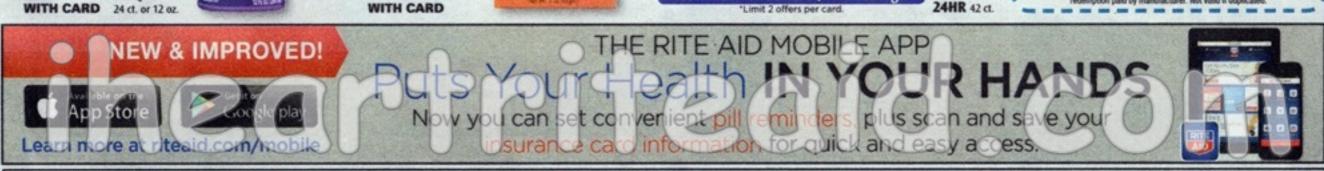
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0.5 Liter

+CRV or Deposit

where applicable

WITH CARD





Selection may

OR 1.99 EACH

WITH CARD





evian



**Dove Candy** 

8.5 - 9.5 oz.

WITH CARD



Use them for at least \$200 in savings

"Limit 2 offers per card.





O BOOK

WITH CARD

Medium Bags 9.9 - 12.6 oz.

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All Command™ Products

**Hot Pockets** Stouffer's Frozen Dinners 8.7 - 12 oz. WITH CARD



Jack Link's Beef Jerky 6.2 oz. WITH CARD

WITH CARD

Use them for at least \$500 in savings

\*Limit 2 offers per card. Purchase Dates 5/3 - 5/30/15.



WITH CARD

ACE

**FUTURO** 



Deenex









All Scotch\* Tape, Mailing Supplies and Scissors, and Post-it\* Notes

> All ACE™ BRAND, FUTURO™ and Nexcare™ Products



All Scotch-Brite™ and O-Cel-O™ 2 - 4 Pack Sponges

Kleenex 55 ct. 4 Pack, Scott Bath Tissue 4 Pack, or Cottonelle Bath Tissue 4 Pack or Moist Wipes Dispenser or 2 Pack

Cheez-It 6-70z.

**YOU PAY** WITH CARD



Use them for at least \$300 in savings "Limit 2 offers per card.

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Plenti.



Cottonelle







when you buy \$10 of Schick® and

between 4/27/15-5/24/15

Visit www.activaterewards.com/PP2Schick for full offer details and terms and conditions.









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**NITH CARD** 











Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.









REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH CARD Earn 100 points' Plenti. when you buy 2 of these items

Use them for at least \$100 in savings













Diphenhydramine

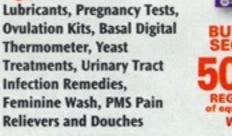
Allergy Relief 20 - 24 ct.





REGULAR RETAIL

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OR 3.49 EACH

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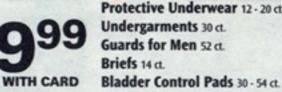


WITH CARD

















pharmacist how









Regular Retail

\$9.99 - \$13.49





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WITH CARD

WITH CARD

Some Assembly Required

Styles may vary vary by store





**REGULAR RETAIL** WITH CARD

Portable Charcoal or **Gas Grill or Assorted BBQ** Accessories Selection may vary by store

WITH CARD

C or D 5 Pack



**America's Select Potting Soil** OFF 20 lb., Jiffy Potting Soil 16 qt. REGULAR RETAIL or Miracle+Gro Potting Mix 8 qt. WITH CARD



10 PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE TO REDEEM, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.

be available in all stores

WITH CARD



vary by store

WITH CARD

vary by store

WITH CARD

vary by store





Hershey's Pot of Gold, Whitman's Sampler or **Russell Stover Boxed Candy** WITH CARD 7 - 12 oz., Selection may vary by store



Club Size **Bagged Candy** Selection may vary by store

WITH CARD



Trident. Dentyne

Gum







WITH CARD

**Non-Chocolate Pegged Candy** Regular Retail \$2.29 - \$2.99



WITH CARD

Kashi Hummus Crisps 4 oz., Stacy's Pita Chips 8 oz. or Pirate's Booty 4 oz. Selection may vary by store

SLUSH BARS



WITH CARD

Jif Peanut Butter 16 oz. Jif To Go 8 Pack, Smucker's Strawberry Preserves 18 oz., Welch's Grape Jelly 32 oz.



Craisins 5 oz. OR 12.99 EACH WITH CARD 5 - 8 oz.





WITH CARD

Lindt or **Ghirardelli Premium Chocolate Bars** 

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WITH CARD

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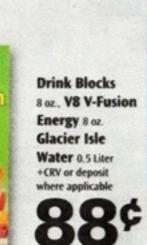
Spam 12 oz., Crisco Oil 32 oz., Pam Spray 5 - 6 oz., Frank's RedHot Sauce 12 oz.

Riceworks

5.5 az.



OR '2.99 EACH WITH CARD



WITH CARD



WITH CARD



Cranberry, 100% Cranberry, Cran-Grape or Grape Juice +CRV or deposit where applicable



WITH CARD



applicable



12 oz. Bottles Modelo Beer Select Varieties, 18 Pack, 12 oz. Cans Coronita Beer Select Varieties, 24 Pack, 7 oz. Bottles

Select Varieties, 18 Pack,



Angry Orchard, Brooklyn or Samuel Adams Beer Select Varieties, 12 Pack, 12 oz. **Bottles or Cans** 



Dos Equis Beer Select Varieties, 12 Pack, 12 oz. Bottles Modelo Beer Select Varieties, 12 Pack, 12 oz. Cans



Rolling Rock or Pabst Blue Ribbon Beer Select Varieties, 12 Pack, 12 oz. Cans Miller High Life Beer Select Varieties, 12 Pack, 12 oz. Bottles **Budweiser Beer** Select Varieties. 8 Pack, 16 oz. Cans

MANHA, SP #24







Midol, Alka-Seltzer Plus Cold Relief, Campho Phenique, Neo Synephrine, Berocca, Alka-Seltzer Stomach Relief, Phillip's Stomach Relief, TruBiotics, Use them for at least \$500 in savings One A Day Vitamins, or Citracal (excludes Alka-Seltzer and Aleve Cold and Sinus products located at the Pharmacy Counter)

**REGULAR RETAIL** WITH CARD

Assorted Garden Decor, Tools & Watering Supplies,

Chemicals and Fertilizers Includes Planters, Figurines, Statues, Bird Baths, Bird Feeders, Bird Houses, Wind Chimes and Lighting. Does not include potting soils or potting mixes. Selection may vary by store



**REGULAR RETAIL** Pain Care Adult 100 ct., Children's 1 - 4 oz. Sleep Aid 24 ct. or Sleep Gels 32 ct.



Any L'OREAL' Skin or Sun Care Products Selection may vary by store



WITH CARD

Gain Dishwashing Liquid 9 oz., Glade Aerosol 8 oz. or Solid 6 oz., Scott 1000 Sheet Bath Tissue Single, Arm & Hammer Baking Soda 1 lb., Comet Cleanser 14 oz. or WHOME Facial

Tissues 60 or 80 ct. Cube or 160 ct. Flat Pack



WITH CARD

Crystal Lake

2/\$ E Part OR \$2.99 EACH

WITH CARD

**Crystal Lake Spring Water** 24 Pack, 16.9 oz. Bottles

+CRV or Deposit where applicable

WITH CARD

Hostess Single Serve Snacks 2.5 - 4.75 oz., Lay's Stax 5.5 - 5.75 oz., Cheez-It, Nabisco, **Keebler Cookies and Crackers Peg** Bags 2.5 - 3 oz. or Go Cups 22 - 3.5 oz., **Lipton Sparkling** Iced Tea 12 oz., Lipton Tea 1 Liter, **Mountain Dew** Kickstart 16 oz. Electrolyte Water 710 ml. +CRV or Deposit where applicable





OR 13.49 EACH WITH CARD

Hershey's, Nestle or Mars Resealable Pouches or Miniatures 5 - 15 oz

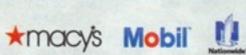
PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE NEXT DAY. MUST BE FULLY ENROLLED IN PLENTI AND HAVE AT LEAST 200 POINTS TO USE PLENTI POINTS. POINTS CANNOT BE REDEEMED ON PRESCRIPTIONS, CO-PAYS, TOBACCO PRODUCTS, ALCOHOL GIFT CARDS, LOTTERY, LICENSES, MONEY SERVICES, PREPAID CARDS, NEWSPAPERS, STAMPS, MAILING SERVICES, ITEMS DISTRIBUTED BY MORAN FOOD AND SAVE A LOT STORES AND ITEMS PROHIBITED BY LAW, OTHER TERMS AND CONDITIONS APPLY, SEE PLENTI.COM FOR DETAILS

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO), BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.











AMERICAN GREETINGS









MANHA, NA#2, 45, 46, 48, 49, SP#2, 3, 3X, 21, 22, 24, 26-28, 45, 48, 49, 65,



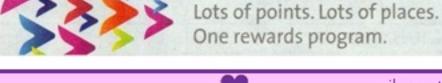


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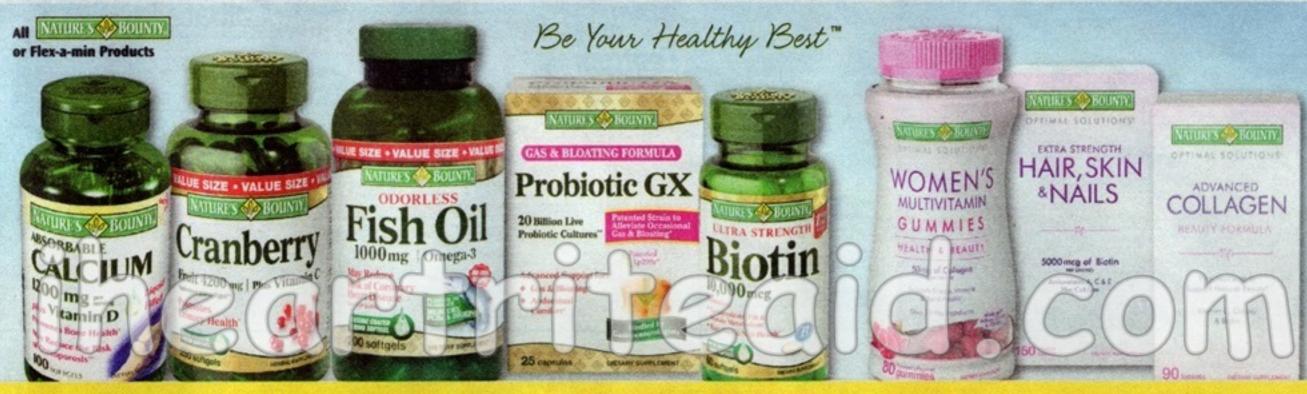
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# VIII NATURES

# Vitamin & Nutrition SUPER SALE



# BUY ONE E RESERVE

Same brand, of equal or lesser value. Excludes Osteo Bi-Flex® Edge. Selection may vary by store. WITH CARD







Multi-Vitamin Gummies Gummies

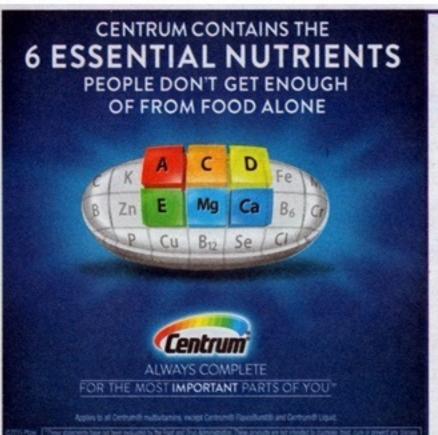
Osteo Bi-Flex Supplements (excludes Osteo Edge)

**All Ester-C Products** 

All DisNEY Children's Gummies Vitamins







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## **PROBIOTICS**

Introducing Nature Made Probiotics: Support digestive health with the probiotic that is right for you.



Find in the Vitamin Aisle



Find in the OTC Aisle







tablets

240

tablets

Vitamins and Supplements **Buy One Get** Second One

RITE AID

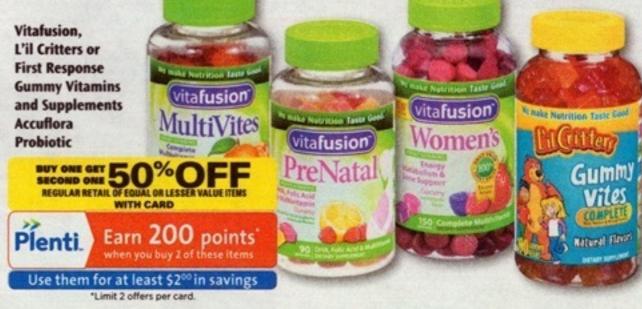
of equal or lesser value plus applicable sales tax. Items offered at regular retail WITH CARD

RITE AID Products use only high-quality ingredients in verified potencies that are manufactured under strict quality controls

100



See page 12 for more qualifying offers.



100 tablets

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**Nature's Truth** 

Vitamins and

Supplements



\*Limit 2 offers per card.



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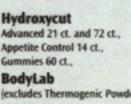
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#### Vitamin & Nutrition regional ad section - ch DIABETIC NEUROPATHY TINNITUS PreserVision. RELIEF MAGNI FOOT CREAM Eye Vitamin & Mineral Supplement SCIATICA The ONLY Clinically **Buy One Get** WITH CARD WITH CARD Alcori Second One Earn 200 points' when you buy 2 of these items Earn 200 points **Plenti Plenti** when you buy 2 of these items REGULAR RETAIL PreserVision or All I-Caps MagniLife Use them for at least \$200 in savings Use them for at least \$200 in savings WITH CARD **Eye Vitamins Ocuvite Eye Vitamins** Supplements

RITE



(excludes Thermogenic Powder)
Zantrex3 56 - 84 ct.,
Zantrex Black 84 ct.,
Skinny Stix 21 ct.,
Relacore 72 ct.,
HCG Solution 1 oz.,
Lipozene, SlimQuick
or Xenadrine 60 ct.

1999 WITH CARD

WITH CARD



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Entire Selection of
Energy Shots Single or 2 Packs,
SuperC, Energize,
Protein Shots and
RAP Protein Gummies



YOUR EXCLUSIVE



"Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

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**Nutritional Bars** 





## What's new?

# **UP Rewards** are now Plenti points.



Earn Plenti points on things you buy everyday at Rite Aid and other Plenti partners. Use them for savings when you checkout at Rite Aid and certain Plenti partners.

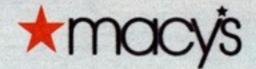
Plenti points are just as valuable as UP's at Rite Aid

Plus now you can use them for savings at

200 Plenti points = at least \$2 OFF at checkout at Rite Aid and other participating retailers.









- You choose how to use Plenti points at Rite Aid—use some over several purchases or use all at once.
- Two years to use your Plenti points, not just two weeks
- You must fully enroll to use Plenti points





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Continue earning wellness+ points for up to 20% OFF almost the whole Rite Aid store for a year.

## Earn 1

### wellness+ point

for every eligible non-prescription purchase

Earn up to 25

### wellness+ points

for every eligible Rite Aid prescription

1) Welfness+ points accrued are based on the calendar year. Customers earn one (1) point for every dollar spent on eligible front-end purchases they make when they scan their card at the register. Excludes tobacco products, alcohol, gift cards, online purchases, lottery lickets, licenses, money repeal to their card at the register. Excludes tobacco products, alcohol, gift cards, online purchases, lottery lickets, licenses, money repeal to the register. Excludes tobacco products, stamps, other mail services, dairy, non-prescription in whole or in part by state or federal healthcare programs, items distributed by law. The value of any point so a statistic products of the rest and point calculations (including any coupon distributed in the register. Government funded directly to Cards. Customers earn 25 points for every non-government funded prescription earn one (1) point for every points for every points on co-pays not to exceed 25 points per prescription. Prescriptions filled in NY/NJ are not eligible. 2) Bronze, silver, and gold discounts will remain active through the end of the next calendar year. Members must present their Card or alternate ID at checkout to receive any discount. When used with a sale priced item the customer will receive the lower of the discount price or sale price. Plenti is a rewards program. Terms and Conditions apply, see plenti.com/terms for full details. You must fully enroll to become a member and use points. You can enroll at plenti.com. Points have no monetary value and expire a program. Plant program and conditions. All trademarks are property of their respective owners.



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## One card. Two kinds of points.

iheartriteaid.com



wellness+ points

You still earn wellness+ points at Rite Aid on purchases and prescriptions toward savings of up to 20% OFF almost the whole Rite Aid store for a year.1

Plenti points

**UP Rewards** are now Plenti points. Now you can also earn Plenti points on things you buy every day at any Plenti partner and use them for savings at Rite Aid and certain Plenti partners.1

## Get your FREE new card at Rite Aid today.

After picking up your new card in-store, finish signing up at riteaid.com/plenti in order to use Plenti points at checkout at Rite Aid and certain Plenti partners for savings.



Lots of points. Lots of places. One rewards program.

